

Docket	:	A. 10-07-007
Exhibit Number	:	DRA Exhibit
Commissioner	:	Michael Peevey
Admin. Law Judge	:	Linda Rochester
DRA Witnesses	:	Robert Wechlin Chadwick Epps



**REGULATORY AUDIT OF  
CALIFORNIA AMERICAN WATER COMPANY'S  
GENERAL OFFICE EXPENSE**

**BASE PERIOD 2010, TEST YEAR 2012,  
ESCALATION YEAR 2013**

**APPLICATION No. 10-07-007**

Prepared for the

**CALIFORNIA PUBLIC UTILITIES COMMISSION  
DIVISION OF RATEPAYER ADVOCATES**

by

**OVERLAND CONSULTING  
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**PUBLIC VERSION**

**March 15, 2011**

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1 **BEFORE THE PUBLIC UTILITIES COMMISSION**  
2 **OF THE STATE OF CALIFORNIA**

3  
4 Application of California-American Water Company (U210W) for Authorization to  
5 Increase its Revenues for its General Office

6 QUALIFICATIONS OF ROBERT F. WELCHLIN  
7

8 Q. Please state your name, your business address, and your position with Overland  
9 Consulting ("Overland").

10 A. My name is Robert F. Welchlin. My business address is 11551 Ash Street, Suite  
11 215, Leawood, KS. I am a Project Manager in Overland Consulting. A current  
12 resume is provided with this testimony as Attachment A.  
13

14 Q. What was the scope of your review in these proceedings?

15 A. The scope of my responsibility included a regulatory audit of the service  
16 companies and allocations that contribute to CalAm's General Office revenue  
17 requirement, including the historical years 2009 and 2010, the budget year 2010  
18 and the forecasted test year, 2012.  
19

20 Q. What is the purpose of your testimony?

21 A. I am responsible for the analysis, recommendations and findings of Chapters 3 -  
22 4 and 6 – 8. I am also responsible for the section in Chapter 5, Employee  
23 Compensation Benchmarking. Finally, I am responsible for Adjustments #8 - #16  
24 in Chapter 2.  
25

26 Q. Does this conclude your testimony?

27 A. Yes.  
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## 1. EXECUTIVE SUMMARY

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This report contains the findings of a regulatory audit by Overland Consulting (Overland) of California American Water Company's (CalAm's) General Office revenue requirement for base year 2010 and forecasted years 2011-2013. CalAm is a subsidiary of American Water Works Company (AW). CalAm's General Office revenue requirement includes:

1. The California share of costs allocated by American Water Service Company (AWSC),
2. Expenses incurred by the California Corporate segment of CalAm,
3. Certain expenses traditionally attributed to CalAm's district operations (group insurance, pensions, other post-retirement benefits, other insurance and rate case expense), consolidated into the General Office category for this rate case.

In addition to this Executive Summary, this report contains the following additional chapters:

2. Summary of Recommended Adjustments to CalAm's General Office O&M Expense and Rate Base - This chapter summarizes Overland's adjustments to California American Water Company's (CalAm's) General Office operating expenses and rate base.
3. Review of American Water Service Company - This chapter contains a functional (departmental) analysis of American Water Service Company (AWSC).
4. Business Transformation – This chapter covers our review of forecasted capital additions to CalAm's rate base for AW's Business Transformation (major software systems replacement) project.
5. Salaries, Wages and Incentive Compensation - This chapter covers our review of General Office salary and wage (labor) expense and incentive compensation.
6. Pensions, Savings and Post-Retirement Welfare Benefits - This chapter covers our review of CalAm's directly incurred and allocated pension, post-retirement benefits other than pensions (PBOP) and employee savings plan expenses.
7. Group Insurance Expense - This chapter discusses group insurance expense, which includes employee medical, dental, vision, life and other employee-related insurance expenses.
8. Regulatory (Rate Case) Expense - This chapter covers CalAm's requested rate case expense, which includes requests for rate case-related outside legal and consulting expenses, customer notice, filing print and mail and other costs CalAm attributes to its rate case.

1 Summary of Recommended Adjustments to CalAm’s General Office  
2 Revenue Requirement

3  
4 Following is a summary of our recommended adjustments to General Office expenses  
5 and rate base as requested by CalAm. Chapter 2 contains a more detailed discussion  
6 and quantification of these adjustments.

- 7  
8 1. Adjust AWSC’s Base Period Labor and Labor-Related Expenses to Reflect  
9 Actual Employees as of December 31, 2010 – Overland recommends limiting  
10 recovery of General Office labor and related expense to compensation for  
11 employees actually on service company payrolls as of December 31, 2010. This  
12 adjustment reduces CalAm-requested expense by \$1,223,635 in base year 2010  
13 and \$1,300,929 in test year 2012 (Chapter 2, page 4).  
14  
15 2. Reduce Incentive Compensation to Amounts Aligned with Customer Benefits –  
16 Overland recommends adjusting incentive compensation consistent with DRA’s  
17 recommendation that customer funding should be limited to the portion of the  
18 incentive plan payments that are aligned with operational objectives that provide  
19 customer benefits. Our adjustment reduces CalAm-requested expense by  
20 \$729,448 in base year 2010 and \$775,150 in test year 2012 (Chapter 2, page 6).  
21  
22 3. Remove Business Development Expense – Consistent with the Commission’s  
23 decision in the prior rate case, Overland recommends removing expenses  
24 allocated from AWSC’s Business Development function. This reduces CalAm-  
25 requested expense by \$90,332 in base year 2010 and \$96,038 in test year 2012  
26 (Chapter 2, page 8).  
27  
28 4. Remove AWSC Corporate Contributions Expense – Consistent with the  
29 Commission’s decision in the prior rate case, Overland recommends removing  
30 charitable contribution and activities expense allocated to CalAm from AWSC.  
31 This reduces CalAm-requested expense by \$59,246 in base year 2010 and  
32 \$62,988 in test year 2012 (Chapter 2, page 8).  
33  
34 5. Remove Legislative and Political Influence Expense – Consistent with the  
35 Commission’s decision in the prior rate case, we recommend removing expenses  
36 incurred by AWSC’s Government Affairs function. This reduces CalAm-  
37 requested expense by \$11,917 in base year 2010 and \$12,670 in test year 2012  
38 (Chapter 2, page 10).  
39  
40 6. Remove Unsupported 2009 “Admin” Expense added by CalAm to the 2010 Base  
41 Period Revenue Requirement – We recommend unsupported AWSC “Admin”  
42 expenses incurred 2009 be excluded from the revenue requirement funded by  
43 California customers. We recommended, and the Commission adopted,  
44 adjustments to remove similar “non-departmental” expenses in the prior rate

1 case. This adjustment reduces CalAm-requested expense by \$107,392 in base  
2 year 2010 and \$114,176 in test year 2012 (Chapter 2, page 11).

3

4 7. Remove NSC Sales and Marketing Expenses – Consistent with the  
5 Commission’s decision in the prior rate case, Overland recommends removing  
6 marketing and sales expense incurred by AWSC and allocated to CalAm. This  
7 reduces CalAm-requested expense by \$76,405 in base year 2010 and \$81,232  
8 in test year 2012 (Chapter 2, page 13).

9

10 8. Reduce Requested Base Period Pension Expense to Actual 2010 GAAP  
11 Expense. Reduce Forecast Period Pension Expense to the Amounts Forecasted  
12 By AW’s Actuary, Towers Watson - We recommend base period pension  
13 expense equal to what was incurred (recorded) in 2010, and GAAP pension  
14 expense as forecasted by Towers Watson for the years 2011-2013. This  
15 reduces CalAm-requested pension expense by \$1,129,910 in base year 2010  
16 and \$3,063,295 in test year 2012 (Chapter 2, page 14).

17

18 9. Reduce Requested Base Period Post-Retirement Benefits Other Than Pensions  
19 (PBOPs) to Actual 2010 GAAP Expense. Reduce Forecast Period PBOP  
20 Expense to the Amounts Forecasted By AW’s Actuary, Towers Watson - We  
21 recommend base period PBOP expense equal to what was incurred (recorded)  
22 in 2010, and GAAP expense as forecasted by Towers Watson for the years  
23 2011-2013. This reduces CalAm-requested PBOP expense by \$458,192 in base  
24 year 2010 and \$615,985 in test year 2012 (Chapter 2, page 15).

25

26 10. Reduce Base Period Employee Savings Plan Expenses (401k and Defined  
27 Contribution Plan - DCP) to Amounts Actually Incurred in 2010. Reduce 2011-  
28 2013 Expense to the Base Period Amount Plus Labor Expense Escalation - We  
29 recommend base period 401k and DCP expense equal to the amount actually  
30 incurred by AWSC and CalCorp in 2010. For the forecast years 2011 through  
31 2013 we recommend increasing base period amounts using appropriate labor  
32 expense escalation factors. This reduces CalAm-requested expense by \$37,631  
33 in base year 2010 and \$43,489 in test year 2012 (Chapter 2, page 16).

34

35 11. Reduce Base Period Group Insurance Expense to Expense Actually Incurred in  
36 2010. Reduce 2011-2013 Expense to Base Period Plus Labor Escalation –  
37 Overland recommends base period expense equal to what was incurred in 2010  
38 and expense for forecast years 2011 through 2013 equal to the base period  
39 escalated using the appropriate Commission-sanctioned escalation factors. This  
40 reduces CalAm-requested expense by \$166,575 in base year 2010 and  
41 \$1,317,388 in test year 2012 (Chapter 2, page 19).

42

43 12. Reduce Base Period Employee Expense for AWSC to the Amount Actually  
44 Incurred in 2010 - We recommend base period employee expenses funded by

1 California customers be calculated using actual 2010 expense and escalated for  
2 the forecasted years 2011-2013 using the appropriate inflation factors. This  
3 adjustment reduces CalAm-requested expense by \$100,040 in base year 2010  
4 and \$106,360 in test year 2012 (Chapter 2, page 20).

5  
6 13. Reduce 2010 Liability, Property and Workers Comp. Insurance Expenses to  
7 Amounts Actually Incurred. Reduce 2011 Amounts to Five-Year Average of  
8 Years 2006-2010. Reduce Test Year 2012 and 2013 Amounts to 2011 Plus  
9 Escalation. - We recommend base period insurance expense equal to actual  
10 2010 insurance expense. We recommend 2011 insurance expense based on  
11 the average of the years 2006-2010, adjusted for inflation. This reduces CalAm-  
12 requested insurance expense by \$665,765 in base year 2010 and \$754,933 in  
13 test year 2012 (Chapter 2, page 22).

14  
15 14. Reduce Requested Regulatory (Rate Case) Expense - We recommend basing  
16 test period regulatory expense on currently authorized regulatory expense,  
17 reduced by an amount to recognize the savings in outside legal expenses  
18 attributable to the newly-hired staff. This reduces CalAm-requested rate case  
19 expense by \$583,699 in base year 2010 and \$1,950,205 in test year 2012  
20 (Chapter 2, page 25).

21  
22 15. Remove Business Transformation Depreciation Expense - Overland  
23 recommends removing BT depreciation expense from the revenue requirement.  
24 This reduces CalAm-requested rate base by \$0 in base year 2010 and \$513,988  
25 in test year 2012 (Chapter 2, page 26).

26  
27 16. Remove Depreciation for Software Written Off and the Unexplained Portion of  
28 AWSC's 2010 ITS Depreciation Increase – Overland recommends an adjustment  
29 to ITS Depreciation to remove the depreciation from the Sharepoint system  
30 software written off in 2010 and \$1.2 million in unexplained differences between  
31 the 2009 and 2010 ITS depreciation. This reduces CalAm-requested expense by  
32 \$77,019 in base year 2010 and \$81,884 in test year 2012 (Chapter 2, page 26).

### 33 Recommended Adjustments to CalAm's Requested Rate Base

34  
35 1. Adjustment number 15 also reduces CalAm's requested General Office rate base  
36 investment (construction work in progress, plant, and depreciation reserve) to  
37 reflect the removal of BT investment. This reduces CalAm's rate base by  
38 \$3,047,945 in base year 2010 and \$10,041,246 in test year 2012 (Chapter 2,  
39 pages 25-26).

### 40 Summary of Other Recommendations

- 1 1. Overland recommends that the Commission consider that the ability to “bank”  
2 and later collect all incurred BT costs from customers through a balancing  
3 account is likely to create a disincentive for AW and CalAm to control the costs of  
4 implementing BT (Chapter 4, page 4).  
5
- 6 2. Should the Commission approve CalAm’s request to include pre-implementation  
7 BT expense in rate base, Overland recommends that the Commission consider  
8 imputing a 5 to 10 percent allocation of BT expenditures to the non-regulated  
9 business segment (Chapter 4, page 4).  
10
- 11 3. Overland recommends that the Commission require AW to demonstrate the  
12 market competitiveness of its salary, total cash and total overall employee  
13 compensation prior to or in conjunction with the filing of its next California rate  
14 increase request (Chapter 5, page 5)  
15
- 16 4. Overland recommends that the Commission consider whether customer funding  
17 of seven new positions for CalCorp is justified in light of the significant increase in  
18 CalCorp staffing that has already occurred (Chapter 5, page 6). We have not  
19 made an adjustment to remove the labor and related expenses associated with  
20 these positions.  
21
- 22 5. Before granting a memorandum account associated with the cost of new health  
23 care legislation, Overland recommends that the Commission consider the  
24 following:  
25
  - 26 • A process by which a company is permitted to “bank” and recover costs  
27 from others (customers) in future periods diminishes the incentive the  
28 company might otherwise have to control and minimize such costs,  
29
  - 30 • Extracting the components of medical cost attributable to a new piece of  
31 legislation, as CalAm proposes to do, is likely to be difficult, if not patently  
32 subjective; and,  
33
  - 34 • As an alternative to requiring CalAm’s customers to pay additional health  
35 care costs stored up in a memorandum account, the Commission could  
36 require that AW absorb the costs associated with the new health care  
37 legislation.  
38  
39

40 [Comparison of Authorized, Requested and Recommended General Office](#)  
41 [Amounts](#)  
42

1 Following is a comparison of authorized, requested and recommended General Office  
 2 O&M expense for base period 2010.  
 3  
 4

Table 1-1

Application of California American Water (U210W) for Rate Increase							
Summary of Commission-Authorized, CalAm Requested and Overland-Recommended General Office O&M Expense							
Category	Commission Authorized (Per CalAm)			Base Period 2010, CalAm Requested		Base Period 2010, Overland Recommended	
	2009 Test Year	Inflated to 2010 at 3% Total	Per Customer	Total	Per Customer	Total	Per Customer
	Admin	-	-	-	107,392	0.62	410
Audit	88,024	90,665	0.53	93,437	0.54	59,128	0.34
Business Development	872	898	0.01	87,242	0.51	(17,124)	(0.10)
Bus. Transf. (Mgt Fee Only)	-	-	-	-	-	-	-
External Affairs/ Comm.	563,049	579,940	3.37	742,266	4.32	414,271	2.41
Finance	1,153,491	1,188,096	6.91	892,695	5.19	632,448	3.68
Human Resources	464,305	478,234	2.78	717,890	4.18	560,481	3.26
Investor Relations	32,235	33,202	0.19	33,705	0.20	24,070	0.14
Legal	754,493	777,128	4.52	511,320	2.97	246,814	1.44
Operation Services	679,719	700,111	4.07	517,907	3.01	409,552	2.38
Property	503,240	518,337	3.02	587,471	3.42	587,156	3.42
Regulated Operations	453,202	466,798	2.72	636,609	3.70	473,911	2.76
Regulatory Services	50,736	52,258	0.30	33,530	0.20	28,288	0.16
Laboratory	277,876	286,212	1.66	286,284	1.67	263,767	1.53
Benefit Svc Ctr	128,532	132,388	0.77	82,152	0.48	73,206	0.43
CSC	2,482,267	2,556,735	14.87	2,511,958	14.61	2,334,265	13.58
ITS	1,724,226	1,775,953	10.33	2,643,634	15.38	2,335,951	13.59
SSC	1,046,173	1,077,558	6.27	1,130,723	6.58	934,995	5.44
Procurement	150,947	155,475	0.90	178,104	1.04	156,126	0.91
Total AWC Service Company	\$10,553,387	\$10,869,989	\$63.23	\$11,794,319	\$68.61	\$9,517,714	\$55.36
CalCorp Traditionally District	8,727,200	8,989,016	52.29	10,127,571	58.91	7,422,125	43.17
CalCorp Traditionally CalCorp	3,418,100	3,520,643	20.48	9,265,991	53.90	8,727,241	50.77
Total General Office O&M	\$22,698,687	\$23,379,648	\$136.00	\$31,187,882	\$181.42	\$25,667,080	\$149.30
Customers (Per CalAm)	171,602	171,913		171,913		171,913	

Sources: AWSC Authorized - CalAm Direct Testimony of Stephenson, Att. 10; AWSC Requested - CalAm Revenue Requirement Workbook. CalCorp (Authorized and Requested) - Exh.A CC Ch 2, Tbl 1 and Exh.A CC Ch 3, Tbl 1  
 Commission-Authorized amounts for AWSC are before amounts transferred to CalCorp (to avoid double-counting).

5  
 6  
 7  
 8 Compared with amounts previously authorized for test year 2009, inflated to 2010,  
 9 CalAm is requesting a per-customer increase in General Office O&M expense of 34  
 10 percent, from \$136.00 to \$181.42. Overland's recommended O&M expense increase  
 11 per-customer is 9.7 percent, to \$149.30 per customer.  
 12  
 13

Table 1-2

Application of California American Water (U210W) for Rate Increase								
Summary of Commission-Authorized, CalAm Requested and Overland-Recommended General Office Rate Base								
Category	Commission Authorized (Per CalAm)		CalAm Requested			Overland Recommended		
	2009 Test Year	Inflated to 2010	2010	2012	2013	2010	2012	2013
	Net Rate Base	\$1,269,600	\$1,307,688	\$5,309,052	\$11,860,706	\$13,428,912	\$2,261,108	\$1,942,698

Sources: Commission Authorized and CalAm Requested: CalAm Exh.A-CC, Ch.2 Table2

1 Basis for CalAm’s Requested General Office Revenue Requirement

2  
3 In broad terms, the following changes explain much of the requested increase in General  
4 Office expenses:

- 5
- 6 • Increase In CalCorp Labor and Related Expense – CalAm’s requested labor  
7 expense for CalCorp (after capital credits) increases 47 percent from, from \$3.06  
8 million in 2009, to \$4.51 million in the base period.<sup>1</sup> Most of the increase is  
9 explained by six employees transferred from CalCorp and seven new positions  
10 that CalAm has added or forecasts that it will add since the last rate case. Since  
11 the last rate case, AW transferred six employees from the service company to  
12 CalCorp. CalCorp also added four positions in 2009 and 2010, and has  
13 requested recovery of costs for an additional three positions in 2011 and 2012.  
14 None of the seven new positions are included in authorized CalCorp revenue  
15 requirements.

16  
17 Requested labor and labor-related expense for employees transferred from  
18 AWSC to CalCorp since the prior rate case is approximately \$922,000 in base  
19 year 2010 and \$1,019,000 in test year 2012, net of capital credits.<sup>2</sup> Of this, the  
20 amount that would have been allocated to other states if the employees had  
21 remained in AWSC is approximately \$131,000 for 2012.<sup>3</sup>

22  
23 Additional O&M labor and related expense, net of capital, for seven new (yet to  
24 be authorized) CalCorp positions added between 2009 and 2012 is \$285,000 in  
25 base period 2010 and \$585,000 in test year 2012.<sup>4</sup> There are also incremental  
26 office and employee training and travel expenses associated with these positions  
27 that we did not quantify. Adding these expenses, it is reasonable to estimate the  
28 total operating expense impact of new CalCorp positions exceeds \$1 million in  
29 test year 2012, before taking into account capital credits.

30  
31 Overland’s recommended CalCorp labor and related expenses is based on  
32 positions actually filled and on the payroll as of the end of 2010 plus the positions  
33 requested for 2011 and 2012. We did not develop adjustments to remove the  
34 expense associated with new positions (positions not previously authorized);

---

<sup>1</sup> CalAm CalCorp work paper 103-791 AG Labor

<sup>2</sup> 2010 labor and related expenses for five of six positions identified by CalAm witness Dana (CalAm Direct Testimony of Jeffery Dana, p.6) totals \$794,000 for 2010. We were unable to identify the sixth position (ITS Client Relations) on CalAm’s labor expense spreadsheet; however, assuming it is approximately \$90,000 in 2010, total labor and related expenses for the six positions, net of capital credits, is \$922,000 for 2010. Chapter 5, Table 5-5 shows the calculation of these amounts.

<sup>3</sup> According to CalAm Direct Testimony of Dana, p.6, the amounts allocable to other states, prior to the transfers, include: 20 percent of a Finance Director, 20 percent of a Principal Analyst Rates and 30 percent of a Financial Analyst II .

<sup>4</sup> Based on an analysis of CalCorp employees in CalAm workpaper “Corp Labor.xls.” Chapter 5, Table 5-6 contains a breakout of the labor and related expense items requested by CalAm for these positions.

1 however, we recommend the Commission consider whether customers should  
2 fund the expense associated with the new positions in light of the significant  
3 growth in CalCorp labor over the past few years.  
4

- 5 • Increase in AWSC Management Fees – CalAm’s requested AWSC  
6 management fee is \$11.79 million, an increase of 19.8 percent over the previous  
7 service company authorization after removing the expenses of six employees to  
8 CalCorp (\$10.55 million - \$0.71 million).<sup>5</sup> CalAm requested a 20 percent  
9 increase despite the fact that AWSC staffing levels, the primary driver of its  
10 costs, have been decreasing for the past two years. CalAm’s request includes a  
11 substantial amount of pro-forma labor and related expense associated with  
12 vacant positions. CalAm also requests a significant increase in the management  
13 fee associated with AWSC’s Information Technology Services (ITS) function.  
14 Much of this relates to an increase in ITS depreciation expense for new  
15 telephone equipment, laptop computers and systems software, most of which is  
16 being depreciated over a five-year period. CalAm continues to request customer  
17 funding for AWSC expenses that the Commission disallowed in the most recent  
18 prior rate case, including the labor and related expenses for vacant positions,  
19 unsupported “admin” expense, and minor amounts for previously disallowed  
20 legislative advocacy, business development, company charitable activities and  
21 corporate sales and marketing expenses. AWSC labor expense is discussed in  
22 Chapters 3 and 5. CalCorp labor expense is discussed in Chapter 5.  
23
- 24 • Other Significant Expense Increase Requests – CalAm requests significant  
25 percentage increases in several General Office categories that include expenses  
26 not just for AWSC and CalCorp, but for CalAm’s districts as well.<sup>6</sup> cross the  
27 boundaries between AWSC management fees, CalCorp expenses and district  
28 expense. These include:  
29
  - 30 1. Employee Group Insurance (Medical, Dental, Life and Related Insurance)  
31 Expense – As discussed in Chapter 7, CalAm’s requested test year 2012  
32 group insurance expense is 53 percent higher than expense actually incurred  
33 in 2010. Requested 2013 expense is 67 percent higher than 2010 expense.  
34 Much of the increase is forecasted for 2011. CalAm’s requested 2011 group  
35 insurance expense is a 30 percent increase over its base period request, split  
36 approximately equally between requested medical cost inflation and an  
37 amount requested to replenish what CalAm describes as a deficiency in AW’s

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<sup>5</sup> CalAm Direct Testimony of David Stephenson, Attachment 10, shows authorized expenses before and after the removal amounts associated with the CalCorp transfers.

<sup>6</sup> CalAm refers to these expenses, to the extent incurred directly in California, as belonging to the category “CalCorp Traditionally District.” They include group insurance, pensions, other post-retirement benefits, other types of insurance (liability, property and workers comp), postage costs and rate case (regulatory) expenses. Whether attributable to the districts or directly to CalCorp, these expenses are included in CalCorp General Office expense revenue requirement, whereas in past cases, the portions attributable to the districts were in the district revenue requirements. California-incurred expenses in these categories are summarized in CalAm rate filing Exh. A-CC, Ch. 3, Table 1.

1 medical trust account that developed over the past three years. Overland  
2 recommends base period 2010 group insurance based on insurance expense  
3 actually incurred in 2010. We recommend group insurance in the period  
4 2011-2013 based on 2010 insurance expense escalated with appropriate  
5 Commission-approved factors.  
6

7 **2. Pension and Post-Retirement Benefits Other Than Pensions (PBOP)**

8 Expense - Pension and PBOP expense is discussed in Chapter 6. AW's  
9 defined benefit pension and retiree welfare plans have been closed to new  
10 employees for several years.<sup>7</sup> CalAm requested test year 2012 pension  
11 expense is 95 percent higher than actual expense incurred in 2010.  
12 Requested PBOP expense is 55 percent higher than actual expense incurred  
13 in 2010. AW's actuary, Towers Watson, forecasts that AW's pension and  
14 PBOP expenses (calculated based on GAAP) will decline between 2010 and  
15 2013, the opposite of what CalAm is requesting. It is interesting to note that  
16 CalAm is requesting only escalation-based increases in the pension expense  
17 included in AWSC management fees, far lower than the increases requested  
18 for CalCorp and the districts, even though all participating AW employees,  
19 whether in AWSC, CalCorp or the CalAm districts, are participants in the  
20 same pension and retire welfare plans. Overland recommends test year 2012  
21 pension and PBOP expense based on 2012 forecasts by AW's actuary,  
22 Towers Watson.  
23

24 **3. Liability, Property and Workers Compensation Insurance** – Base period non-  
25 labor expenses incurred in California should, in general, be based on a five-  
26 year average of actual expenses, adjusted for inflation to reflect constant  
27 base period dollars. CalAm's requested base period 2010 insurance  
28 expense is 44 percent higher than insurance expense incurred in 2010 and  
29 31 percent higher than the inflation-adjusted average of expense for the prior  
30 five years. Requested test year 2012 insurance expense is 51 percent higher  
31 than the five-year expense average and 67 percent higher than 2010 actual  
32 expense. As discussed in Chapter 2, Adjustment 13, CalAm states that  
33 requested insurance expense is based on what CalAm describes as  
34 insurance brokers' "best estimates" for the years 2010 through 2013,  
35 estimates that were apparently inaccurate by 44 percent in the year in which  
36 they made. Overland recommends base period 2010 insurance based on  
37 actual 2010 insurance expense. For the years 2011-2013 we recommend  
38 insurance expense based on the five-year average expense incurred in the  
39 period 2006-2010, adjusted for inflation.  
40

41 **4. Regulatory (Rate Case) Expense** – Rate Case expense is intended to include  
42 the costs of conducting a rate case that are incremental to expenses incurred

---

<sup>7</sup> The pension plan was closed to all employees hired after 2005. The retiree welfare plan was closed to non-union employees hired after 2002 and union employees hired after 2005.

1 for in-house staff. According to Commission policy, such expenses are to be  
2 forecasted and amortized over the rate-effective period, which has been three  
3 years for CalAm. According to CalAm's calculations, currently authorized rate  
4 case expense (for the districts and CalCorp combined) is \$1.24 million.<sup>8</sup>  
5 CalAm's requested test year rate case, at \$2.79 million, is more than double  
6 the currently authorized level. Despite a regulatory staff of consisting of  
7 accountants, attorneys and other technical specialists, for which CalAm is  
8 separately requesting more than \$1.2 million annually in labor and related  
9 expenses, CalAm's requested rate case expense includes more than \$8  
10 million for outside attorneys, consultants, printing, customer notice and other  
11 expenses. CalAm's request covers its estimated expenses for two separate  
12 rate case periods; however, CalAm requests that the expenses be amortized  
13 over one three-year rate case cycle. We recommend the Commission base  
14 test year rate case expense on currently authorized expense, adjusted to  
15 recognize the transfer of legal responsibilities from outside attorneys to in-  
16 house staff.

- 17  
18 • Business Transformation - CalAm's proposed General Office revenue  
19 requirement includes a request to add a large projected expenditure for Business  
20 Transformation (BT) software to rate base, and a request for associated  
21 depreciation expense. In light of CalAm's inability to demonstrate how customers  
22 will benefit from this additional cost, DRA recommended against including  
23 forecasted BT expenditures in the revenue requirement; therefore, we have  
24 calculated an adjustment to remove it. Overland estimates the revenue  
25 requirement impact of CalAm's request is \$343,000 in base period 2010, and  
26 \$1.83 million in test period 2012, based on CalAm's requested BT investment,  
27 10-year depreciation and pre-tax rate of return. The California revenue  
28 requirement impact of BT continues to grow until at least 2014, when it reaches  
29 approximately \$2.6 million. Should the Commission grant CalAm's request for  
30 customer funding, the revenue requirement impact could ultimately be much  
31 higher if the project exceeds the currently budgeted amount upon which CalAm's  
32 request is based.

### 33 Discovery and Timeline Issues

34  
35 Our recommendations reflect the information we were able to obtain from CalAm and the  
36 time available for analysis. We had difficulty obtaining certain key information from  
37 CalAm and the company declined to provide certain information. A considerable amount  
38 of time was engaged in negotiations and discussions with CalAm to justify the need for  
39 information and accounting data fundamental to the performance of the audit. Among  
40 the information that we did not obtain when requested, that had an impact on our ability

---

<sup>8</sup> CalAm Rate Filing Ex. A-CC, Ch. 3, Table 1

1 to perform the audit, were CalCorp and AWSC operating results for the complete year  
2 2010 and the 2011 CalCorp and AWSC budgets.

3  
4 CalAm declined to provide information that showed actual expense for CalCorp and  
5 AWSC until late in the project. This limited our ability to do discovery based on review of  
6 these results. Although many of CalAm's requested increases could have been tested  
7 by comparison with 2011 budget information that was approved and available last year,  
8 CalAm declined to provide the 2011 budget. The budget, had it been provided, would  
9 have provided a baseline for testing the reasonableness of CalAm's requests for large  
10 increases in certain costs in the 2011-2013 forecast period.

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16

**2. SUMMARY OF RECOMMENDED ADJUSTMENTS TO  
CALAM'S GENERAL OFFICE O&M EXPENSE AND RATE BASE**

This chapter summarizes Overland's adjustments to California American Water Company's (CalAm's) General Office operating expenses and rate base. Our recommended adjustments affect the following:

1. General Office O&M expense incurred by American Water Service Company (AWSC) and related allocations to CalAm,
2. California Corporation (CalCorp) General Office O&M expense traditionally classified as CalCorp expense,
3. California Corporation (CalCorp) General Office O&M expense traditionally classified as CalAm District expense (district group insurance, pension, post-retirement expenses other than pensions, district general insurance and district rate case expense), and,
4. CalCorp rate base and related depreciation expense

The following tables summarize our adjustments to O&M expense and rate base:

**Table 2-3**

<i>Application of California American Water for Rate Increase (U210W)</i> Summary of Overland-Recommended Adjustments to CalAm-Requested General Office O&M Expense				
General Office O&M Expense	2010	2011	2012	2013
As Requested By CalAm:				
AWSC Distributed to CalAm	\$ 12,119,127	\$ 12,717,929	\$ 13,170,362	\$ 13,631,789
CalCorp (Traditionally District)	10,127,571	11,942,241	14,282,672	13,456,589
CalCorp (Traditionally CalCorp)	9,265,991	9,757,999	10,395,425	10,766,280
<b>Cal-Am Requested General Office O&amp;M Exp.</b>	<b>\$ 31,512,689</b>	<b>\$ 34,418,169</b>	<b>\$ 37,848,460</b>	<b>\$ 37,854,658</b>
Recommended Adjustments:				
Adj. #1: Labor and Labor-Related Expense	(1,223,635)	(1,261,568)	(1,300,929)	(1,340,477)
Adj. #2: Incentive Compensation (AIP)	(729,448)	(753,253)	(775,150)	(799,221)
Adj. #3: Business Development	(90,332)	(93,132)	(96,038)	(98,957)
Adj. #4: Contributions /Corp Social Resp.	(59,246)	(61,083)	(62,988)	(64,903)
Adj. #5: Legislative Influence Expense	(11,917)	(12,287)	(12,670)	(13,055)
Adj. #6: Non-Dept. (Admin) Expense	(107,392)	(110,721)	(114,176)	(117,647)
Adj. #7: Corp. Marketing & Sales Exp.	(76,405)	(78,774)	(81,232)	(83,701)
Adj. #8: Pension Expense	(1,129,910)	(2,433,220)	(3,063,295)	(2,326,785)
Adj. #9: PBOPs Expense	(458,192)	(619,217)	(615,985)	(566,217)
Adj. #10: Employee Savings Plan Exp.	(37,631)	(39,837)	(43,489)	(44,877)
Adj. #11: Group Insurance Expense	(166,575)	(1,042,557)	(1,317,388)	(1,638,243)
Adj. #12: Employee Expenses	(100,040)	(103,141)	(106,360)	(109,593)
Adj. #13: Liab., Prop., & Other Insurance	(665,765)	(651,693)	(754,933)	(775,723)
Adj. #14: Rate Case (Regulatory) Exp.	(583,699)	(566,857)	(1,950,205)	(1,926,625)
Adj. #15: Business Transformation	-	-	(513,988)	(513,988)
Adj. #16: ITS Software Write-off	(77,019)	(79,407)	(81,884)	(84,373)
<b>DRA-Recommended General Office O&amp;M Expense</b>	<b>\$ 25,995,482</b>	<b>\$ 26,511,422</b>	<b>\$ 26,957,751</b>	<b>\$ 27,350,272</b>

1

Table 2-

Application of California American Water for Rate Increase (U210W) Summary of Overland-Recommended Adjustments to CalAm-Requested Rate Base				
Rate Base	2010	2011	2012	2013
Cal Am Rate Base	5,309,052	9,366,875	11,860,706	13,428,912
Adj.#15: Business Transformation	(3,047,945)	(7,424,177)	(10,041,246)	(11,662,203)
Rate Base	2,261,108	1,942,698	1,819,460	1,766,710

2

### Adjustments Discussion

3

4

In total we recommend 15 adjustments to the O&M, rate base investment and depreciation expense requested by CalAm. Each adjustment is discussed below.

5

6

#### *Adjustment 1 - Adjust AWSC's Base Period Labor and Labor-Related Expenses to Reflect Actual Employees as of December 31, 2010*

7

CalAm calculated requested General Office labor and labor-related expenses using budgeted (authorized) positions, rather than actual employees. For the following reasons, Overland recommends calculating AWSC's base period labor and related expenses using actual employees at year end 2010, rather than using 2010 budgeted positions, which include a significant complement of vacant positions.

8

9

- AWSC has an ongoing vacancy rate ranging from about 8 to 10 percent of total authorized positions. CalAm requests that customers be required to fund hypothetical labor expense for about one in 10 service company positions that are vacant at any given time. It is not reasonable to charge customers for labor and related expense that will not be incurred, for employees that are not on the payroll.

10

11

12

- As shown below, AWSC's labor force is declining, not increasing.

13

14

15

16

17

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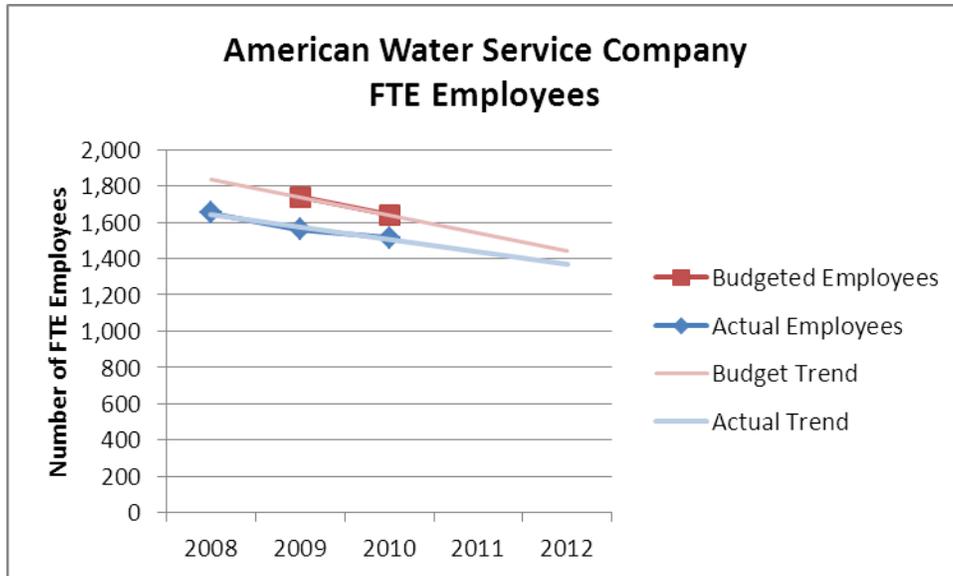
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- There is no evidence of any customer growth in AW's regulated operations to justify higher AWSC force levels than it actually employed in the base period; in fact, AW has announced the sale of its Arizona and New Mexico operating companies, which will result in a reduction of about 4 percent of its regulated customer base. In our opinion it is unlikely that AWSC's staffing levels (apart from some additional hires for the Business Transformation project) will increase during the forecast period, and it is even more unlikely it will increase to the force level CalAm has requested. In fact, given the downward trend in AWSC's labor force, it is more likely that Overland's recommended staffing overstates the force level likely to be employed in AWSC in 2012 and 2013.
- We recommended the same type of adjustment in the last rate case, for similar reasons. In Decision 09-07-021, the Commission adopted our recommendation. Despite the Commission's prior decision, CalAm continues in this rate case to request that customers pay for labor and related expenses for service company employees that do not exist.

We have not recommended an adjustment to CalCorp's base period labor and related expenses because CalCorp's 2010 budgeted and end-of-year actual employees are in close alignment, and an adjustment would therefore be immaterial.

Our recommended adjustment to AWSC's labor and related expenses, summarized below, proportionally affects the following expense accounts:

- Account 501200 – Labor
- Account 501210 – Labor NS (Non-Scheduled) Overtime
- Account 501211 – Labor Overtime
- Account 501711 – Incentive Compensation

1 Account 501716 – Compensation Expense – Restricted Stock Options  
 2 Account 501718 – Compensation Expense – Restricted Stock Units

3  
 4

Table 2-5

Application of California American Water for Rate Increase (U210W) Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #1: Labor and Labor-Related Expense (O&M Exp.)				
	2010	2011	2012	2013
Service Company Total	\$(18,696,847)	\$(19,276,449)	\$(19,877,874)	\$(20,482,162)
CalAm Percentage	6.54%	6.54%	6.54%	6.54%
Service Company - CalAm	(1,223,635)	(1,261,568)	(1,300,929)	(1,340,477)
CalCorp Traditionally District	-	-	-	-
CalCorp Function	-	-	-	-
Total Recommended O&M Exp. Adj.	\$ (1,223,635)	\$ (1,261,568)	\$ (1,300,929)	\$ (1,340,477)
Escalation:				
Service Company	3.94%	3.10%	3.12%	3.04%

5  
 6

7 *Adjustment 2 - Reduce Incentive Compensation to Amounts Aligned with*  
 8 *Customer Benefits*

9 AW provides incentive compensation through the following plans:

10

- 11 • Annual Incentive Plan (AIP) – The AIP consists of cash payments calculated as a  
 12 percentage of base salary. Most management employees are eligible for this  
 13 plan. Amounts paid are dependent on AW achieving its financial objectives. The  
 14 distribution among employees depends on individual employee performance.  
 15 Amounts requested in CalAm's revenue requirement are based on a budgeted  
 16 accrual. Payments are made in March of the year following accrual, and may be  
 17 different (most likely, lower) than the amount accrued.
- 18 • Equity Awards – Equity-based compensation is available only to higher-level  
 19 executives (above middle management) through restricted stock and stock option  
 20 plans. Awards are primarily dependent on AW achieving its financial objectives.  
 21 Amounts requested by CalAm are based on an annual accrual. Stock awards  
 22 are issued in installments of one-third of the total earned during a three-year  
 23 period following the year earned.

24

25  
 26 CalAm's requested base period (2010) incentive compensation expense is [REDACTED] percent  
 27 of salaries and wages for AWSC and [REDACTED] percent of salaries and wages for CalCorp.<sup>9</sup>  
 28 AW stated that it does not maintain any data comparing its total cash compensation  
 29 (salary plus incentive compensation) to market-comparable industry compensation, so  
 30 the comparability of AW's AIP incentive compensation to the market could not be  
 31 evaluated.<sup>10</sup>

<sup>9</sup> Incentive compensation for CalAm's district-level employees is not part of General Office expense and was not within the scope of our review.

<sup>10</sup> Response to OC-169

1  
2 Regulatory Background - In the prior three rate cases, incentive compensation was  
3 reduced or removed from CalAm's revenue requirement. In Decision 03-02-030, the  
4 Commission denied CalAm's request to recover forecasted incentive compensation,  
5 noting that the requested amounts were "only estimates", and that CalAm had paid  
6 substantially less incentive pay than it had budgeted in two of three historical periods it  
7 cited.<sup>11</sup> In the General Office rate case Decision 06-11-050, CalAm agreed in settlement  
8 to remove incentive compensation from its rate request. In Decision 09-07-021, the  
9 Commission concluded that the incentive compensation in CalAm's rate request should  
10 be reduced from the estimated 100% incentive compensation payout in the test year  
11 2009 to the actual payout rates from 2007. 2007 contained the most recent available  
12 data for actual payout rates.<sup>12</sup>

13  
14 CalAm's Requested Incentive Compensation - CalAm states that its requested incentive  
15 compensation is based on the assumption that each employee will reach their target-  
16 level of performance and be paid 100 percent of their available amount for individual  
17 performance.<sup>13</sup> Because AW's financial results were on track to be above target in  
18 2010, the company increased its accrual to 130 percent of the overall AW target. Below  
19 are the net amounts recorded in 2009 and 2010, and the amount CalAm has requested  
20 for the base period, including an allocation from AWSC and incentive compensation for  
21 CalCorp employees.<sup>14</sup>

22  
23 AWSC Allocated + CalCorp Incentive Compensation

24	2009 Actual Net Accrual	\$ 543,176
25	2010 Actual Net Accrual	\$1,690,152

26  
27  
28 Overland's Recommended Adjustment to CalAm's Incentive Compensation Request -  
29 DRA recommends that funding of incentive compensation program should be aligned  
30 with the parties that receive the benefits from the goals or metrics achieved in the plan.<sup>15</sup>  
31 DRA and Overland reviewed the 2010 AIP Highlights Brochure and found that the  
32 determination of the amount funded for the AIP is based 70% on financial goals and  
33 30% on non-financial goals. (See above for list of financial and non-financial goals.)  
34 The DRA explains in their report that the shareholders are the direct beneficiaries of  
35 American Water meeting their financial goals, while the ratepayers are the direct  
36 beneficiaries of American Water meeting their operational (non-financial) goals.  
37 Therefore, the DRA recommends that 30% of the AIP funding be recovered from  
38 ratepayers. Our recommended adjustment reflects DRA's recommended alignment of  
39 benefits, and is based on a 70 percent shareholder / 30 percent customer split of actual

<sup>11</sup> Decision 03-02-030, General Office – Salaries, p. 24

<sup>12</sup> Decision 09-07-021, Section 6.3.2.2, pp. 100-101

<sup>13</sup> Id.

<sup>14</sup> Amounts accrued for CalAm's district employees are not included in these amounts or in our adjustment because they are not part of the General Office revenue requirement.

<sup>15</sup> Division of Ratepayers Advocates testimony in A10-07-007.

1 2010 AIP expense for the base period. Our recommended AIP excludes 2010 expense  
2 accrued above the 100 percent-of-target level, as does CalAm's request.

3  
4 Our recommended adjustment to equity-based incentive compensation is also consistent  
5 with DRA's recommendation that customer funding should be limited to the portion of  
6 incentive plan payments aligned with operational goals. As discussed in detail in  
7 Chapter 5, our analysis of equity awards showed that only 15 percent of the total award  
8 was linked with operational objectives directly benefiting customers. Thus, in  
9 accordance with DRA's recommendation that recovery of incentive compensation from  
10 customers should be tied to performance that produces customer benefits, our  
11 recommended adjustment:

- 12
- 13 • Reduces the AIP component of CalAm's request by 70 percent
- 14 • Reduces the equity award component of CalAm's request by 85 percent
- 15

16 The AW accounts affected and adjustment amounts are summarized below.

- 17
- 18 Account 501711 - Incentive Compensation (AIP)
- 19 Account 501716 - Compensation Expense – Restricted Stock Options
- 20 Account 501718 - Compensation Expense – Restricted Stock Units
- 21
- 22

Table 2-6

23  
24  
25 ***Adjustment 3 - Remove Business Development Expense***

26 CalAm's requested General Office expenses include business development expense. In  
27 Decision 09-07-021 the Commission concluded that CalAm had not met its evidentiary  
28 burden for including this expense in the California revenue requirement. The  
29 Commission found that CalAm's presentation failed to quantify or demonstrate specific  
30 benefits to customers for the amounts CalAm proposed to charge to its California  
31 customers.

1 The Western Region service company employees that made up the bulk of the  
2 requested business development expense in the last rate filing, and who were in the  
3 best position to increase the California customer base, are no longer with the company.  
4 The only requested expense that remains is an allocation of AWSC's national business  
5 development expense. CalAm's justification for continuing to request customer funding  
6 of this expense essentially boils down to an argument that since customers benefit from  
7 scale economies, and because expanding the customer base increases scale  
8 economies, customers should pay for business development.<sup>16</sup> CalAm's argument  
9 notwithstanding, the company is not forecasting any significant increase in its California  
10 customer base; in fact, AW's announced sale of its Arizona and New Mexico systems  
11 will reduce AW's customer base and negatively affect scale economies. The impact of  
12 the Arizona / New Mexico sale will almost certainly result in a CalAm request for still  
13 higher service company expense in the next rate case.

14  
15 We requested CalAm describe AWSC's 2009 and 2010 business development efforts to  
16 increase the California customer base. CalAm identified three projects, none of which  
17 added to the customer base. We also requested a list showing California service  
18 territory expansions and customers added over the last five years.<sup>17</sup> CalAm identified  
19 two system additions which resulted in additional customers (Watertek, 823 customers,  
20 2005; and Toro, 408 customers, 2007).<sup>18</sup> These additions are apparently the most  
21 recent CalAm has made and were also identified in the last rate case. In its data  
22 response, CalAm noted that in recognition of the fact that a significant portion of its  
23 business development activities is related to non-regulated business growth, AWSC's  
24 business development function charges the regulated segment for a "much lower  
25 proportion" of its expenses than other AWSC functions.<sup>19</sup> Based on our calculations, "a  
26 much lower [regulated] proportion" still results in a large majority – 71 percent – of  
27 business development costs being charged to regulated operations.<sup>20</sup>

28  
29 We found no evidence that business development expense incurred at the national level  
30 provides any direct or indirect benefit to regulated California operations and we  
31 recommend the Commission make the same finding it made in CalAm's last rate case:  
32 remove business development expense from the regulated revenue requirement. Our  
33 adjustment to remove CalAm's allocation of AWSC business development expense  
34 affects multiple AWSC expense accounts. It is summarized below.

---

<sup>16</sup> CalAm Direct Testimony of David Stephenson, pp. 92-93.

<sup>17</sup> OC-11-B

<sup>18</sup> OC-11-C

<sup>19</sup> OC-11-B

<sup>20</sup> This percentage is calculated from the "Final SC WPs 102-105". Overland took the percentage of regulated companies' management fee business development expense (\$1,214,865) divided by the total management fee business development expense (\$4,224,638) per the "Budget 2010" tab on which the SC rate case WPs are based.

1

Table 2-7

Application of California American Water for Rate Increase (U210W) Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #3: Business Development (O&M Exp.)				
	2010	2011	2012	2013
Service Company Total	\$ (4,409,130)	\$ (4,545,813)	\$ (4,687,643)	\$ (4,830,147)
CalAm Percentage	2.05%	2.05%	2.05%	2.05%
Service Company - CalAm	(90,332)	(93,132)	(96,038)	(98,957)
CalCorp Traditionally District	-	-	-	-
CalCorp Function	-	-	-	-
Total Recommended O&M Exp. Adj.	\$ (90,332)	\$ (93,132)	\$ (96,038)	\$ (98,957)
Escalation:				
Service Company	3.94%	3.10%	3.12%	3.04%

2  
3

4 **Adjustment 4 - Remove Corporate Contributions Expense**

5 Utility regulators, including the California Public Utilities Commission, have traditionally  
6 prohibited utilities from charging ratepayers for expenses relating to charitable activities.  
7 In the previous rate case CalAm did not address the issue of removing charitable  
8 contributions from the revenue requirement. The Commission noted in its decision that it  
9 has a long-standing position on disallowing these contributions.<sup>21</sup> Despite the  
10 Commission's finding in the prior rate order, CalAm continues to request customer  
11 funding of AWSC's charitable contributions.

12

13 In accordance with Commission's long-standing policy, we recommend removing  
14 expenses associated with charitable contributions from CalAm's customer-funded  
15 revenue requirement.

16 [REDACTED]  
17 [REDACTED]  
18 [REDACTED]. In total, the adjustment reduces base period management  
19 fees charged to CalAm by [REDACTED]. The adjustment is consistent with what we  
20 recommended and what we understand the Commission adopted in the prior rate case.

21  
22

Table 2-8

[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									
[REDACTED]									

23

<sup>21</sup> Id

1 *Adjustment 5 - Remove Legislative and Political Influence Expense*

2 The California PUC has traditionally prohibited California utilities from charging  
3 customers for expenses incurred to influence politicians or legislation. In the 2004  
4 General Office rate case, the Commission disallowed expenses associated with a  
5 Government Affairs Director when it became clear that the position included legislative  
6 influence responsibilities.<sup>22</sup> In Decision 06-11-050, the Commission stated that its  
7 “policy is clear that political and lobbying activity should not be included in customer  
8 rates.” In its 2009 decision concerning the most recent rate case the Commission  
9 determined that the Director of Government Affairs position, both at the NSC and at  
10 CalCorp, had responsibilities to influence legislation at the federal and state levels for  
11 American Water and/or California American Water and disallowed recovery of the  
12 expenses associated with those positions as well as the contract services expense for a  
13 firm that was used to communicate with federal agencies and provide access to  
14 members of Congress and their staff.<sup>23</sup>

15  
16 Position descriptions for the Director of Governmental Affairs at both the Corporate and  
17 State level include legislative influence responsibilities. Excerpts from the State level  
18 Director of Governmental Affairs position description include the following:

- 19  
20
- Establishes regular proactive communication outreach strategies and tactics in  
21 the state and local political arena to ensure state and local political relationships  
22 are solidified . . .
  - Proactively meets with state and local government officials . . . to create strong  
23 relationships, mitigate emerging or potential problems and establish a level of  
24 trust between American Water, mayors and other appointed and elected officials.
  - Is poised as the lead state lobbyist for the company charged with helping to  
25 change or support key legislation . . . that may have an adverse or positive effect  
26 on the company.
  - Manages local contract lobbyists . . . [and] holds regular meetings with the  
27 contract lobbyists to ensure . . . they are not just “bill trackers. . . ”
  - Establishes and maintains an effective bill tracking program and takes full  
28 advantage of opportunities for the company to be out front on industry-related  
29 issues.
  - Builds effective alliances and coalitions to advance the company’s position on  
30 key legislative initiatives.
- 31  
32  
33  
34  
35  
36

37 These excerpts strongly suggest that the primary purpose of AW’s Government Affairs  
38 function is to advance the company’s legislative agenda. While this is consistent with  
39 AW’s responsibility to advance its interests and those of its shareholders, it runs contrary  
40 to Commission policy for such activities to be funded by customers. As such, we

---

<sup>22</sup> Decision 03-02-030, General Office – Salaries pp. 21-22

<sup>23</sup> Decision 0907021 pp. 104-106.

1 recommend Government Affairs expense be removed from CalAm’s customer-funded  
2 revenue requirement.

3

4 We determined that the state-level Director of Governmental Affairs did not allocate any  
5 costs to CalAm as it is a position in the central region. At the AWSC level we adjusted  
6 expense to remove the Government Affairs function from customer-funded expense.<sup>24</sup>  
7 Our adjustment affects multiple expense accounts and is summarized below

8

9

Table 2-9

10

11

12 *Adjustment 6 - Remove Unsupported 2009 “Admin” Expense added by CalAm to*  
13 *the 2010 Base Period Revenue Requirement*

14 For purposes of calculating the service company revenue requirement attributable to  
15 California, CalAm reversed a net credit [REDACTED]  
16 [REDACTED] and replaced it with positive (debit) expense of \$2,275,260,  
17 representing something CalAm calls “Admin” expense incurred in 2009. This adjustment  
18 increased AWSC expense (before allocation) by \$4,745,754 [REDACTED]

19

20

21 CalAm stated that most of the “Non-Departmental” amount consisted of a “corporate  
22 vacancy” adjustment budgeted to offset expense budgeted within individual AWSC  
23 business units for authorized, but unfilled positions.<sup>25</sup> We requested descriptions of the  
24 2009 “Admin” amounts that CalAm substituted for the 2010 budgeted “Non-  
25 Departmental” net credit. Following are CalAm’s descriptions for the top five 2009  
26 “Admin” amounts (in terms of absolute value) that CalAm requests customers fund in the  
27 forecast period.<sup>26</sup>

28

<sup>24</sup> It is important to understand that the national Government Affairs function represents only a small part of AWSC’s External Affairs organization (one out of 31 positions at the end of 2010). However, it is also likely that additional External Affairs positions and expenses, which we have not identified for removal from customer-funded expense, probably support the Government Affairs function and its legislative influence responsibilities.

<sup>25</sup> OC-142-A

<sup>26</sup> OC-142-A

1	Account 722306 – Gains Other Non-OR	\$624,617
2	Account 501200 – Labor	\$498,942
3	Account 534999 – General Overhead	\$454,587
4	Account 504500 – Other Welfare Maint.	\$266,088
5	Account 508200 – Empl. Stock Purch. Plan	\$177,758

6  
7 The \$624,617 “Gain” is actually a loss incurred in 2009 for which CalAm provided no  
8 definition. CalAm did not explain what the loss was or why customers should pay,  
9 multiple times in future years, for a loss it incurred in 2009. The \$498,942 in 2009 Admin  
10 “Labor” may include or consist entirely of the compensation of a “non-departmental”  
11 External Affairs employee, possibly a national-level lobbyist, whose duties we  
12 unsuccessfully attempted to get CalAm to describe in the prior rate case.<sup>27</sup> Among the  
13 other amounts included in “Admin” is \$109,673 in incentive compensation, possibly for  
14 the same “non-departmental” employee.

15  
16 The response CalAm provided does not explain the activities that underlie the 2009  
17 expenses, how they benefit California customers, or why 2009 amounts were used  
18 instead of equivalent “Non-Departmental” amounts budgeted for 2010. As such, we  
19 recommend these expenses be excluded from 2010 base period and forecast period  
20 revenue requirement funded by customers. Our adjustment to remove 2009 “Admin”  
21 expense affects multiple expense accounts. It reduces AWSC expense, prior to  
22 allocation, by \$2,275,260 and reduces AWSC allocated to the base period CalAm  
23 revenue requirement by \$107,392.

24  
25 **Table 2-10**

<i>Application of California American Water for Rate Increase (U210W)</i>				
Summary of Overland's Recommended Adjustment to CalAm's Request				
Adjustment #6: Non-Departmental (Admin) Expense (O&M Exp.)				
	2010	2011	2012	2013
Service Company Total	\$ (2,275,260)	\$ (2,345,793)	\$ (2,418,982)	\$ (2,492,519)
CalAm Percentage	4.72%	4.72%	4.72%	4.72%
Service Company - CalAm	(107,392)	(110,721)	(114,176)	(117,647)
CalCorp Traditionally District	-	-	-	-
CalCorp Function	-	-	-	-
<b>Total Recommended O&amp;M Exp. Adj.</b>	<b>\$ (107,392)</b>	<b>\$ (110,721)</b>	<b>\$ (114,176)</b>	<b>\$ (117,647)</b>
Escalation:				
Service Company	3.94%	3.10%	3.12%	3.04%

26  
27  
28 ***Adjustment 7 - Remove NSC Sales and Marketing Expenses***

29 In Decision 09-07-021, the Commission stated that “sales and marketing expenses must  
30 be recorded below the line” and adopted our recommendation to remove \$72,056 in

<sup>27</sup> If this employee’s compensation is included in “Admin” labor expense, it is unclear why CalAm would adjust it into the revenue requirement, given the Commission’s rejection of the expense in the prior rate case. It is also unclear why CalAm would attempt to recover a 2009 loss of \$624,617 without explaining what it is or why California customers should pay for it.

1 expense allocated to CalAm.<sup>28</sup> Despite the Commission’s finding in the prior case,  
2 CalAm continues in this rate case to request customer funding of the same expenses the  
3 Commission previously disallowed. CalAm asserts that brand recognition and promotion  
4 program expense it requests that California customers fund is “developed and executed  
5 to provide information and educational instruction to customers, so therefore the costs of  
6 these programs are appropriately paid for by ratepayers.”<sup>29</sup> No descriptions of the  
7 programs were given as evidence that they educate the ratepayers on safety and/or  
8 usage related issues.

9  
10 Position descriptions contain the following information about the sales and marketing  
11 activities CalAm requests from AWSC business unit 32068:<sup>30</sup>

- 12  
13 • Director Advertising & Marketing – Responsible for leading and directing the  
14 overall strategic development and execution of the company’s brand building  
15 strategy to ensure the effective evolution of the American Water brand.
- 16  
17 • Manager Advertising – Assist with trade show and event planning efforts for  
18 corporate brand, subsidiaries, and functions.
- 19  
20 • Brand Manager – Responsible for assisting in the development and rollout and  
21 governance of AW’s new brand identity, policy & standards. Assist in brand  
22 implementation as it relates to all uses of American Water’s corporate and state  
23 subsidiary logos. Works to align legal names with brand marks through filings  
24 with each state government. Manage the brand agency relationship as it relates  
25 to development, implementation, and maintenance of all brand elements.
- 26  
27 • Manager Customer Communication Resource – Ensures effectiveness of  
28 confidence report materials and alignment of those elements with an overall  
29 corporate brand focus, as well as with a regulated state process and cost-  
30 efficiency focus.

31  
32 We recommend, in accordance with established Commission policy, as we did in the  
33 prior case, that corporate sales and marketing expenses be excluded from the customer-  
34 funded revenue requirement. Consistent with the Commission’s disallowance in the  
35 prior case decision, we removed [REDACTED] from AWSC’s sales and marketing  
36 expense. This adjustment reduces CalAm’s O&M expense by [REDACTED], which is similar  
37 to the amount the Commission disallowed in the prior rate case.

38  

---

<sup>28</sup> Decision 09-07-021, pp.103-104

<sup>29</sup> OC-25-D

<sup>30</sup> OC-21

1

Table 2-11

2

3

4

**Adjustment 8 - Reduce Requested Base Period Pension Expense to Actual 2010 GAAP Expense. Reduce Forecast Period Pension Expense to the Amounts Forecasted By AW's Actuary, Towers Watson**

7

CalAm's General Office pension expense includes expense for AWSC, CalCorp and expense formerly included in CalAm's district-level revenue requirements. CalAm records pension expense under Generally Accepted Accounting Principles (GAAP); specifically, Accounting Standards Codification (ASC) 715-30 (formerly FAS 87). We understand that GAAP has been the basis for CalAm's recovery of pension expense from customers. As discussed in detail in Chapter 6, CalAm has requested that customers fund far more for base period pension expense than it actually incurred in 2010, and far more in the years 2011-2013 than AW's actuary, Towers Watson, forecasts it will incur in those years.

16



24

Against a backdrop of declining expense, CalAm requests customers fund 42 percent more in the 2010 base period than was actually incurred in 2010, and 95 percent more in 2012 than was actually incurred in 2010. In addition, CalAm's requested 2012 increases for CalCorp and the CalAm districts are six times greater, as a percentage of 2010 actual expense, than the increase requested for the service company, even though CalAm and service company pension expenses are the product of the very same pension plan.<sup>33</sup>

31

<sup>31</sup> Response to OC-86, Attachment 1, AW Pension Plan Actuarial Valuation Report, p. MS-5

<sup>33</sup> 2012 requested expense for CalCorp and the CalAm districts (\$4.4 million) is 2.2 times the amount actually incurred in 2010 (\$2.0 million). 2012 requested expense allocated from AWSC (\$835,000)

1  
2 CalAm's requested pension expense increase is unsupported and should be rejected. In  
3 its place, we recommend base period expense equal to what was incurred (recorded) in  
4 2010, and GAAP pension expense as forecasted by Towers Watson for the years 2011-  
5 2013. Our recommended adjustment is summarized below.  
6  
7

Table 2-12

Application of California American Water for Rate Increase (U210W) Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #8: Pension Expense (O&M Exp.)				
	2010	2011	2012	2013
As Recommended by Overland (1)	\$ 2,673,174	\$ 2,444,617	\$ 2,158,418	\$ 1,904,019
(1) California allocated service co., CalCorp and CalAm districts combined				
(2) 2010 is actual expense; 2011-2013 are as forecasted by AW's actuary, Towers Watson				

8  
9  
10 *Adjustment 9 - Reduce Requested Base Period Post-Retirement Benefits Other*  
11 *Than Pensions (PBOPs) to Actual 2010 GAAP Expense. Reduce Forecast Period*  
12 *PBOP Expense to the Amounts Forecasted By AW's Actuary, Towers Watson*

13 Like pension expense, CalAm's General Office PBOP expense includes expense for  
14 AWSC, CalCorp and expense included in CalAm's district-level revenue requirements in  
15 prior cases. CalAm records PBOP expense under GAAP; specifically, ASC 715-60  
16 (formerly FAS 106). Overland's understanding is that GAAP has been the basis for  
17 CalAm's recovery of PBOP expense from customers. As discussed in detail in Chapter  
18 6, CalAm has requested that customers fund far more for base period pension expense  
19 than it actually incurred in 2010, and far more in the years 2011-2013 than AW's actuary,  
20 Towers Watson, forecasts it will incur in those years.

21  
22 AW records PBOP expense for a retiree welfare plan that was closed to non-union  
23 employees hired after 2001, and closed to union employees hired after 2005. AW's  
24 GAAP PBOP expense declined from \$41.6 million in 2009 to \$48.7 million in base period  
25 2010.<sup>34</sup>

26  
27  
28  
29 Notwithstanding Towers Watson's forecast of declining expense, CalAm requests  
30 customer recovery of PBOP expense in an amount 59 percent higher for the base period

---

is 21 percent higher than the amount actually incurred in 2010 (\$690,000). The differences in approach for calculating California-incurred and service company-allocated pension increases appear to be the result of completely different analytical approaches, even though the source of the asserted increases is the same pension plan.

<sup>34</sup> Response to OC-86, Attachment 2, AW Retiree Welfare Plan Actuarial Valuation Report, p. MS-1



1 expense increase that is disproportionately higher than proposed increases in CalCorp  
 2 labor expense. For the base period, requested CalCorp savings plan expense is nearly  
 3 28 percent higher than the amount actually incurred in 2010. For 2012, CalAm requests  
 4 a 43 percent increase in CalCorp's savings plan expense, nearly four times greater than  
 5 the requested increase in CalCorp labor expense. CalAm's requested increases are  
 6 unsupported.

7

8 Overland-Recommended CalCorp Employee Savings Plan Expense - We recommend  
 9 base period 401k and DCP expense equal to the amount actually incurred by AWSC  
 10 and CalCorp. For the forecast years 2011 through 2013 we recommend increasing base  
 11 period amounts using appropriate labor expense escalation factors. There is no  
 12 evidence that 401k or DCP expense should be inflated by 43 percent between the years  
 13 2010 to 2012.

14

Table 2-14

Application of California American Water for Rate Increase (U210W)				
Summary of Overland's Recommended Adjustment to CalAm's Request				
Adjustment #10: CalCorp Employee Savings Plan Expenses (O&M Exp.)				
	2010	2011	2012	2013
As Recommended by Overland (1)	\$ 136,888	\$ 145,223	\$ 152,066	\$ 156,932
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
(1) CalCorp and CalAm districts combined				

15

16

17

[REDACTED]

1

Table 2-15

2  
3

4 *Adjustment 12 - Reduce Base Period Employee Expense for AWSC to the Amount*  
 5 *Actually Incurred in 2010*

6 Employee expense includes amounts in the following accounts:

7  
8  
9  
10  
11  
12  
13

- Account 575340 – Empl. Exp. AG
- Account 575342 – Empl. Exp. Conf./Registration AG
- Account 575350 – Meals & Travel Deduct
- Account 575351 – Meals & Travel Non-deductible
- Account 550005 – Mileage Reimb- Personal Vehicle

14 Like labor expense, employee expense is an expense for which AWSC appears to build  
 15 a permanent budgetary cushion. As shown in the table below, with the exception of  
 16 Business Transformation in 2009 (for which it does not appear employee expense was  
 17 anticipated), employee expense was significantly over-budgeted for nearly every  
 18 department in 2009 and 2010. For the service company as a whole, budgeted employee  
 19 expenses exceeded actual employee expenses by about 40 percent in both 2009 and  
 20 2010. Actual expenses of \$4.2 million in 2009 and \$4.5 million in 2010 are nowhere  
 21 near the [REDACTED] amount CalAm requests in its calculation of customer-funded  
 22 expense.

23

1

Table 2-16

American Water Service Company				
Employee Expenses (including M&E) by Function - Total Spend (Capital + Mgt. Fees)				
Function (Rate Filing Category)	2009 Budget	2009 Actual	2010 Budget	2010 Actual
Non-Departmental (Admin)	\$ -	\$ -	\$ -	\$ 8,715
Audit	238,680	39,217	167,976	29,227
Business Development	333,800	206,409	270,558	123,374
Business Transformation	-	264,976	977,050	343,621
External Affairs/Communication	487,245	354,976	574,056	369,295
Finance	809,179	382,135	817,866	398,763
Human Resources	552,046	406,871	634,868	402,030
Investor Relations	187,000	92,049	299,502	86,474
Legal	331,720	175,945	339,928	240,989
Operation Services	1,072,973	706,885	932,048	878,338
Property	2,200	4,315	2,240	4,619
Regulated Operations	1,027,760	630,942	914,734	404,398
Regulatory Services	42,056	47,446	60,700	40,604
Laboratory	39,287	16,107	30,000	17,676
Benefit Svc Ctr	23,000	3,492	16,830	3,375
CSC	191,405	117,350	283,175	182,782
ITS	998,238	636,353	916,632	773,289
SSC	218,175	95,891	213,912	154,363
Procurement	164,442	36,060	156,345	59,413
<b>Total</b>	<b>\$ 6,719,207</b>	<b>\$ 4,217,418</b>	<b>\$ 7,608,419</b>	<b>\$ 4,521,345</b>
Actual Pct. Of Budget		62.77%		59.43%
Sources: CalAm Revenue Req. Workbook and OC-72				

2

3

4

5

Overland-Recommended AWSC Employee Expense - We recommend base period expense funded by California customers be calculated using actual 2010 expense, rather than amounts that include a 40 percent budgetary cushion. Our recommended adjustment is shown below.

9

10

Table 2-17

Application of California American Water for Rate Increase (U210W)				
Summary of Overland's Recommended Adjustment to CalAm's Request				
Adjustment #12: Employee Related Expense (O&M Exp.)				
	2010	2011	2012	2013
Service Company Total	\$ (2,217,891)	\$ (2,286,646)	\$ (2,357,989)	\$ (2,429,672)
CalAm Percentage	4.51%	4.51%	4.51%	4.51%
Service Company - CalAm	(100,040)	(103,141)	(106,360)	(109,593)
CalCorp Traditionally District	-	-	-	-
CalCorp Function	-	-	-	-
<b>Total Recommended O&amp;M Exp. Adj.</b>	<b>\$ (100,040)</b>	<b>\$ (103,141)</b>	<b>\$ (106,360)</b>	<b>\$ (109,593)</b>
Escalation:				
Service Company	3.94%	3.10%	3.12%	3.04%

11

12

1 *Adjustment 13 - Reduce 2010 Liability, Property and Workers Comp. Insurance*  
 2 *Expenses to Amounts Actually Incurred. Reduce 2011 Amounts to Five-Year*  
 3 *Average of Years 2006-2010. Reduce Test Year 2012 and 2013 Amounts to 2011*  
 4 *Plus Escalation.*

5 CalAm’s district-level general liability, automobile, workers compensation, and property  
 6 insurance has been moved to the General Office expense category in this rate case.  
 7 The table below summarizes 2009 and 2010 actual insurance expense and CalAm’s  
 8 requested expense for 2010 through 2013.

9  
 10 **Table 2-18**

California American Base Rate Filing 2010-2013							
Actual and Requested Liability, Auto, Workers Comp & Property Insurance Expense							
Insurance Category: Amounts Net of Capital Credits	CalAm Accounts	2009 Actual	2010 Actual (As Recorded)	2010 Base Period Request	2011 - Requested	2012 - Requested	2013 - Requested
General Liability & Auto	557000 & 556000	1,028,276	696,982	1,398,718	1,530,032	1,624,786	1,669,955
Workers Comp.	558000	334,227	467,108	413,258	443,357	465,550	478,295
Property	559000	309,388	342,173	360,052	388,856	419,965	431,640
<b>Total</b>		<b>1,671,891</b>	<b>1,506,263</b>	<b>2,172,028</b>	<b>2,362,245</b>	<b>2,510,301</b>	<b>2,579,891</b>

11 Sources: Rate Filing Exh. A- CC Ch. 3 Table 1(100 day Update); Response to OC- 148; Response to OC- 73

12  
 13 CalAm’s requested base period (2010) insurance expense is 44 percent higher than the  
 14 amount actually incurred in 2010 and 31 percent higher than the five-year average of  
 15 2005-2009 expenses. CalAm’s test year (2012) insurance expense request is 51  
 16 percent higher than the five-year average of 2005-2009 expenses and 67 percent higher  
 17 than 2010 actual expense. CalAm states that the Company’s insurance brokers  
 18 provided “best estimates” for 2010-2013 “in view of current insurance market conditions  
 19 and influences.”<sup>41</sup> Presumably, CalAm’s base year insurance expense request, 44  
 20 percent higher than actually incurred, was based on the brokers’ “best estimates.”  
 21 Based on the July 1, 2010 testimony date, it seems reasonable to assume the estimates  
 22 would have been in 2010. Based on the apparent level of inaccuracy, we recommend  
 23 the Commission put no stock in these estimates.

24  
 25 Overland-Recommended Insurance Expense – We recommend base period insurance  
 26 expense equal to actual 2010 insurance expense. We recommend 2011 insurance  
 27 expense based on the average of the years 2006-2010, adjusted for inflation. We  
 28 recommend test year (2012) and 2013 expense based on recommended 2011 expense,  
 29 adjusted for inflation. Our calculation of recommended 2010 and 2011 expense is  
 30 shown below.  
 31

<sup>41</sup> CalAm Direct Testimony of Dennis Thorig, p.11

1

Table 2-19

California American Base Rate Filing 2010-2013 Calculation of Overland-Recommended Insurance Expense, 2010 and 2011								
Insurance Category: Amounts Net of Capital Credits	2006 Actual	2007 Actual	2008 Actual	2009 Actual	2010 Actual (Base Period Recommended)	Five Year Average	2011 Inflation Factor	2011 Recommended (W/ Inflation)
General liability & Auto	710,500	946,800	692,200	1,028,300	696,982	814,956		
Workers Comp.	652,900	687,700	389,600	334,200	467,108	506,302		
Property	315,600	305,300	256,800	309,400	342,173	305,855		
Total Before Inflation	1,679,000	1,939,800	1,338,600	1,671,900	1,506,263	1,627,113		
Inflation Restatement Factor	1.0832278	1.0472039	0.9954410	1.0106000	1.0000000			
Total Adjusted for Inflation	1,818,739	2,031,366	1,332,497	1,689,622	1,506,263	1,675,698	1.0208	1,710,552

Sources: Historical amounts (2006-2010) from Rate Filing Exh. CC EXP 105 - 106; Response to OC- 148; Response to OC- 73

2

3

4

Our recommended adjustment to CalAm's requested insurance expense is as follows:

5

6

Table 2-20

Application of California American Water for Rate Increase (U210W) Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #13: General Liability Insurance (O&M Exp.)				
	2010	2011	2012	2013
CalCorp Total Recommended	1,506,263	1,710,552	1,755,368	1,804,168
CalCorp Total Requested by CalAm	2,172,028	2,362,245	2,510,301	2,579,891
Recommended Adjustment - CalCorp	\$ (665,765)	\$ (651,693)	\$ (754,933)	\$ (775,723)
Escalation:				
CalCorp		2.08%	2.62%	2.78%

7

8

9

#### *Adjustment 14 - Reduce Requested Regulatory (Rate Case) Expense*

10

Regulatory expense is supposed to cover the costs of preparing and administering rate cases that are incremental to the expenses incurred by in-house regulatory staff.

11

12

13

CalAm's Requested Rate Case Expense - CalAm has requested test year (2012) rate case expense of \$2.8 million, based on a three-year amortization of \$8.4 million in asserted expense.<sup>42</sup> The components of CalAm's request are summarized below.

14

15

16

17

<sup>42</sup> CalAm Direct Testimony of David Stephenson, p.6

1

Table 2-21

California American Water Company Estimate of Rate Case (Regulatory) Expense		
Expense	2010 Actual Amount	3 Year Amort.
Rate Consultant	\$ 145,637	
EMA Consulting	115,597	
Legal Fees (Outside Counsel)	1,978,700	
SSC Labor	219,903	
SSC Expenses	66,011	
Travel Expenses Witness Training	90,707	
Witness Training	34,000	
Printing and Mailing	846,000	
Cost of Capital	683,622	
<b>Total First Case</b>	<b>\$ 4,180,177</b>	<b>\$ 1,393,392</b>
Inflation	246,631	
<b>Total Second Case (Includes Inflation)</b>	<b>4,426,808</b>	
In-house Attorney Savings	(211,800)	
Add First Case (Above)	4,180,177	
<b>Total Both Cases, With Savings</b>	<b>\$ 8,395,185</b>	<b>\$ 2,798,395</b>
Source: CalAm Workpaper CC Exp 115		

2

3

4 CalAm's expense excludes the salaries, benefits and other expenses of in-house staff  
5 employed to prepare and administer rate cases, and whose costs are included in labor  
6 and labor-related expenses that CalAm has requested for recovery elsewhere in the  
7 CalCorp revenue requirement. We determined that the additional salary and benefit  
8 costs of CalAm's professional regulatory staff were about \$887,000 annually in 2010,  
9 excluding the costs of office space, office overheads, employee expenses and  
10 administrative support staff. When CalAm's \$2.8 million test year request is combined  
11 with the cost of professional employees Overland identified with the rate case process,  
12 CalAm's asserted cost of preparing and defending rate cases totals about \$3.7 million  
13 (\$21.46 per customer) annually.

14

15 Legal Fees - A large portion of CalAm's asserted regulatory expense (\$1.98 million total,  
16 \$660,000 amortized) relates to external legal fees. During discussions with DRA, we  
17 learned that CalAm was encouraged to hire its own legal staff to help minimize external  
18 legal costs. As explained by CalAm:

19

20

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27

California American Water has opened an office in San Francisco near the  
Commission and plans to retain two full-time regulatory attorneys and a  
regulatory paralegal for that office. . . . California American Water opened the  
San Francisco office and added the internal legal positions in an effort to reduce  
outside legal expenses.<sup>43</sup>

CalAm completed the process of hiring this staff during 2010, at an annual salary and  
related expenses cost of approximately \$500,000. We conservatively estimate the cost

<sup>43</sup> CalAm Direct Testimony of Stephenson, p.5

1 of office space, overheads and employee expenses associated with the new legal staff is  
 2 at least an additional \$100,000, for a total cost of \$600,000. However, in the calculating  
 3 its requested \$2.8 million in annual regulatory expense, CalAm's credits these new  
 4 positions with reducing outside legal expenses by only \$70,600 in annually (for a "2<sup>nd</sup> in  
 5 house regulatory attorney.")<sup>44</sup>

6  
 7 Currently Authorized Rate Case Expense - CalAm's current regulatory expense  
 8 authorization is summarized below.

9  
 10 **Table 2-22**

California American Water 2009 Authorized Regulatory (Rate Case) Expense Per Company	
Jurisdiction	2009 Authorized
Coronado	\$ 79,300
Village	79,400
Los Angeles	217,500
Monterey Water	350,000
Monterey Wastew ater	28,700
Sacramento	467,200
Larkfield	20,100
<b>Total Authorized Per CalAm</b>	<b>\$ 1,242,200</b>
Source: CalAm Rate Filing Exh. A- CC, Ch. 3, Table 1	

11  
 12  
 13  
 14 Overland's Recommended Rate Case Expense – We recommend rate case expense  
 15 funded by customers be based on currently authorized regulatory expense, reduced by  
 16 an amount to recognize the savings in outside legal expenses attributable to the newly-  
 17 hired staff. Our calculation process is as follows:

- 18  
 19 1. We estimated the outside legal component of currently authorized regulatory  
 20 expense by calculating the ratio of outside legal expenses to total regulatory  
 21 expense in CalAm's request (\$1,978,700 per case / \$4,180,177 per case).  
 22 2. We reduced estimated outside legal services by 75 percent to recognize the  
 23 replacement of outside services with the newly-hired internal legal staff.  
 24 3. We subtracted this amount from currently authorized regulatory expense to  
 25 obtain recommended authorized expense, before inflation.  
 26 4. We escalated the resulting recommended authorized amount for the years 2010  
 27 through 2013.  
 28

<sup>44</sup> \$211,800 / 3 years

1

Table 2-23

California American Water Overland Recommended Rate Case (Regulatory) Expense	
Regulatory Expense	2009 Amount
2009 Authorized Rate Case Expense	\$ 1,242,200
2010 Legal Fees Ratio to Total Expenses	47.34%
Estimated Authorized Outside Legal Fees	\$ 587,999
Recommended Reduction in Legal Fees - Pct	75.00%
Recommended Reduction in Legal Fees - Amt	\$ 440,999
Outside Legal Fees Recommended for Authorization	147,000
Recommended Non-Legal Rate Case Expenses	654,201
Recommended Regulatory Expense, 2009 (Before Escalation)	\$ 801,201
Recommended Regulatory Expense, 2010	\$ 809,693
Recommended Regulatory Expense, 2011	\$ 826,535
Recommended Regulatory Expense, 2012	\$ 848,190
Recommended Regulatory Expense, 2013	\$ 871,770
Source: CalAm Workpaper Exh. A- CC Ch 3 Table 1(100 day update)	

2

3

4 We believe our calculation of recommended expense is conservative in that it attributes  
5 no savings to efficiencies that should be realized from consolidating separate district-  
6 level and General Office cases into a single rate proceeding.

7

8 Our recommended adjustment to CalAm's requested regulatory expense is summarized  
9 below.

10

Table 2-24

Application of California American Water for Rate Increase (U210W) Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #14: Rate Case (Regulatory) Expense				
	2010	2011	2012	2013
CalCorp Total Recommended	809,693	826,535	848,190	871,770
CalCorp Total Requested by CalAm	1,393,392	1,393,392	2,798,395	2,798,395
Recommended Adjustment - CalCorp	\$ (583,699)	\$ (566,857)	\$ (1,950,205)	\$ (1,926,625)
Escalation:				
CalCorp		2.08%	2.62%	2.78%

11

12

### 13 *Adjustment 15 - Remove Business Transformation*

14 AW is currently undergoing a Business Transformation (BT) project in which most of its  
15 major business software systems will be replaced. The most recent published budget  
16 for BT is approximately \$280 million. CalAm's share of the amount currently budgeted is  
17 approximately \$14 million. BT is scheduled to be deployed in stages in 2012 and 2013.  
18 CalAm has requested that customers fund a significant amount of investment and  
19 associated depreciation associated with BT in advance of implementation. CalAm is  
20 also asking for a balancing account to accumulate the actual costs of BT for later  
21 recovery. The approximate revenue requirement impact of including BT in revenue  
22 requirements, by year, is as follows:

1		
2	2010 (Base Year)	\$ 343,000
3	2011	\$ 836,000
4	2012 (Test Year)	\$1,645,000
5	2013	\$1,827,152
6		

7 In 2014, the year after BT is forecasted to be fully implemented, the California revenue  
8 requirement impact (which does not affect this GRC cycle) increases to \$2.8 million.

9  
10 Due to a lack of demonstrated customer benefits, the DRA has recommended customer  
11 not be required to fund investments in BT systems prior to their implementation.

12 Chapter 4 includes a complete discussion of BT. Based on DRA's recommendation,  
13 Overland's recommended adjustment removes net BT rate base investment  
14 (construction work in progress, plant, and depreciation reserve) and BT depreciation  
15 expense from the revenue requirement. This adjustment is summarized below.

16  
17 **Table 2-25**

<i>Application of California American Water for Rate Increase (U210W)</i>				
Summary of Overland's Recommended Adjustment to CalAm's Request				
Adjustment #15: Business Transformation (Rate Base and O&M Expense)				
Rate Base	2010	2011	2012	2013
Overland Total Recommended Depreciation	-	-	-	-
CalCorp Total Requested by CalAm	3,047,945	7,424,177	10,041,246	11,662,203
Recommended Adjustment - CalCorp	\$ (3,047,945)	\$ (7,424,177)	\$ (10,041,246)	\$ (11,662,203)
O&M Expense				
Overland Total Recommended Depreciation	-	-	-	-
CalCorp Total Requested by CalAm	-	-	513,988	513,988
Recommended Adjustment - CalCorp	\$ -	\$ -	\$ (513,988)	\$ (513,988)

18  
19  
20 ***Adjustment 16 - Remove Depreciation for Software Written Off and the***  
21 ***Unexplained Portion of AWSC's 2010 ITS Depreciation Increase***

22 CalAm's requested management fee for AWSC's ITS function increased dramatically,  
23 from a request of \$32.9 million for the 2008 base period in the prior rate case (\$9.96 per  
24 customer) to \$51.7 million (\$15.54 per customer) for the 2010 base period in this rate  
25 case. Much of the 56 percent increase can be traced to much higher ITS depreciation  
26 expense. AWSC's budgeted ITS depreciation expense increased by 87 percent, from  
27 \$9.3 million in 2009, to \$17.4 million in 2010. Requested base period depreciation was  
28 approximately double the amount requested in 2008.

29  
30 A number of things appear to have caused the increase, but the predominant factor  
31 seems to be depreciation associated with "new assets," including "customized software"  
32 (\$2.8 million additional depreciation), "off the shelf software" (\$1.2 million depreciation)  
33 and "other equipment, hardware and software" (\$1.6 million in additional depreciation).  
34 Among the systems added during 2009 and 2010, which contributed an additional \$1.6  
35 million in annual depreciation expense, were the web-based customer interface with the

1 customer service system (allowing customers to see usage and pay bills online), and an  
2 upgrade to the interactive voice system (phone tree) that allows customers to get  
3 answers to service and billing questions without talking with a Call Center employee.  
4 We believe ITS depreciation warrants additional scrutiny; however, time constraints  
5 required that we focus attention elsewhere.<sup>45</sup>

6  
7 Among the items CalAm listed in a reconciliation of actual 2010 depreciation with is the  
8 write-off of \$2.4 million in Sharepoint system software.<sup>46</sup> Through review of depreciation  
9 associated with ITS software and equipment additions in 2009 and 2010, we determined  
10 that the annual depreciation rate associated with the Sharepoint investment was about  
11 25 percent.<sup>47</sup> Based on this, the annual depreciation that should be removed from for  
12 the software that was written off is approximately \$600,000. We recommend removing  
13 from the revenue requirement CalAm's share of \$600,000 in depreciation associated  
14 with this system, which was apparently written off.

15  
16 A second item included in CalAm's explanation of the additional depreciation in 2010 is  
17 an adjustment to "the useful lives of Enterprise Software . . . from 3 years to 5 years  
18 resulting in a favorable one-time adjustment of \$0.6 million." This "favorable"  
19 adjustment, which should decrease depreciation (the life was lengthened, according to  
20 CalAm), was, in fact shown in the reconciliation as having the opposite effect (explaining  
21 \$0.6 million of additional expense in 2010).<sup>48</sup> Thus, approximately \$1.2 million of the  
22 additional base period depreciation remains unexplained (when what should have been  
23 a \$0.6 million reduction is included). As such, we recommend \$1.2 million in  
24 unexplained differences between 2009 and 2010 ITS depreciation be removed from the  
25 2012 test period revenue requirement.

26  
27 Our total recommended AWSC's ITS depreciation adjustment, \$1.8 million, results in  
28 recommended base period depreciation of \$15.6 million. Our recommended ITS  
29 depreciation represents a 36 percent increase over the depreciation expense actually  
30 incurred in 2009. This adjustment, and its allocation to CalAm, is summarized below.

31  

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<sup>45</sup> OC-230-A

<sup>46</sup> OC-230-A

<sup>47</sup> OC-230-B, Attachment

<sup>48</sup> OC-230-A

1

Table 2-26

Application of California American Water for Rate Increase (U210W) Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #16: ITS Software Write-off (O&M Exp.)				
	2010	2011	2012	2013
Service Company Total	\$ (1,497,757)	\$ (1,544,188)	\$ (1,592,366)	\$ (1,640,774)
CalAm Percentage	5.14%	5.14%	5.14%	5.14%
Service Company - CalAm	(77,019)	(79,407)	(81,884)	(84,373)
CalCorp Traditionally District	-	-	-	-
CalCorp Function	-	-	-	-
Total Recommended O&M Exp. Adj.	\$ (77,019)	\$ (79,407)	\$ (81,884)	\$ (84,373)
Escalation:				
Service Company	3.94%	3.10%	3.12%	3.04%

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3

4

5

General Office Operations and Maintenance Expenses  
As Filed by CalAm, Summary of Overland-Recommended Adjustments, As Adjusted by Overland  
2010 Per CalAm, Overland-Recommended Adjustments, and As Recommended by Overland

Attachment 2-1

Line No.	Adjustment No.	Rate Filing Category	AWSC Expenses to be recovered	1 Adjust Labor and Labor-Related Expenses to December 31, 2010 Actual Headcount	2 Adjust Incentive Comp to DRA recommendation	3 Remove Business Development	4 Remove Charitable Contributions and CSR	5 Remove Legislative Influence Expense	6 Remove Unsupported "Non-Dept" (Admin) Expense	7 Remove Marketing & Sales Expense	8 Adjust Pension Expense to 2010 Actual	9 Adjust PBOP to 2010 Actual	10 Adjust DCP and 401k to 2010 Actual	11 Adjust Group Ins to 2010 Actual	12 Remove Employee Related Expenses	13 Adjust General Liability Insurance to 2010 Actual	14 Adjust Rate Case (Regulatory) Expense	16 Remove ITS Depr. Write-off and unexplained depreciation variance	NSC O&M Per Overland, 2010
1	<b>National (Before Allocation)</b>																		
2	Admin		\$ 2,275,260	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (2,275,260)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 8,681	\$ -	\$ -	\$ -	\$ 8,681
3	Audit		1,966,736	(306,917)	(137,471)	-	-	-	-	-	(3,358)	-	-	-	(136,952)	-	-	-	1,382,039
4	Business Development		4,224,638	184,493	(556,659)	(4,409,130)	-	-	-	-	(27,029)	-	-	-	(144,094)	-	-	-	(727,782)
5	Business Transformation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
6	External Affairs/Communication		8,872,083	(298,996)	(794,568)	-	(742,594)	(410,883)	-	(1,587,509)	(58,006)	-	-	-	(199,580)	-	-	-	4,779,946
7	Finance		21,135,654	(3,939,781)	(1,496,106)	-	-	-	-	-	(173,428)	-	-	-	(402,608)	-	-	-	15,123,732
8	Human Resources		11,610,117	(1,247,847)	(893,930)	-	-	-	-	-	(79,800)	-	-	-	(226,827)	-	-	-	9,161,714
9	Investor Relations		1,244,595	(38,213)	(104,767)	-	-	-	-	-	(2,073)	-	-	-	(210,727)	-	-	-	888,816
10	Legal		8,890,808	(1,926,696)	(878,957)	-	-	-	-	-	(67,058)	-	-	-	(94,947)	-	-	-	5,923,150
11	Operation Services		8,204,279	(733,924)	(845,996)	-	-	-	-	-	(111,549)	-	-	-	(30,978)	-	-	-	6,481,832
12	Property		11,931,823	(49,545)	(8,267)	-	-	-	-	-	(9,361)	-	-	-	2,118	-	-	-	11,866,768
13	Regulated Operations		18,135,994	(2,030,747)	(1,544,192)	-	(4,265)	-	-	-	(174,497)	-	-	-	(405,826)	-	-	-	13,976,467
14	Regulatory Services		724,507	-	(86,650)	-	-	-	-	-	(6,849)	-	-	-	(19,780)	-	-	-	611,228
15	Laboratory		5,471,057	(276,468)	(102,236)	-	-	-	-	-	(39,323)	-	-	-	(12,292)	-	-	-	5,040,739
16	Benefit Svc Ctr		1,652,892	(89,433)	(52,849)	-	-	-	-	-	(24,404)	-	-	-	(13,311)	-	-	-	1,472,894
17	CSC		49,847,123	(2,502,750)	(367,275)	-	-	-	-	-	(555,823)	-	-	-	(100,274)	-	-	-	46,321,001
18	ITS		51,695,115	(3,159,094)	(919,628)	-	-	-	-	-	(246,256)	-	-	-	(119,536)	-	-	(1,497,757)	45,752,844
19	SSC		19,545,216	(2,125,592)	(706,093)	-	-	-	-	-	(201,338)	-	-	-	(57,434)	-	-	-	16,454,759
20	Procurement		2,478,616	(155,339)	(123,623)	-	-	-	-	-	(36,761)	-	-	-	(53,525)	-	-	-	2,109,969
21	<b>Total NSC</b>		<b>\$ 229,906,514</b>	<b>\$ (18,696,847)</b>	<b>\$ (9,619,268)</b>	<b>\$ (4,409,130)</b>	<b>\$ (746,859)</b>	<b>\$ (410,883)</b>	<b>\$ (2,275,260)</b>	<b>\$ (1,587,509)</b>	<b>\$ (1,816,913)</b>				<b>\$ (2,217,891)</b>			<b>\$ (1,497,757)</b>	<b>\$ 186,628,196</b>
22	<b>After Allocation to CalAm</b>																		
23	Admin		\$ 79,596	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (107,392)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 410	\$ -	\$ -	\$ -	\$ (27,387)
24	Audit		92,540	(14,581)	(6,531)	-	-	-	-	-	(160)	-	-	-	(6,506)	-	-	-	58,231
25	Business Development		130,431	3,090	(13,649)	(90,332)	-	-	-	-	(522)	-	-	-	(2,952)	-	-	-	26,066
26	Business Transformation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
27	External Affairs/Communication		713,679	(109,576)	(50,370)	-	(59,246)	(11,917)	-	(76,405)	(5,752)	-	-	-	(14,729)	-	-	-	385,684
28	Finance		968,626	(177,166)	(59,115)	-	-	-	-	-	(7,214)	-	-	-	(16,753)	-	-	-	708,379
29	Human Resources		624,138	(86,356)	(50,747)	-	-	-	-	-	(6,481)	-	-	-	(13,824)	-	-	-	466,729
30	Investor Relations		33,466	(1,035)	(2,837)	-	-	-	-	-	(56)	-	-	-	(5,707)	-	-	-	23,831
31	Legal		660,876	(239,623)	(21,096)	-	-	-	-	-	(83)	-	-	-	(3,704)	-	-	-	396,370
32	Operation Services		577,470	(56,983)	(41,935)	-	-	-	-	-	(7,525)	-	-	-	(1,911)	-	-	-	469,116
33	Property		571,631	417	(392)	-	-	-	-	-	(444)	-	-	-	105	-	-	-	571,316
34	Regulated Operations		808,641	(85,196)	(56,512)	-	-	-	-	-	(7,095)	-	-	-	(13,895)	-	-	-	645,943
35	Regulatory Services		34,539	-	(4,010)	-	-	-	-	-	(317)	-	-	-	(915)	-	-	-	29,296
36	Laboratory		286,588	(14,467)	(5,350)	-	-	-	-	-	(2,058)	-	-	-	(643)	-	-	-	264,071
37	Benefit Svc Ctr		80,254	(4,445)	(2,627)	-	-	-	-	-	(1,213)	-	-	-	(662)	-	-	-	71,308
38	CSC		2,544,316	(126,122)	(18,508)	-	-	-	-	-	(28,010)	-	-	-	(5,053)	-	-	-	2,366,623
39	ITS		2,663,411	(164,781)	(47,246)	-	-	-	-	-	(12,533)	-	-	-	(6,105)	-	-	(77,019)	2,355,728
40	SSC		1,095,053	(139,106)	(41,545)	-	-	-	-	-	(11,808)	-	-	-	(3,269)	-	-	-	899,324
41	Procurement		153,872	(7,705)	(8,773)	-	-	-	-	-	(1,575)	-	-	-	(3,926)	-	-	-	131,893
42	<b>Total Cal-Am</b>		<b>12,119,127</b>	<b>(1,223,635)</b>	<b>(431,243)</b>	<b>(90,332)</b>	<b>(59,246)</b>	<b>(11,917)</b>	<b>(107,392)</b>	<b>(76,405)</b>	<b>(92,844)</b>				<b>(100,040)</b>			<b>(77,019)</b>	<b>9,849,053</b>
43	Cal Corp Operating Expenses (Traditionally District)		10,127,571								(881,629)	(435,685)		(138,668)		(665,765)	(583,699)		7,422,125
44	<b>California AW GO Function (CalCorp)</b>		<b>\$ 9,265,991</b>		<b>\$ (298,205)</b>						<b>\$ (152,501)</b>	<b>\$ (22,507)</b>	<b>\$ (37,631)</b>	<b>\$ (27,907)</b>					<b>\$ 8,727,241</b>

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### 3. REVIEW OF AMERICAN WATER SERVICE COMPANY

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This chapter contains a functional (departmental) analysis of American Water Service Company (AWSC). As of December 31 2010, AWSC consisted of approximately 1,500 employees providing centralized corporate governance and management, customer and operating services to all AW subsidiaries. For ease of comparison, the functions discussed in this chapter are classified according to the “rate filing categories” CalAm used to classify expense for revenue requirement purposes.

#### Summary of Findings

1. AWSC Staffing and Organization - AWSC underwent organizational changes in 2008. This changed the components of the service company considered allocable to CalAm. The most significant change was a consolidation of certain regional operations at a divisional level. Our historical review of AWSC focused primarily on 2009 and 2010. Time did not permit a detailed analysis of the 2008 organization changes or their potential impact on CalAm.
2. AWSC Staffing Levels - Apart from an increase beginning in late 2010 to staff the Business Transformation function, AWSC’s labor force has been declining and it appears likely to continue declining. Year-end 2009 staffing levels were lower than year-end 2008. Year-end 2010 staffing levels were lower than year-end 2009. Staffing in both years was significantly under authorized (budgeted) levels. Among the functions (rate filing categories, departments) with significant percentage reductions in labor force levels in 2009 and 2010 were Finance, Customer Service Call Centers, Regulated Operations and Operations Services.
3. Vacant AWSC Positions and CalAm-Requested Labor Expense - AWSC appears to have an on-going vacancy rate that averaged about 9 percent of authorized (budgeted) positions during the years 2009 and 2010. CalAm used authorized positions, rather than actual employees, as a basis for its AWSC revenue requirement request; thus, CalAm’s calculations of AWSC labor and related expenses such as payroll taxes, incentive compensation and group insurance, which are budgeted based on headcount, reflect a request for customer funding of non-existent employees.
4. Admin (Non-Departmental) Costs – CalAm’s requested revenue requirement for AWSC reflects the removal of a budgeted “non-departmental” net expense credit of approximately \$2.5 million, and its replacement with 2009 “Admin” expenses of about \$2.3 million. The non-departmental net credit that CalAm removed for ratemaking purposes includes an expense credit to offset some of the ongoing vacancies budgeted into AWSC costs at the department level. It may also include certain other costs. The “Admin” costs added in place of the non-

1 departmental net credit, and projected forwarded to 2011, 2012 and 2013,  
2 appear to include salary and incentive compensation for an External Affairs  
3 employee (and possible lobbyist) that the Commission disallowed in the prior rate  
4 case, and an undefined “other” loss attributable to 2009.

- 5
- 6 5. Increased Information Technology Services (ITS) Expense – CalAm’s base  
7 period (2010) request for AWSC’s ITS function is \$2,663,411, or \$15.49 per  
8 customer, a 55.6 percent increase over management fee CalAm requested in the  
9 last case. The increase occurred even though ITS staffing has decreased since  
10 2008. Most of the increase in budgeted ITS expense is attributable to an  
11 increases in depreciation. Inquiry about the reasons for the increase in ITS  
12 depreciation expense, which doubled in 2010 from 2009, showed that over half  
13 the increase was due to depreciation on “new assets,” including new software for  
14 income and property taxes, business planning, a web-based interface for  
15 customers (billing and account inquiry) and an improved interactive voice  
16 recognition (IVR, or phone tree) system for the customer service system.<sup>49</sup>

17

18 We proposed an adjustment to ITS expense to remove forecast period  
19 depreciation associated with Sharepoint software that CalAm says was written  
20 off, and to eliminate the unexplained portion of the 2010 budgeted depreciation  
21 increase; however, most of the proposed depreciation expense increase is  
22 reflected in our recommended revenue requirement. However, we believe the  
23 Commission should take note of the fact that although CalAm has proposed that  
24 customers pay for increases for ITS systems that are beginning to create  
25 opportunities for lower staffing levels in customer service (and possibly other  
26 AWSC functions), CalAm has not recommended customers receive any of the  
27 savings expected from lower staffing levels; in fact, CalAm’s requested AWSC  
28 revenue requirement does not even reflect the benefit of staffing decreases that  
29 have already occurred.

30

### 31 Summary of Recommendations

- 32
- 33 1. AWSC Labor and Labor-Related Expense – Overland recommends limiting  
34 service company labor and labor-related expenses funded by customers to  
35 actual salaries based on staffing as of year-end 2010. AWSC’s staffing is  
36 declining, not increasing. We do not recommend rate recovery based on  
37 CalAm’s budgeted staffing, which results in labor expense based on an  
38 employee force level higher than AWSC employed in either 2009 or 2010. Our  
39 adjustment to annualize base period labor expense based on year-end 2010  
40 AWSC labor force levels is discussed in detail in Chapter 2. We proposed, and  
41 the Commission adopted, a similar adjustment in the prior rate case.

42

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<sup>49</sup> OC-230-A & B, Attachment

- 1       2. Employee Travel and Related Expenses – An analysis of the expense accounts  
2       that contain employee travel and related expenses showed that for almost every  
3       AWSC function, budgeted expenses significant exceeded actual expenses  
4       incurred in both 2009 and 2010. We recommend base period 2010 employee  
5       expenses allocated to CalAm reflect actual, rather than budgeted, 2010  
6       expenses. This recommendation is discussed in more detail in Chapter 2.  
7
- 8       3. “Admin” (Non-Departmental) Costs – As discussed in detail in Chapter 2,  
9       undefined “Admin” expenses attributable to the year 2009 should be excluded  
10      from AWSC management fees charged to California customers.  
11
- 12      4. Corporate Business Development Expense - Consistent with the prior rate order,  
13      and as discussed in Chapter 2, Overland recommends excluding AWSC  
14      Business Development expenses from CalAm’s revenue requirement. We  
15      proposed, and the Commission adopted, similar adjustments in the prior rate  
16      case.  
17
- 18      5. External Affairs Legislative Influence, Sales and Marketing, and Charitable  
19      Contributions and Activities Expenses – As discussed in detail in Chapter 2, we  
20      recommend expenses incurred in AWSC’s External Affairs function relating to  
21      legislative influence, corporate sales and marketing, and charitable activities be  
22      excluded from amounts funded by California customers. We proposed, and the  
23      Commission adopted, similar adjustments in the prior rate case.  
24
- 25      6. ITS Depreciation – Budgeted ITS depreciation nearly doubled between 2009 and  
26      2010, from \$9.3 million to \$17.4 million. As discussed in Chapter 2, we  
27      recommend removing from test year revenue requirements 1) depreciation  
28      associated with Sharepoint software that was written off, and 2) the unexplained  
29      portion of an increase in 2010 depreciation.  
30

31   The table below summarizes 2010 budgeted service company cost by major function  
32   (rate filing category or department). The management fee column contains the expense  
33   that forms the basis for CalAm’s requested AWSC revenue requirement.  
34

1

Table 3-27

American Water Service Company 2010 Budgeted Amounts			
Rate Filing Category	Management Fee	Capital Fee	Budgeted Total Spend
Non-Departmental	(2,470,534)	(9,666)	(2,480,199)
Audit	1,966,736	25,817	1,992,553
Business Development	4,224,638	90,607	4,315,244
Business Transformation	1,530,805	105,390,448	106,921,253
External Affairs/Communication	8,872,083	230,292	9,102,375
Finance	21,135,654	865,942	22,001,596
Human Resources	11,610,117	307,695	11,917,812
Investor Relations	1,244,595	13,592	1,258,187
Legal	8,890,808	373,819	9,264,627
Operation Services	8,204,279	6,020,124	14,224,403
Property	11,931,823	1,473,812	13,405,635
Regulated Operations	18,135,994	4,670,178	22,806,172
Regulatory Services	724,507	11,572	736,079
Belleville Laboratory	5,471,057	14,312	5,485,369
Benefit Svc Ctr	1,652,892	17,837	1,670,729
Call Center	49,847,123	59,324	49,906,447
ITS	51,695,115	10,295,849	61,990,964
Shared Services	19,545,216	719,488	20,264,704
Supply Chain	2,478,616	2,010,069	4,488,686
<b>Total</b>	<b>226,691,526</b>	<b>132,581,112</b>	<b>359,272,637</b>
Source: CalAm Revenue Requirement Workpaper			

2

3

4 Service company costs are assigned to the regulated state operating companies as  
5 either a management fee or a capital fee. The overall budgeted capital fee is  
6 significantly higher in 2010 than it has been in prior years due to the Business  
7 Transformation project. The impact of Business Transformation on CalAm and its test  
8 period revenue requirement is discussed below.

### 9 CalAm's Requested AWSC Revenue Requirement

10 CalAm's service company revenue requirement consists of the following components:

11

12

- Distribution of projected AWSC management fees to CalAm, and
- Distribution of projected AWSC Business Transformation expenditures (classified by AWSC as capital fees) to CalAm's rate base.

13

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Most of the discussion in this chapter concerns the management fee component of AWSC's costs charged to operating expense in CalAm's General Office revenue requirement. CalAm calculated its requested distribution of AWSC management fees to California as follows:<sup>50</sup>

<sup>50</sup> Information about CalAm's AWSC revenue requirement calculation was derived from CalAm's AWSC Revenue Requirement Workbook file (a MS Excel file containing numerous worksheets). Printed versions of certain worksheets from this workbook were filed as work papers in the rate case, but the workbook itself, which contains the formulas and other logic needed to understand the calculations, was not filed. We obtained a redacted, electronic version of the file from David Stephenson in December, 2010. One of the important worksheets in this file (that was not, to our knowledge, filed as a work paper) is the

- 1 • CalAm began with a 2010 service company budget.
- 2
- 3 • CalAm made ratemaking adjustments to 2010 budgeted amounts prior to
- 4 allocation or assignment to California. These adjustments consist of 1) removal
- 5 of the management fee (expense) component of Business Transformation from
- 6 allocable expense; 2) reversal of a “corporate vacancy adjustment” (an expense
- 7 offset that offsets labor expense budgeted for positions that are vacant) and 3)
- 8 addition of certain unspecified “Admin” expenses, based on amounts incurred in
- 9 2009.<sup>51</sup>
- 10
- 11 • CalAm allocated approximately 5 percent of the ratemaking-adjusted AWSC
- 12 budgeted 2010 management fees to non-regulated activities. The remaining 95
- 13 percent is CalAm’s calculation of the amounts attributable to the regulated state
- 14 operating companies.
- 15
- 16 • CalAm distributed 5.3 percent of total service company management fees (5.6
- 17 percent of regulated service company management fees) to California. The
- 18 2010 service company budget reflects a 5.1 percent allocation of total service
- 19 company management fees (5.4 percent of regulated management fees) to
- 20 California.<sup>52</sup> CalAm’s relative distribution to California is higher by about two-
- 21 tenths of a percent because CalAm used 2009 management fee distributions,
- 22 rather than those reflected in the 2010 budget. Excluding the Non-
- 23 Departmental and Business Transformation categories (which are ratemaking
- 24 adjusted, CalAm’s use of 2009 instead of 2010 budgeted management fee
- 25 distributions increases 2010 management fees charged to California by
- 26 approximately \$353,000.
- 27
- 28 • CalAm applied inflation factors to 2010-requested management fees to calculate
- 29 requested management fees for 2011, 2012 and 2013.
- 30

31 The following table summarizes the progression from AWSC’s 2010 budget to CalAm’s  
 32 requested 2010 service company management fees.  
 33

---

2010 AWSC budget, which contains the AWSC budget accounting detail and forms the basis of CalAm’s base period (2010) AWSC revenue requirement.

<sup>51</sup> In addition, CalAm is “not requesting” recovery of \$8,891 of \$12,119,128 it calculates to be attributable to CalAm for 2010.

<sup>52</sup> Regulated management fees are allocated to the state operating companies primarily using relative levels of customers. CalAm had 171,854 water and wastewater customers at the end of 2009, 5.1 percent of AW’s 3,326,844 regulated customers (Response to OC-27) .

1

Table 3-28

American Water Service Company							
Derivation of CalAm's Service Company Management Fee Request Based from 2010 Service Company Budgeted Amounts							
Rate Filing Category	2010 Budgeted Management Fees	Company Ratemaking Adjustments	Total 2010 Mgt. Fees - As Requested	Non-Regulated Management Fees	Total Regulated 2010 Mgt. Fees - As Requested	Mgt. Fee Distributed to CalAm- As Requested (1)	Requested California Share of Total Mgt Fees
Non- Departmental	(2,470,534)	4,745,794	2,275,260	862,330	1,412,930	79,596	3.50%
Audit	1,966,736		1,966,736	167,441	1,799,295	92,540	4.71%
Business Development	4,224,638		4,224,638	1,234,997	2,989,640	130,431	3.09%
Business Transformation	1,530,805	(1,530,805)	-		-		
External Affairs/Comm.	8,872,083		8,872,083	572,997	8,299,086	713,679	8.04%
Finance	21,135,654		21,135,654	946,960	20,188,694	968,626	4.58%
Human Resources	11,610,117		11,610,117	858,304	10,751,814	624,138	5.38%
Investor Relations	1,244,595		1,244,595	592,501	652,095	33,466	2.69%
Legal	8,890,808		8,890,808	503,575	8,387,234	660,876	7.43%
Operation Services	8,204,279		8,204,279	509,698	7,694,581	577,470	7.04%
Property	11,931,823		11,931,823	1,434,392	10,497,431	571,631	4.79%
Regulated Operations	18,135,994		18,135,994	676,324	17,459,670	808,641	4.46%
Regulatory Services	724,507		724,507	52,106	672,401	34,539	4.77%
Belleville Laboratory	5,471,057		5,471,057	-	5,471,057	286,588	5.24%
Benefit Svc Ctr	1,652,892		1,652,892	195,114	1,457,778	80,254	4.86%
Call Center	49,847,123		49,847,123	783,393	49,063,730	2,544,316	5.10%
ITS	51,695,115		51,695,115	488,883	51,206,232	2,663,411	5.15%
Shared Services	19,545,216		19,545,216	2,319,453	17,225,763	1,095,053	5.60%
Supply Chain	2,478,616		2,478,616	37,260	2,441,356	153,872	6.21%
<b>Total</b>	<b>226,691,526</b>	<b>3,214,989</b>	<b>229,906,514</b>	<b>12,235,728</b>	<b>217,670,787</b>	<b>12,119,128</b>	<b>5.27%</b>
(1) Of the \$12,119,128 total, CalAm indicates it is "not requesting" \$8,891. Most of this is External Affairs expense.							
Source: CalAm Revenue Requirement Workbook, based on 2010 AWSC budget							

2

### 3 CalAm's Ratemaking Adjustments

4

5 The "Non-Departmental" ratemaking adjustment in the "Company ratemaking  
6 adjustments" column above includes two items: 1) removal of a \$2,470,534 amount, the  
7 "majority" of which is related to corporate vacancies and 2) the addition of unbudgeted  
8 "Admin" expenses from 2009.<sup>53</sup> As shown in the table above, CalAm distributed  
9 \$862,330 of the Non-Departmental / Admin expenses to non-regulated activities, leaving  
10 a regulated expense distribution of \$1,412,930. CalAm does not describe these  
11 expenses, the activities that gave rise to them, why they are "non-departmental" or why  
12 they are not included in the 2010 budget, which is the basis for all other 2010 service  
13 company costs charged to California.

14

15 The other adjustment, removing Business Transformation expenses from the service  
16 company revenue requirement, is consistent with CalAm's request to capitalize BT costs  
17 and recover them through a projected test year rate base for California Corporation.

### 18 Assignments and Allocations to Non-Regulated Businesses and Activities

19

20 AWSC allocates certain expenses to non-regulated businesses and activities. CalAm's  
21 requested service company management fees are based on a distribution of \$12.2  
22 million, about 5.3 percent of the ratemaking-adjusted 2010 budget. Like regulated  
23 allocations, this amount reflects 2009 actual assignments and allocations to non-

<sup>53</sup> OC-142 and OC-158

1 regulated businesses, rather than 2010 budget relationships. AWSC cost distributions to  
2 non-regulated businesses, as reflected in the 2010 budget, are summarized below.<sup>54</sup>

3  
4 Overland did not conduct an audit of non-regulated activities or allocations.<sup>55</sup> In the  
5 prior rate case we found certain non-regulated activities had not been recognized or  
6 properly distributed to non-regulated activities. Documentation shows that since the last  
7 rate case AW has conducted a review of its service company allocation process and  
8 developed a new set of non-regulated, or “Tier 1”, allocation procedures.

9  
10 In Decision 09-07-021 the Commission stated:

11  
12 CalAm bears the burden of convincingly demonstrating that it has  
13 allocated costs consistent with our principles. CalAm’s presentation in this  
14 proceeding has not met that standard. We will rely on DRA’s non-  
15 regulated allocation calculated from the SEC filing because that filing is  
16 the best evidence before us.<sup>56</sup>

17  
18 As a result of this finding, the Commission reduced California’s share of service  
19 company allocations by \$716,334.

20  
21 In Decision 10-06-003, responding to CalAm’s Petition to modify the 2009 decision, the  
22 Commission redistributed the service company allocation it had previously distributed to  
23 non-regulated activities back to CalAm.

24  
25 In reviewing the current service company revenue requirement, Overland did not make  
26 ratemaking adjustments to AWSC’s “Tier 1” (non-regulated vs. regulated) allocations or  
27 direct charges because we did not audit them. The lack of ratemaking adjustments to  
28 AWSC’s non-regulated cost distributions should not be mistaken for a conclusion that  
29 current allocation procedures result in a proper distribution of costs. To put this in  
30 perspective, it is useful to note that while non-regulated activities account for  
31 approximately 10 percent of AW’s revenue, the distribution of AWSC’s cost to non-  
32 regulated entities is only about 5 percent.

33  
34  
35  
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<sup>54</sup> CalAm’s 2010 Service Company Revenue Requirement Workbook, ‘Budget 2010’ Worksheet.

<sup>55</sup> We conducted a high-level analysis of the corporate organization and its regulated and non-regulated components. Based on this, and taking into account of the complexities of the non-regulated, or “Tier 1” allocation process, we determined that the potential impact on CalAm’s revenue requirement of lower-than-required cost distributions to non-regulated activities was not significant enough to justify the several weeks of effort necessary to conduct a review of the process and nearly 50 different allocators.

<sup>56</sup> Decision 09-07-021, p.109

1 AWSC's Organization and Functions

2  
3 AWSC provides corporate management and operating services for the state-based  
4 regulated water companies. Budgeted and actual year-end employees, by function, are  
5 summarized in the following table.<sup>57</sup>

6  
7 **Table 3-29**

American Water Service Company Full-Time Equivalent Employees by Function (Rate Filing Category)					
Rate Filing Category	Budgeted Employees		Actual Employees		
	2009	2010	Dec-08	Dec-09	Dec-10
Non-Departmental	-	-	1	1	1
Audit	10	9	7	10	8
Business Development	62	14	16	12	16
Business Transformation	-	14	6	13	83
External Affairs /Comm.	39	35	31	32	31
Finance	150	109	131	138	93
Human Resources	70	50	43	49	44
Investor Relations	3	3	3	3	3
Legal	45	37	35	37	27
Operation Services	116	76	80	75	68
Property	12	11	11	11	10
Regulated Operations	103	121	131	119	112
Regulatory Services	2	2	2	2	2
Belleville Laboratory	36	34	36	35	32
Benefits Services Ctr	16	15	14	15	14
Cust. Svc - Call Centers	645	702	711	623	611
ITS	198	193	176	169	161
Shared Services Center	196	185	183	185	170
Supply Chain	37	33	36	33	30
<b>Total</b>	<b>1,740</b>	<b>1,642</b>	<b>1,652</b>	<b>1,561</b>	<b>1,514</b>
Source: Responses to OC-14, OC-18, OC-91 and OC-133					

8  
9  
10 To summarize the table:

- 11 • Actual employees at the end of years 2009 and 2010 averaged 91 percent of  
12 budgeted (authorized) positions for the year (89.6 percent for 2009 and 92.2  
13 percent for 2010), suggesting that, on average, about 9 percent of AWSC's  
14 budgeted positions do not represent actual employees. We found a similar  
15 relationship between AWSC's budgeted positions and actual employees in the  
16 prior rate case.
- 17 • Overall, service company employee counts are declining. Between year-end  
18 2008 and year-end 2010, AWSC lost 138 FTEs, or 8.4 percent of its workforce.

19  
20  
21  
<sup>57</sup> The table excludes five AWSC employees dedicated to American Water Enterprises, an unregulated subsidiary.

- 1 • The only function that added significant employees was Business Transformation  
2 (BT), which added 77 FTEs in 2009 and 2010, most near the end of 2010. More  
3 than half (46) of the employees added by BT were transferred to BT from other  
4 service company departments. 21 of these were transferred from Information  
5 Technology Services (ITS). Another 15 transferred to AWSC and to BT from  
6 AW's state operating companies, and the rest were new hires. Most of the  
7 transfers and new hires occurred in the third and fourth quarters of 2010.  
8
- 9 • The Finance function lost a significant number of employees in 2010, declining  
10 from 138 to 93 FTEs.  
11
- 12 • The Customer Service Call Center lost 88 FTEs in 2009, and another 12 in 2010.  
13 Of the decline in 2010, five were transfers to Business Transformation.

14 AWSC Costs by Type of Cost

15  
16 The table below summarizes AWSC's 2009 and 2010 budgeted and actual costs by type  
17 of cost.<sup>58</sup> It shows total spend, which includes costs billed as "management fees"  
18 (charged to CalAm operating expense), and costs billed as "capital fees" (charged to  
19 CalAm through rate base).  
20  
21

Table 3-30

22

<sup>58</sup> Actual costs for 2010 are based on costs incurred through the third quarter, annualized. Costs for the year 2010 became available on or around January 10, 2011, by CalAm declining our request to provide them.

1 *Labor and Labor-Related Costs*

- 2
- 3 • Salaries & Wages include salaries and regular and overtime wages.
  - 4
  - 5 • Incentive Compensation includes the Annual Incentive Plan (AIP - variable pay  
6 for which most management employees are eligible), and equity-based incentive  
7 pay, including stock options and restricted stock units.
  - 8
  - 9 • Payroll Taxes includes Social Security (FICA), Medicare and federal and state  
10 unemployment (FUTA and SUTA) taxes.
  - 11
  - 12 • Group Insurance includes the costs of employee medical and life insurance  
13 plans.
  - 14
  - 15 • Pensions & Other Post-Retirement Benefits include the costs of the defined  
16 benefit pension plan, and the cost of post-retirement medical and life insurance.  
17

18 *Non-Labor Costs*

- 19
- 20 • Outside Services include contracted services (audit, legal, information technology  
21 and consulting services) and temporary labor.
  - 22
  - 23 • Other Insurance includes property, workers compensation, general liability,  
24 directors and officers and other types of insurance (other than employee and  
25 retiree medical and life insurance).
  - 26
  - 27 • Rents include leases on buildings and equipment. We have also included interest  
28 expense in this category, as it consists primarily of the interest component of  
29 capital leases on buildings.
  - 30
  - 31 • Transportation includes leases on vehicles, and fuel, maintenance and other  
32 costs related to these vehicles.
  - 33
  - 34 • General Taxes include property taxes, other miscellaneous taxes, and federal  
35 and state income tax accruals. The income tax accruals are not included in the  
36 2009 or 2010 budgeted amounts and they net nearly to zero in the actual data.  
37
  - 38 • General Office & Other includes everything else: employee expenses, utilities  
39 (telephone, cell phone, electricity), maintenance of computers and other  
40 equipment, software licenses, office supplies, postage, employee relocation,  
41 advertising, security and janitorial services, "community relations," dues,  
42 association memberships and charitable contributions. The company removed  
43 small amounts of budgeted association memberships and contributions from its

1 revenue requirement. This category also includes “gains and other non-  
2 operating revenues.” These are actually losses in 2010. However, they are not  
3 budgeted and therefore not included in the company’s requested revenue  
4 requirement.

### 6 *Recommendations – Analysis by Type of Cost*

8 Our analysis of AWSC’s costs by cost type showed labor and several related expenses  
9 tied to headcount, and employee travel expenses contained significant budget cushions  
10 (amounts that were budgeted, but not spent in 2009 or 2010). Employee travel and  
11 transportation expenses are another category in which AWSC appears to build a  
12 cushion into departmental (business unit) budgets. As discussed in Chapter 2, we  
13 recommend the following adjustments to ensure that California customers are not  
14 required to pay budgeted amounts that do not represent reasonable projections of actual  
15 incurred expense.

- 17 • Adjustment to annualize base period labor and labor related expenses based on  
18 actual employees at year-end 2010, rather than authorized employees. As  
19 discussed elsewhere, and as demonstrated by the force levels shown in table 3-3  
20 above, AWSC had an on-going force level vacancy rate averaging about 9  
21 percent during the years 2009 and 2010. Customers should not be required to  
22 pay CalAm for non-existent employees.
- 24 • Adjustment to base period employee expenses to reflect actual, rather than  
25 budgeted 2010 expenses. As shown in the following table, employee expenses  
26 are a second category of cost which shows an on-going, significant percentage  
27 difference between actual costs incurred and amounts budgeted.

1

Table 3-31

2

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As the table demonstrates, AWSC incurred only about 60 percent of the employee expenses budgeted in 2009 and 2010. This pattern runs through nearly all functions. Customers should not be required to pay for employee expenses more two-thirds higher than amounts incurred [REDACTED]

**Analysis of AWSC Costs by Function (Rate Filing Category)**

10

The following is a discussion of AWSC’s 2009 and 2010 budgeted and actual staffing

11

levels and expenses according to CalAm’s “rate filing category” cost classification.

12

Smaller, less significant categories that did not present audit or ratemaking issues are

13

not separately discussed.

14

15

**Non-Departmental (“Admin” Rate Filing Category)**

16

17

The Non-Departmental function consists of Business Unit 32098. CalAm stated that the

18

“majority of [the budgeted amount] represents a negative amount for [corporate staffing]

19

vacancies.”<sup>59</sup>

---

<sup>59</sup> OC-142-A

1 For purposes of calculating the revenue requirement attributable to California, CalAm  
 2 reversed the \$2,470,534 expense credit and replaced it with a positive expense of  
 3 \$2,275,260, representing "Admin" expense incurred in 2009. This adjustment increased  
 4 expense by \$4,745,754 (from negative \$2,470,534 to positive \$2,275,260).<sup>60</sup> The only  
 5 thing we learned about the "Admin" amounts is that they consist of charges to a variety  
 6 of accounts, the top five of which (in terms of absolute value), with the descriptions  
 7 provided by CalAm, are summarized as follows<sup>61</sup>:

- 9 • Account 722306 – Gains Other Non-OR \$624,617 [In this case, a debit (loss)]
- 10 • Account 501200 – Labor \$498,942
- 11 • Account 534999 – General Overhead \$454,587
- 12 • Account 504500 – Other Welfare Maint. \$266,088
- 13 • Account 508200 – Empl. Stock Purch Plan \$177,758

14  
 15 As noted above, these costs were incurred in 2009 and are apparently not part of the  
 16 2010 budget. The amount associated with labor may be associated with the "non-  
 17 budgeted" External Affairs employee, who shows up in AWSC's staffing roster as a  
 18 Director – External Affairs. In the prior case, a similar (probably the same) individual  
 19 appeared in the "Non-Departmental" category. We recommended then, as we do now,  
 20 that this individual not be funded in revenue requirements because the Company would  
 21 not disclose his duties or how they related to the provision of reasonable and necessary  
 22 regulated services. We believe the individual in business unit 32098 is likely the same  
 23 individual. CalAm has not provided information as to the nature of the amount in "Gains  
 24 – Other Non-OR." Since it is a debit amount, it is a loss, rather than a gain.

25  
 26 **Table 3-32**

AWSC "Non-Departmental" Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
32098	CORP-Non-Departmental	1	1	1	1	0
Total - Non-Departmental		1	1	1	1	0

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

27  
 28  
 29 Budgeted and actual Non-Departmental amounts for 2009 and 2010 are summarized  
 30 below. Note that these are not the same as the "Admin" amounts CalAm has requested  
 31 in this case. 2010 actual amounts are projected based on data for the first three  
 32 quarters (as CalAm declined to provide data for the 12 months ending December 31,  
 33 2010).

34  
<sup>60</sup> OC-187 and OC-142-A

<sup>61</sup> OC-142-A

1

Table 3-33

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3

4 *Allocations of Non-Departmental / Admin to Regulated Expense and to CalAm*

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6  
7  
8

Budgeted Non-Departmental costs are summarized below.

Table 3-34

2010 Budgeted Cost Distributions to CalAm Non-Departmental	
Item	Amount
Total Spend	(2,480,199)
Subtract: Capital Fees	(9,665)
Management Fees	(2,470,534)
Subtract: Allocation to Non-Reg	(205,301)
Regulated Management Fees	(2,265,232)
Management Fee Distribution to CalAm	(116,609)
CalAm Composite Pct. of Total Mgt. Fee	4.72%
CalAm Composite Pct. of Reg. Mgt. Fee	5.15%
Source: CalAm Service Co. Revenue Req. Workpaper	

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10  
11  
12  
13  
14

CalAm removed the net-negative expense in the Non-Departmental category from the revenue requirement and replaced it with 2009 "Admin" costs. These costs, as requested by CalAm, are summarized in the following table.

1

Table 3-35

Revenue Requirement Cost Distributions to CalAm "Admin"	
Item	Amount
Total Spend	Unknown
Subtract: Capital Fees	Unknown
Management Fees	2,275,260
Subtract: Allocation to Non-Reg	862,330
Regulated Management Fees	1,412,929
Management Fee Distribution to CalAm	79,596
CalAm Composite Pct. of Total Mgt. Fee	3.50%
CalAm Composite Pct. of Reg. Mgt. Fee	5.63%
Source: CalAm Service Co. Revenue Req. Workpaper	

2  
3

4 *Recommendations - Non-Departmental / Admin*

5

6 CalAm’s testimony does not discuss or justify the inclusion of Admin costs in the  
7 revenue requirement. Response to data request OC-142 does not describe the nature  
8 of these costs or why they should be recovered from CalAm’s customers. As discussed  
9 above, we believe \$624,000 in “other” losses may not be recoverable from CalAm  
10 customers and they relate to an historical period, rather than the projected test period. It  
11 also appears that Admin labor expense consists of the same ‘non-departmental’  
12 External Affairs Director that CalAm declined to explain in the last rate case. As CalAm  
13 has not explained what Admin costs are or why they are reasonable and necessary for  
14 the provision of regulated water service, we recommend no recovery of the expenses in  
15 this category from California customers.

16 Business Development

17

18 The Business Development function is responsible for developing new business  
19 opportunities. The position description for Director Business Development states that  
20 “[t]his includes contacting municipal and privately owned water and wastewater  
21 operations to discuss acquisition, potential operations and management contracts,  
22 negotiate sales for resale contracts and develop other related business.”<sup>62</sup> 2009 and  
23 2010 Business Development budgeted and actual costs are summarized below.

24

<sup>62</sup> OC-22, p.205 of 1377

1

Table 3-36

2

3

4

Labor and Labor Related Costs – In the last rate case Business Development staffing assigned to California originated mainly from a group of Western Regional employees. That group no longer works for the AWSC. The primary source of cost in the 2010 budget is a group of corporate employees. As shown below, total staffing at year end 2010 exceeded 2010 budgeted staffing by two FTEs.

9

10

Table 3-37

AWSC Business Development Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
032020	CORP-Corporate Bus Development	6	5	7	11	9
033020	WE-Business Development	5	4	0	0	0
033520	CE-Business Development	0	4	3	2	3
035020	SE-Business Development	0	3	2	3	2
<b>Total Business Development</b>		<b>11</b>	<b>16</b>	<b>12</b>	<b>16</b>	<b>14</b>

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

11

12

13

Non-Labor Costs – In 2009 actual costs were close to budget. Actual costs are estimated to be significantly below budget for 2010. Outside services in 2010 are a small fraction of what was budgeted. Employee training and employee travel expenses are significantly below budget for 2010.

17

18

19

20

21

*Allocations of Business Development Costs to CalAm*

22

1 The table below summarizes 2010 budgeted Business Development costs and their  
2 allocation to CalAm.

3  
4

**Table 3-38**

2010 Budgeted Cost Distributions to CalAm Business Development	
Item	Amount
Total Spend	4,315,244
Subtract: Capital Fees	90,607
Management Fees	4,224,638
Subtract: Allocation to Non-Reg	1,214,865
Regulated Management Fees	3,009,772
Management Fee Distribution to CalAm	87,242
CalAm Composite Pct. of Total Mgt. Fee	2.07%
CalAm Composite Pct. of Reg. Mgt. Fee	2.90%
Source: CalAm Service Co. Revenue Req. Workpaper	

5  
6

7 The Company's revenue requirement request is somewhat higher; specifically, it  
8 requests 2010 rate recovery of \$130,431 (4.36% of a regulated management fee of  
9 \$2,989,640 and 3.09% of the total management fee of \$4,224,638). As noted, CalAm's  
10 requested allocations are not based on 2010 budget relationships.

11

### 12 *Recommendations – Business Development*

13

14 Consistent with the prior rate order, and as discussed in Chapter 2, Overland does not  
15 recommend the recovery of Business Development management fees from California  
16 customers. As with other AWSC functions, we calculated labor and labor-related  
17 expenses based on year-end 2010 staffing levels, but adjusted all pro-forma 2010  
18 expense out of the service company management fee recommended for recovery from  
19 California customers.

### 20 Business Transformation

21

22 The Business Transformation (BT) function is associated with a major systems retooling  
23 effort by AWSC that began ramping up at the end of 2010. The plan calls for replacing  
24 more than two dozen separate information system modules, including the general ledger  
25 and related systems (accounts payable, financial reporting, etc.), customer information,  
26 call handling, service billing, workforce management, asset management, and  
27 geographic information. Many of the existing system modules are being replaced with  
28 SAP-based systems. Accenture, an outside consultant, will be a major facilitator. 2009  
29 and 2010 BT costs are summarized below.

30

1

Table 3-39

2

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4

As shown in the table below, most of AWSC's BT costs are charged through capital fees. CalAm's request to recover BT is included in rate base. The small BT management fee, although charged only to CalAm and Illinois American water subsidiaries, is not included in CalAm's service company revenue requirement request.<sup>63</sup>

8

9

Table 3-40

2010 Budgeted Cost Distributions to CalAm Business Transformation	
Item	Amount
Total Spend	106,921,253
Subtract: Capital Fees	105,390,448
Management Fees	1,530,805
Subtract: Allocation to Non-Reg	-
Regulated Management Fees	1,530,805
Management Fee Distribution to CalAm	546,329
CalAm Composite Pct. of Total Mgt. Fee	35.69%
CalAm Composite Pct. of Reg. Mgt. Fee	35.69%
Source: CalAm Service Co. Revenue Req. Workpaper	

10

11

12

CalAm's BT rate base request flows through the California Corporation portion of the General Office revenue requirement. The recovery of BT costs is discussed in more detail Chapter 4. During 2010, AWSC transferred a number of people from other service company functions into BT. This affected year end staffing in the service company and will affect the costs included in CalAm's rate base. The impact of these transfers on labor levels and on our recommended 2010 labor expense is discussed in Chapter 2.

17

<sup>63</sup> OC-226 seeks information as to why there is a management fee (as opposed to a capital fee) for BT and why it is charged only to CalAm and Illinois American.

1 Recommendations – Business Transformation

2

3 As discussed in a separate chapter, DRA recommends that Business Transformation be  
4 removed from CalAm’s revenue requirement because CalAm has not demonstrated how  
5 it will produce benefits for customers that exceed the costs CalAm requests for customer  
6 funding. Overland has calculated an adjustment to remove forecasted BT construction  
7 work in progress and plant from forecast period rate base and to remove associated  
8 depreciation expense.

9 External Affairs / Communications

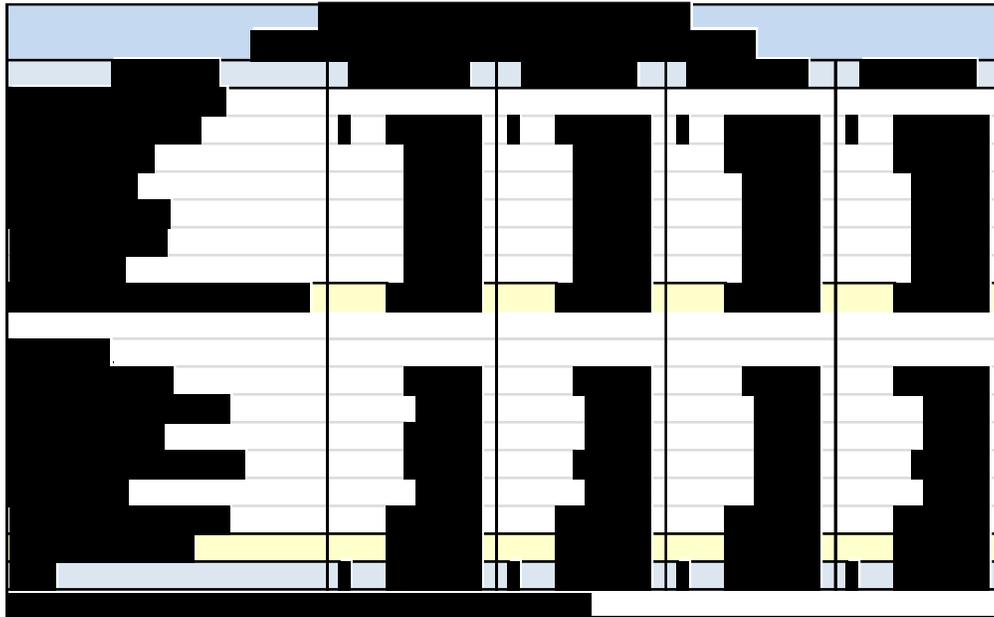
10

11 This function manages government relationships, corporate marketing, external and  
12 internal communications and corporate social responsibility.

13

14

Table 3-41



15

16

17

18 Labor & Labor-Related Costs - Actual labor and labor-related expense for the overall  
19 category was 87 percent of budgeted expense in 2009 and is estimated to be 96 percent  
20 of budget for 2010. Overall staffing levels have been stable since 2008. We did not  
21 have sufficient data on the regional business units to compare overall staffing back to  
22 2007. However, it does not appear that employees in the “CE”, “SE” and “NE” regional  
23 External Affairs departments allocate or charge material amounts of cost to CalAm.

24

1

Table 3-42

AWSC External Affairs / Communications Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
032022	CORP-Government Affairs	1	1	1	1	1
032025	CORP-External Affairs	2	2	2	2	2
032068	CORP-Marketing	5	6	6	6	7
032085	CORP-External Communications	4	3	3	3	3
032086	CORP-Internal Communications	2	2	2	2	3
032087	CORP-Corp Social Resp	0	0	1	1	1
033025	WE-External Affairs	2	4	4	3	3
033525	CE-External Affairs	unknown	7	8	7	9
035025	SE-External Affairs	unknown	4	3	4	4
036525	NE-External Affairs	unknown	2	2	2	2
Total External Affairs / Communications		16	31	32	31	35

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

2

3

4 **Non-Labor Costs** – Actual non-labor costs were 87 percent of budget in 2009 and are 99  
5 percent of budget in 2010. In both years, the variance is explained by primarily over-  
6 budgeting 1) employee expenses, 2) dues, and community relations and other donations  
7 and marketing expenses such as advertising costs, brochures and trade show  
8 expenses. Employee expenses were over-budgeted in both 2009 and 2010 for many  
9 business units. The other over-budgeted items are unique to External Affairs.

10

#### 11 *Allocations of External Affairs / Communications Costs to CalAm*

12

13 The table below summarizes 2010 budgeted External Affairs functional costs and their  
14 allocation to CalAm.

15

16

Table 3-43

2010 Budgeted Cost Distributions to CalAm External Affairs/Communication	
Item	Amount
Total Spend	9,102,375
Subtract: Capital Fees	230,292
Management Fees	8,872,083
Subtract: Allocation to Non-Reg	506,179
Regulated Management Fees	8,365,904
Management Fee Distribution to CalAm	742,266
CalAm Composite Pct. of Total Mgt. Fee	8.37%
CalAm Composite Pct. of Reg. Mgt. Fee	8.87%

Source: CalAm Service Co. Revenue Req. Workpaper

17

18

19 Because the allocation relationships are different than the 2010 budget, CalAm's  
20 revenue requirement calculation recommends a distribution of \$713,679 (8.5 percent of  
21 the regulated management fee). One of the reasons that CalAm's composite distribution  
22 of regulated External Affairs expense is significantly higher than its 5.1 percent share of  
23 regulated customers is a large direct charge. This can be seen in CalAm's workpaper  
24 SC WP 102R as a direct assignment of \$118,766 to California. The amounts in this

1 workpaper are based on actual amounts directly charged in the same business units in  
2 2009.

3

4 We asked CalAm for a full description of the External Affairs costs directly charged to  
5 California in 2009 (which became the basis for the amounts in CalAm's revenue  
6 requirement and in the 2010 budget).<sup>64</sup> Following is a complete copy of the detail  
7 provided in the response for this item. Note that it does not describe the nature of  
8 charges:

Function	Formula	Description	Direct Charge	Cell#
External Affairs/ Communication	100022	CO 05 (CA) DIR CHG EXP	105,802	R12

9

10 Even without the direct charge, CalAm's share of External Affairs expense charged to  
11 regulated operating companies is approximately 7.1 percent, which is still significantly  
12 higher than CalAm's 5.1 percent customer share.

13

#### 14 *Recommendations – External Affairs / Communications*

15

16 As discussed in Chapter 2, Adjustment Summary, Overland recommends the removal of  
17 expenses associated with the Government Affairs component of the External Affairs rate  
18 filing category. Government Affairs primary purposes is to track and influence  
19 legislation. Such expenses are normally funded by shareholders, not customers. A  
20 similar adjustment was made and adopted by the Commission in the prior rate case.

21

22 As discussed in Chapter 2, recovery of charitable contributions, corporate social  
23 responsibility and corporate marketing and advertising were also removed in the prior  
24 rate case and the adjustments were adopted by the Commission, as such expenses  
25 have not traditionally been recovered from customers in California. We recommend  
26 similar adjustments in this case.

#### 27 Finance

28

29 AWSC's Finance category consists of the following functions:

30

- 31 • Corporate Finance secures debt and equity financing.
- 32
- 33 • Corporate Treasury is responsible for obtaining debt capital and compliance with
- 34 debt covenants.

35

---

<sup>64</sup> OC-165-B

- 1 • Corporate Accounting and Income Tax are responsible for researching  
2 accounting and tax issues and monitoring compliance with GAAP and tax  
3 requirements. Corporate Accounting and Tax should not be confused with their  
4 transactionally-oriented counterparts in the Shared Services Center.  
5
- 6 • Planning, Reporting, Budgeting, Reporting and Compliance departments  
7 coordinate budgeting, financial forecasting and reports and explain internal  
8 operating results. They are also responsible for compliance with Sarbanes Oxley  
9 requirements.
- 10
- 11 • Regional (Western, Central, etc.) departments “interact with the state operating  
12 companies in the areas of Rates and Regulation, Planning, Budgeting and  
13 Forecasting, and Capital Compliance.”<sup>65</sup>  
14  
15

Table 3-44

16  
17  
18 Labor and Labor-Related Finance Costs – Actual labor expense was 93 percent of  
19 budget in 2009 and 88 percent of budget in 2010. As shown below, staffing declined  
20 significantly, from 138 FTEs at the end of 2009 to 92.5 FTEs at the end of 2010. Most of  
21 the decline (35.5 FTEs) can be attributed to the regional finance functions. Western  
22 Regional Finance, of which approximately 48 percent is allocated to California,  
23 decreased by five. At the corporate level, staffing declined by six FTEs in 2010.  
24 Corporate Planning and Reporting and Reporting and Compliance departments  
25 underwent reorganization. Corporate Tax and Treasury both lost employees. The  
26 Corporate Tax department was cut in half and the Director – Tax was replaced.

<sup>65</sup> CalAm Testimony of Stephenson, p.68

1

Table 3-45

AWSC Finance Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
032007	CORP-Finance	11	10	10	14	14
032017	CORP-Planning & Reporting	13	14	12	3	4
032027	CORP-Reporting & Compliance	5	6	8	15	18
032047	CORP-Income Tax	12	15	16	7	16
032057	CORP-Treasury	11	11	15	12	15
033007	WE-Finance	14	14	12	7	7
033507	CE-Finance	unknown	26	25.5	15.5	14.5
035007	SE-Finance	unknown	22	28	17	18
036507	NE-Finance	unknown	12.5	11.5	2	2
Total Finance		66	130.5	138	92.5	108.5

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

2

3

4

Non-Labor Finance Costs – Non-labor costs were over budget by about \$2.1 million for the Finance category as a whole. Outside services exceeded budget by about \$1.3 million. Other Employee Benefits was over budget by approximately \$400,000, due mainly to the payment of unbudgeted severance to managers, primarily in the Income Tax and Treasury departments.<sup>66</sup> In the category General Office and Other, the Corporate Finance business unit had a large credit balance budgeted, which had not been incurred as of the end of the third quarter.

11

12

Allocation of Finance Management Fees to California – The table below summarizes 2010 budgeted Finance costs and their allocation to CalAm.

13

14

15

Table 3-46

2010 Budgeted Cost Distributions to CalAm Finance	
Item	Amount
Total Spend	22,001,596
Subtract: Capital Fees	21,135,654
Management Fees	1,966,736
Subtract: Allocation to Non-Reg	970,625
Regulated Management Fees	996,112
Management Fee Distribution to CalAm	892,695
CalAm Composite Pct. of Total Mgt. Fee	45.39%
CalAm Composite Pct. of Reg. Mgt. Fee	89.62%

Source: CalAm Service Co. Revenue Req. Workpaper

16

## 17 Customer Service Center

18

19

The Customer Service Center (CSC) consists of two call centers, one in Alton IL and one in Pensacola FL, which serve AW's customer base. The Alton center opened in 2003 and the Pensacola center opened in 2005. Prior to the opening of these centers,

21

<sup>66</sup> 2010 actual costs are estimated based on annualizing data through September 30. It is likely that Other Employee Benefits costs could be overstated to the extent severance payments made before the end of the third quarter are improperly annualized in our estimate.

1 customer call center services were provided on a local and regional basis. The  
2 customer responsibilities of the CSC include:

- 3
- 4 • Call handling – taking inbound customer inquiry and order calls, processing  
5 customer requests and orders.
- 6 • Billing – calculating bills, processing adjustments and resolving billing issues.
- 7 • Collections – Outbound collection calling, processing notices, issuing shut-off  
8 orders, and resolving collection disputes.
- 9

10 Employee training, quality control and back-office functions (finance, work force  
11 management and general and administrative) support the customer activities. 2009 and  
12 2010 budgeted and actual costs are shown below.

13  
14 **Table 3-47**

The table is a grid with approximately 10 columns and 15 rows. Most of the cells are blacked out, indicating redacted information. There are several yellow highlighted cells, primarily in the lower half of the table. The top row has a light blue header. The bottom row has a light blue footer. The overall structure suggests a detailed cost breakdown or staffing report.

15  
16  
17 Labor and Labor Related Costs – At the end of 2005, combined staffing for Alton and  
18 Pensacola was 607 FTEs. Staffing grew until 2008, peaking at around 711 FTEs  
19 (excluding seasonal employees) in December, 2008. Since then, as shown below, it has  
20 declined to 611 FTEs, approximately where it was in 2005. We expect staffing to  
21 continue to decline, as recent productivity enhancements, discussed below, continue to  
22 be implemented.

23  
24 The 2010 CSC workforce plan, upon which CalAm based its revenue requirement  
25 projections, is significantly higher than the actual level of employees. AWSC’s average  
26 staffing budget for the CSC was 702 FTEs in 2010, nearly 15 percent above actual year-  
27 end staff levels, and nearly high as the peak level of employees.

Table 3-48

Customer Service Center (CSC) Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
034005	CCA-Administration	12	12	12	9	11
034070	CCA-Call Handling	199	205	170.5	156	191
034071	CCA-Billing	116	123	120	115	132
034072	CCA-Collections	39	38	36	32	40
034073	CCA-Operations & Performance	13	11	12	11	11
034074	CCA-Business Services	14	15	12	13	12
034075	CCA-Education & Development	16	17	10	10	10
	<b>Alton Call Center Total</b>	<b>409</b>	<b>421</b>	<b>372.5</b>	<b>346</b>	<b>407</b>
037005	CCP-Administration	3	2	1.5	2	2
037070	CCP-Call Handling	242	276	230	239	271
037073	CCP-Operations and Support	3	5	4	4	6
037075	CCP-Education & Development	7	7	15	20	16
	<b>Pensacola Call Center Total</b>	<b>255</b>	<b>290</b>	<b>250.5</b>	<b>265</b>	<b>295</b>
	<b>Total Customer Service Call Centers</b>	<b>664</b>	<b>711</b>	<b>623</b>	<b>611</b>	<b>702</b>

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

2

3

4 Employee force levels in the call handling function, which makes up the majority of CSC  
5 employees, shows a clear downward trend from a peak in 2008. This trend is coincident  
6 with productivity improvements, including the replacement of older IVR technology (in  
7 2009) and the launching of internet-based customer inquiry and bill pay capabilities (in  
8 2010), as described in the testimony of CalAm witness Cooper, as discussed below.  
9 AW expects the on-line system to generate additional productivity improvements and  
10 reductions in customer call volumes going forward. Based on this set of facts, the  
11 downward trend in employees should be reflected in CalAm's revenue requirement for  
12 AWSC. However, time constraints prevented us from performing the analysis and  
13 making the calculations necessary for this adjustment.

14

15 CSC Productivity Improvements – AW recently implemented two significant  
16 improvements in productivity that contributed to the reduction in call volumes and a  
17 reduction in call handling labor force levels. As describe in the testimony of CalAm  
18 witness Karen Cooper:

19

- 20 • In September 2009, American Water added My H2O online, an online customer  
21 self-service tool, to the American Water website. The site . . . is designed to allow  
22 customers to take care of some of their most common needs online. Customers  
23 can check their account balance, pay their bill, manage their account and . . .  
24 schedule appointments to turn service on or off.
- 25 • American Water implemented an upgrade to the Integrated Voice Response  
26 (IVR) in January 2010. This improved tool gives customers options for self-  
27 service or defaulting to a customer service representative, depending on their  
28 needs.<sup>67</sup>

29

<sup>67</sup> Cooper testimony, pp.5-6

1  
2 We estimated the impact of these changes on test year 2012 staffing levels. For  
3 example, although H2O Online has been active for a year, AW expects increased  
4 customer usage of this tool, which will lead to additional reductions in calls. The CSC  
5 uses a three year forecast period.

6  
7 One of the most important statistics tracked and forecasted by the CSC is call volume.  
8 Tim Cook, Director of CSC Operations, is responsible for forecasting call volumes. He is  
9 also responsible for the workforce plan for the call handling function, which is driven by  
10 call volumes. During our visit to the Alton call center on November 29, 2010, we asked  
11 Mr. Cook how H2O Online would affect call volumes in future years as it is adopted by  
12 more customers. He estimated a 6 percent per year increase in total online volume, and  
13 a corresponding decrease in live call volume going forward. We also asked what  
14 percentage reduction in call volume was built into his three-year workforce planning  
15 model. He said he did not know.

16  
17 We followed up with data requests, attempting to get a handle on how productivity  
18 improvements might affect CSC staffing and CalAm's allocated share of customer  
19 service expense in the 2012 test year. Following are these requests and CalAm's non-  
20 responsive answers.<sup>68</sup>

21  
22 **OC-99**

23 **Customer Service**

24 For 2011, 2012 and 2013, please provide, by business unit and job title,  
25 the number of full time equivalent employees shown in the current  
26 "budget" view of Tim Cook's workforce planning model for 1) the Alton  
27 and 2) Pensacola call handling functions.

28  
29 **COMPANY RESPONSE:**

30 California American Water objects to this data request on the grounds  
31 that it is not relevant to the general rate case. For the purpose of the  
32 general rate case, California American Water developed the 2011, 2012  
33 and 2013 employee budgets for the Alton and Pensacola call centers  
34 based on the 2010 budget. It would be inappropriate to change the  
35 methodology for a single aspect of the overall budget. This information  
36 can be found at Data Response OC-001-Q001.

37  

---

<sup>68</sup> In its data responses, CalAm states: "For the purpose of the general rate case, California American Water developed the 2011, 2012 and 2013 employee budgets for the Alton and Pensacola call centers based on the 2010 budget. It would be inappropriate to change the methodology for a single aspect of the overall budget." In response, Overland would simply observe that the actual CSC force level at the end of 2010 was 611 FTEs, nearly 100 FTEs less than CalAm's "appropriate-for-ratemaking" 702 FTE employee budget for 2010. CalAm's overstated budgeted force level applies to 2010, 2011, 2012 and 2013. It not only fails to take account of the impact of additional productivity improvements likely to be achieved by the 2012 test year, it also fails to reflect the impact of productivity already achieved in the historical 2009-2010 timeframe.

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**OC-100**

**Customer Service**

Based on the November 30 discussion with Tim Cook, which identified a three year workforce planning time horizon, A) please identify, in terms of what is currently expected for budgeting purposes, the percentage increase in total call volumes expected to be driven from live calling to the internet by H2O online for the year 2011 vs. 2010, for 2012 vs. 2011 and for 2013 vs. 2012. (Note: based on our discussion with Mr. Cook we understand the percentage for 2011 vs. 2010 is currently estimated to be 6 to 10 percent).

**COMPANY RESPONSE:**

Please see the response to OC-099-001.

**OC-101**

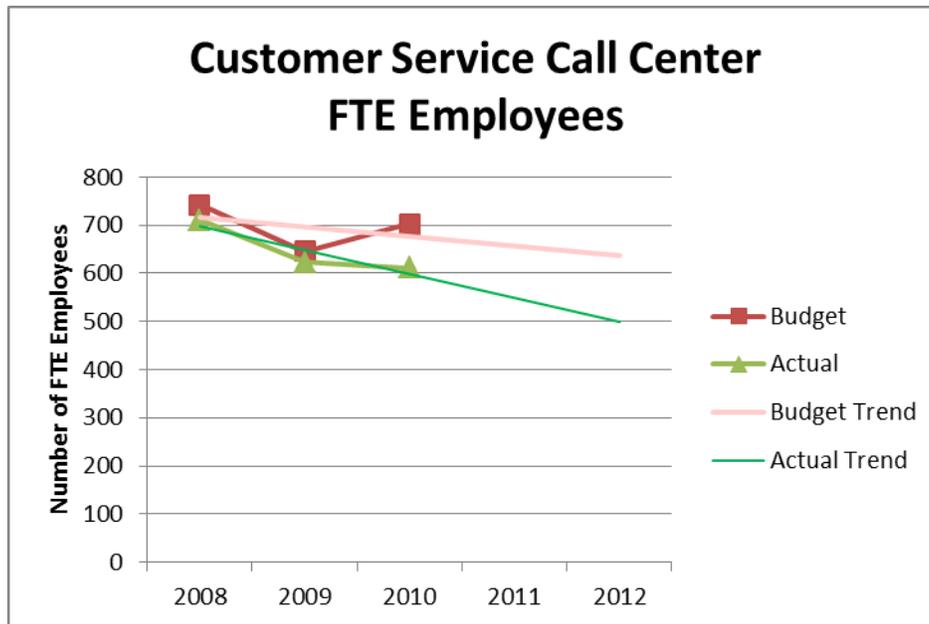
**Customer Service**

Based on the November 30 discussion with Tim Cook, which identified a three year workforce planning time horizon, please A) identify and describe the specific performance improvement assumptions that affect workforce levels that are built into the 2011 budget (compared with 2010), 2012 vs. 2011 and 2013 vs. 2012. and B) identify the overall impact these improvements, as forecasted in the workforce planning model, are budgeted to have on workforce levels in 2011 vs. 2010, 2012 vs. 2011 and 2013 vs. 2012 in the “most likely” or “currently budgeted” scenario or case.

**COMPANY RESPONSE:**

Please see the response to OC-099-001.

The impact of productivity improvements on the employee trend for the years 2011 through 2012 shown below.



2

3

4 Non-Labor Costs – The CSC’s significant non-labor costs include depreciation, outside  
5 services, rents and telephone expenses. Each of these is discussed separately.

6

7

- 8 • Depreciation – 2010 depreciation is \$3.8 million, up from \$2.9 million in 2009 and  
9 [REDACTED]. The CSC function invested in a new  
10 Interactive Voice Unit and new software in 2009. It appears that 2010 is the first  
11 year to reflect the impact of these investments on annualized depreciation  
12 expense.

13

- 14 • Rents and Transportation – This consists primarily of rent on the Alton and  
15 Pensacola call center facilities and equipment and related interest expense on  
16 leasehold improvements. Overall, this cost category is approximately [REDACTED]  
17 [REDACTED], due primarily to a favorable variance for rent on the Alton  
18 call center (as of the end of the third quarter, 2010).

19

- 20 • Outside Services – CSC incurred less than \$150,000 in outside services in 2010,  
21 after incurring more than \$1.6 million in 2009. A large portion of the amount  
22 budgeted for 2010 was associated with a planned evaluation of customer call  
23 quality, which the company chose not to do.<sup>69</sup>

24

- 25 • Telephone – Call center telephone expenses (excluding employee cell phones)  
were nearly \$1.7 million in 2009. In 2010, they are down to around \$1.25

<sup>69</sup> Interview, Christina Russell – CSC Financial Analyst, November 30, 2010

1 million.<sup>70</sup> AW indicated that telephone expense is lower in 2010 because  
2 telephone maintenance costs have been moved from the CSC to ITS.<sup>71</sup>  
3

- 4 • Insurance – CSC incurred about \$577,000 for workers compensation, general  
5 liability and other non-health-related insurance in 2010. This is about [REDACTED]  
6 [REDACTED]. In 2009, the CSC incurred slightly more, about  
7 \$586,000, for the same insurance.  
8

9 In both 2009 and 2010, outside services explain most of the net budget variance in the  
10 CSC's non-labor expenses. Removing outside services, actual non-labor expenses  
11 were 94.4 percent of budget in 2009, and we estimate they are 98.7 percent of budget in  
12 2010.  
13

14 Potential for Consolidation of CSC Operations into One Call Center – 2010 facilities  
15 expenses for the Pensacola and Alton call centers are approximately \$5 million.<sup>72</sup> As  
16 discussed above, CSC employment is declining. During our visit to the Alton call center,  
17 we noted a sizeable percentage of the call center stations were empty during normal  
18 business hours (the morning of Tuesday, November 30, between 9 and 10 AM CST). In  
19 many cases, stations are reserved for individual employees, rather than being shared  
20 across shifts. As shown in the table below, even with a lack of station sharing, across an  
21 entire 24 hour day, approximately 18 percent of the total call stations are not used. As of  
22 December 31, 2010, the CSC had 416 call handling employees (including part time and  
23 full time), spread out over a 24 hour day. As of November 30, as shown below, the CSC  
24 had more call handling stations than it had full and part time employees combined.  
25

---

<sup>70</sup> OC-72 (Amount is based on annualizing actual expenses through September 30.)

<sup>71</sup> Interview, Christina Russell – CSC Financial Analyst, November 30, 2010

<sup>72</sup> OC-72 (Includes rent, interest on capital leases, telephone, property taxes, janitorial, electricity, grounds-keeping and miscellaneous maintenance expenses. Amount is based on annualizing actual expenses through September 30.)

1

Table 3-49

American Water Customer Call Center Function Call Handling Stations Status (1) November 30, 2010			
Description	Occupied	Unoccupied	Total
Alton			
Call Handling CSR	113	45	158
Call Handling Supervisor	9	10	19
<b>Total</b>	<b>122</b>	<b>55</b>	<b>177</b>
Pensacola			
Call Handling CSR	214	24	238
Call Handling Supervisor	18	1	19
<b>Total</b>	<b>232</b>	<b>25</b>	<b>257</b>
Combined			
Call Handling CSR	327	69	396
Call Handling Supervisor	27	11	38
<b>Total</b>	<b>354</b>	<b>80</b>	<b>434</b>
(1) Total - Total stations. Occupied - Occupied at some point			

2

3

4 We also requested the number of stations occupied at the peak activity hour of the day.  
5 CalAm indicated the peak is reached during the 1PM hour. During this peak hour, the  
6 following occupancy occurred on two sampled dates: June 30 and November 30, 2010:

7

8

June 30, 2010: 214 CSRs + 26 Supervisors (240 stations)

9

November 30, 2010: 255 CSRs + 29 Supervisors (284 of 434 stations occupied)

10

11 This translates to peak occupancy 55 percent of capacity on June 30 and 65 percent of  
12 capacity on November 30 (using 434 stations as an estimate of capacity). The peak  
13 hour occupancy for both centers on November 30 (the higher occupancy of the two  
14 dates sampled) was slightly more than the number of stations available at Pensacola  
15 alone. We do not know the capacity of the Pensacola call center for expansion of the  
16 number of stations, but if it has additional space is available, it becomes even more likely  
17 that two physical call centers are not needed.

18

19 Overland questioned the soundness of the decision to open the Pensacola call center in  
20 our prior General Office expense report. Given current circumstances, and the trend  
21 toward lower force levels in the call handling function, we believe it remains reasonable  
22 to question whether AW needs two call centers and whether customers should be  
23 required to pay for under-utilized capacity.<sup>73</sup> A consolidation of operations into one  
24 physical center, by itself, could save approximately \$2.5 million annually, based on the

<sup>73</sup> In addition to the downward trend in force levels due to productivity improvements, on January 25, 2011, American Water announced the sale of its regulated Arizona and New Mexico properties to EPCOR USA. With this sale, AW will shed approximately 175,000 customers, about 5.2 percent of its customer base. While the overall effect of the sale is likely to put additional upward rate pressure on CalAm, the call handling function should experience a decrease in call volumes commensurate with the loss of customers, and a corresponding decrease in variable costs. The sale will create additional idle capacity in the call centers, and, absent the acquisition of systems to replace Arizona and New Mexico, should provide additional motivation for AW to close one of them.

1 2010 facilities costs as delineated above. We believe it very likely that the CSC would  
2 achieve additional labor and labor-related savings from the consolidation of  
3 management and supervisory positions into a single center.

#### 4 *Allocations of CSC Cost to CalAm*

5  
6 The table below summarizes the allocation of CSC management fees to CalAm as  
7 reflected in the 2010 budget. Overland recommends using the 2010 budget  
8 relationships, to the extent support, as the basis for allocation to California.  
9

10 **Table 3-50**

2010 Budgeted Cost Distributions to CalAm CSC	
Item	Amount
Total Spend	49,906,447
Subtract: Capital Fees	59,324
Management Fees	49,847,123
Subtract: Allocation to Non-Reg	694,129
Regulated Management Fees	49,152,994
Management Fee Distribution to CalAm	2,511,958
CalAm Composite Pct. of Total Mgt. Fee	5.04%
CalAm Composite Pct. of Reg. Mgt. Fee	5.11%
Source: CalAm Service Co. Revenue Req. Workpaper	

11  
12  
13 CalAm's revenue requirement is based on a 5.18 percent overall distribution of regulated  
14 CSC expense to California (using 2009 factors instead the 2010 budget). CalAm's  
15 distribution includes an unsupported direct charge of \$82,006 to California.<sup>74</sup> The  
16 composite distribution reflected in the 2010 budget, 5.11 percent, is close to CalAm's  
17 share of AW's regulated customers, which was 5.17 percent as of year-end 2009.<sup>75</sup>

#### 18 Operations Services and Regulated Operations

19  
20 These rate filing categories include the business units from the service company's  
21 corporate and divisional operations departments; specifically:

- 22 • Corporate Operations
- 23 • Western and Eastern Division Operations

24  
25 It is not entirely clear why CalAm chose to break the operations business units into two  
26 categories for revenue requirement presentation. The rate filing category "Operations

---

<sup>74</sup> In request OC-165 we asked CalAm to describe specific costs that were directly charged and why they were directly charged instead of allocated. The response did not contain the requested explanations. In this case, the impact of the direct charge on the overall distribution to CalAm is minor enough that we do not believe it needs to be adjusted. We do not believe this explains the difference between CalAm's composite regulated expense distribution in the revenue requirement (5.18 percent, based on 2009 allocations) and the distribution reflected in the 2010 budget (5.11 percent) – because both likely have similar amounts of directly charges.

<sup>75</sup> OC-27 Attachment 2

1 Services” is composed only of business units from the Corporate Operations  
2 department, The “Regulated Operations” category is composed primarily of business  
3 units in the Western and Eastern Division Operations departments.

4  
5 Based on the categorization of business units reflected in the 2010 budget data CalAm  
6 used to develop its revenue requirement, the Operations Services rate filing category  
7 includes the Chief Operating Officer, Operational Risk, Asset Management, Engineering,  
8 Maintenance and Technical Services. Regulated Operations (which should not be  
9 confused with Regulatory Services) includes the Environmental business unit  
10 (“Innovation and Environmental Stewardship”).<sup>76</sup> For 2010, Regulated Operations also  
11 includes division-level Engineering, Network and Administration (executive) business  
12 units. Over half of the employees in this category work for Customer Relations business  
13 units. Customer Relations includes employees who coordinate customer premises  
14 activities and dispatch service work to field employees in the operating companies.

15 *Operations Services Costs*

16  
17 2010 budgeted costs for both rate filing categories are shown below.

18  
19 **Table 3-51**

The table is a grid with approximately 10 columns and 15 rows. Most cells are blacked out, indicating redacted information. There are several yellow highlighted cells, primarily in the lower half of the table. The top row has a light blue header. The table is mostly empty of text, with only a few white cells containing illegible characters.

20  
21  
22 Labor & Labor-Related Operations Services Costs – Staffing declined from 80 FTEs at  
23 the end of 2008 to 68 at the end of 2010. CalAm’s revenue requirement is based on 76  
24 FTEs. Actual costs for the year 2010 are 20.1 percent higher than 2009. There appears  
25 to be a decreasing trend in full-time employees, as shown in the table below, and the

<sup>76</sup> Contrary to the Stephenson testimony, the primary environmental business unit is part of Regulated Operations, not Operations Services.

1 corresponding actual labor and labor-related charges appear to be decreasing as well.  
 2 2010 labor and labor-related costs are estimated to be 22.1 percent above the 2010  
 3 budget level requested by CalAm. In 2009, labor and labor-related costs were 30.8  
 4 percent below the budget.<sup>77</sup>

5  
6

Table 3-52

Operations Services Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
032011	CORP-Chief Operating Officer	3	3	3	3	4
032016	CORP-Maintenance	0	0	0	0	1
032019	CORP-Operational Risk	10	9	8	9	9
032064	CORP-Operational Performance	4	5	4	0	0
032065	CORP-Asset Management	8	12	13	14	15
033016	WE-Maintenance	3	3	3	2	3
033019	WE-Operational Risk	3	1	1	1	1
033516	CE-Maintenance	unknown	11	8	8	10
033519	CE-Operational Risk	unknown	9	9	9	9
035016	SE-Maintenance	unknown	3	3	3	3
035019	SE-Operational Risk	unknown	1	0	1	1
036516	NE-Maintenance	unknown	1	1	0	1
036519	NE-Operational Risk	unknown	3	3	0	0
036550	CORP-COE-Engineering	8	9	9	8	9
036551	CORP-COE-Technical Services	8	10	10	10	10
Total Operations Services		47	80	75	68	76

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

7  
8  
9  
10  
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14  
15

Non-Labor Operations Services Costs – In 2010, Operations Services incurred nearly \$1.6 million in outside services while only [REDACTED] was budgeted.<sup>78</sup> This variance was offset by the approximately \$642,000 variance in General Office & Other costs. In 2009, non-labor costs were significantly under budget, specifically in the subcategories of Other Insurance and General Office & Other expenses. Overall, non-labor costs for 2010 are projected to be about 46 percent above budget, primarily due to the unbudgeted outside services.

*Allocations of Operations Services Costs to CalAm*

16  
17  
18  
19  
20  
21  
22

The following table summarizes the 2010 budget progression from Operations Services total costs (shown above) to management fees assigned and allocated to CalAm. The 2010 budget composite distribution to CalAm is slightly higher than the amount or percentage reflected in CalAm’s revenue requirement.<sup>79</sup>

<sup>77</sup> It appears that the 2009 budget was based on a regional constitution of the organization of 107 FTEs that was never fully assembled. There were quite a few vacancies listed in the 2009 Operations Services Plan that were not filled at the end of the year. As shown above, staffing continued to decrease in 2010.

<sup>78</sup> Outside services costs tend to be “lumpy” and can be difficult to budget. Once Business Transformation (a separate topic) is subtracted, 2010 actual outside services expenses across all AWSC functions is estimated to be \$11.9 million, compared with [REDACTED] budgeted.

<sup>79</sup> CalAm’s revenue requirement contains a California distribution of \$577,470; 7.5% of \$7,694,581 regulated expense.

1

Table 3-53

2010 Budgeted Cost Distributions to CalAm Operation Services	
Item	Amount
Total Spend	14,224,403
Subtract: Capital Fees	6,020,124
Management Fees	8,204,279
Subtract: Allocation to Non-Reg	510,378
Regulated Management Fees	7,693,901
Management Fee Distribution to CalAm	517,907
CalAm Composite Pct. of Total Mgt. Fee	6.31%
CalAm Composite Pct. of Reg. Mgt. Fee	6.73%
Source: CalAm Service Co. Revenue Req. Workpaper	

2

3

4 *Regulated Operations Costs*

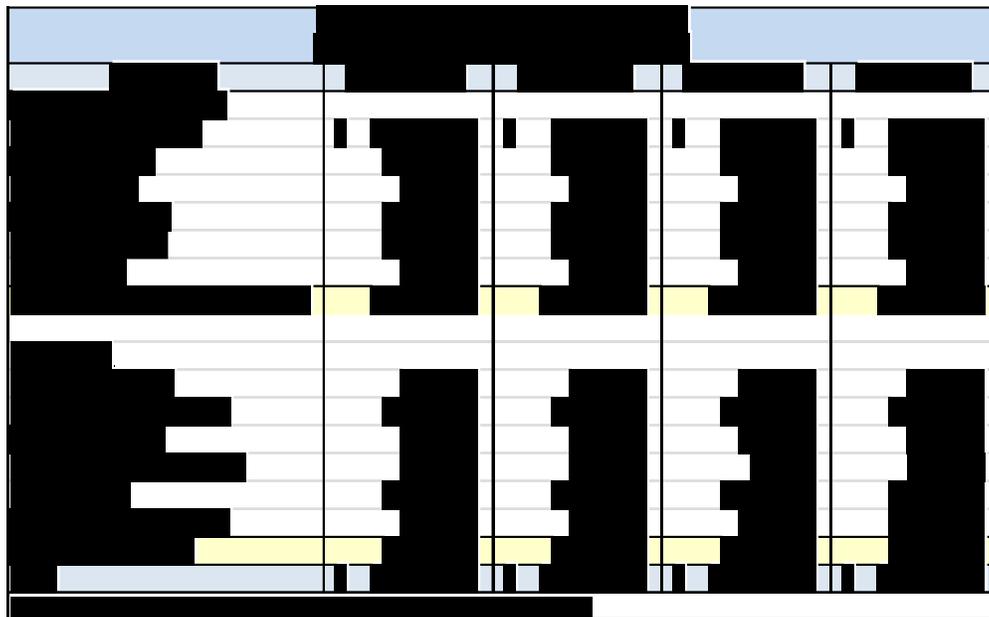
5

6 2010 budgeted costs for both rate filing categories are shown below.

7

8

Table 3-54



9

10

11 Labor & Labor-Related Regulated Operations Costs – Staffing declined steadily from  
 12 131 FTEs at the end of 2008 to 112 at the end of 2010. CalAm’s revenue requirement is  
 13 based on 121 FTEs. We estimate 2010 actual costs to be 10 percent lower than 2009,  
 14 despite a 26 percent increase in incentive pay. 2010 labor and labor-related costs are  
 15 estimated to be 8.4 percent below the 2010 budget level requested by CalAm. In 2009,  
 16 labor and labor-related costs were estimated to be 0.7 percent above budget due to  
 17 actual costs in the Pension & PBOP and Other Employee Benefits categories. 2009  
 18 actual Salaries and Wages, Incentive Comp and Payroll Taxes were under budget by  
 19 9.5 percent.

Table 3-55

AWSC Regulated Operations Staffing (FTEs)						
Business Unit		Actual				Budget
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	2010
032023	CORP-Eastern Division Ops	0	1	1	2	1
032024	Corp-Western Division Ops	0	0	0	2	1
032026	CORP-Regulated Ops	0	2	2	2	3
032066	CORP-Innov & Env Stewardship	14	15	17	17	19
033002	WE-Netw ork	5	4	0	0	0
033004	WE-Tech Services	2	0	0	0	0
033005	WE-Administration	3	3	3	3	3
033006	WE-Service Delivery	1	1	0	0	0
033011	WE-Environmental Mgt	1	1	0	0	0
033014	WE-Engineering	0	0	2	3	3
033028	WE-Asset Planning	4	3	0	0	0
033502	CE-Netw ork	unknown	3	4	2	3
033503	CE-Customer Relations	unknown	29	32	30	31
033505	CE-Administration	unknown	12	5	2	2
033511	CE-Environmental Mgmt	unknown	2	2	1	1
033514	CE-Engineering	unknown	13	9	11	12
035002	SE-Netw ork	unknown	3	6	2	2
035003	SE-Customer Relations	unknown	35	0	0	0
035005	SE-Administration	unknown	2	2	4	4
035014	SE-Engineering	unknown	1	1	2	2
035503	ED-Customer Relations	unknown	0	32	29	34
036501	NE-Production	unknown	1	1	0	0
<b>Total Regulated Operations</b>		<b>30</b>	<b>131</b>	<b>119</b>	<b>112</b>	<b>121</b>

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

2

3

4

Non-Labor Regulated Services Costs - Non-labor costs were under budget in both years. In 2010, actual expenses are estimated to be under-budget by 18.5 percent, due primarily to lower depreciation expense. Adjusting for lower actual depreciation, remaining non-labor costs were close to budget.

8

9

#### *Allocation of Regulated Operations Cost to CalAm*

10

11

The table below summarizes the 2010 budget progression from total costs (shown above) to management fees assigned and allocated to CalAm. The 2010 budget composite distribution to CalAm is significantly lower than the amount in CalAm's revenue requirement.<sup>80</sup>

13

14

15

<sup>80</sup> CalAm's revenue requirement, based on 2009 allocation percentages, contains a California distribution of \$808,671, 4.63 percent of \$17,459,670 in regulated management fees.

1

Table 3-56

2010 Budgeted Cost Distributions to CalAm Regulated Operations	
Item	Amount
Total Spend	22,806,172
Subtract: Capital Fees	4,670,178
Management Fees	18,135,994
Subtract: Allocation to Non-Reg	465,050
Regulated Management Fees	17,670,944
Management Fee Distribution to CalAm	636,609
CalAm Composite Pct. of Total Mgt. Fee	3.51%
CalAm Composite Pct. of Reg. Mgt. Fee	3.60%
Source: CalAm Service Co. Revenue Req. Workpaper	

2

### 3 Information Technology Services

4

5 According to CalAm testimony, the ITS function consists of the following departments:<sup>81</sup>

6

7

- Enterprise Architecture – Responsible for long range planning.

8

9

- Client Services and Security – Implements systems to safeguard customer and financial information.

10

11

12

- Infrastructure and Operations – Responsible for operating and maintaining the data center, batch processing functions and the voice and data communications infrastructure.

13

14

15

16

- Business Applications Development – Designs and develops software applications necessary for operating company requirements.

17

18

19

- Client Services and Security – Provides end user desktop and help desk services, provisions user access, performs desktop and software patching, monitors cyber-security, manages system vulnerabilities and performs security testing.

20

21

22

23

<sup>81</sup> CalAm testimony of Stephenson pp. 78-79



Table 3-58

2

3

4 In the last case, CalAm requested a California management fee of \$1,786,495. Since  
 5 the last case, CalAm indicates it has transferred \$102,130 of California ITS expense to  
 6 California Corporation.<sup>82</sup> As CalAm's equivalent ITS request in the last case was  
 7 \$1,684,365. Thus, the equivalent request for California ITS management fees in the last  
 8 case was \$9.90 per customer. Distributed to California, CalAm's base period (2010) ITS  
 9 management fee in the current case is \$2,663,411, or \$15.49 per customer, a 55.6  
 10 percent increase over the request in the last case.

11

12 Among the more noteworthy increases since the last case:

13

- 14 • Depreciation Expense – CalAm and American Water have placed in service  
 15 various new computer programs since the last rate case filing. These programs  
 16 include Identity Access Management, Service First Upgrade, IVR Upgrade, Web  
 17 Self Service and Web Hosting, Hyperion 9 and PowerTax.<sup>83</sup> The depreciation  
 18 expense increase alone for these programs that is requested to be recovered  
 19 from CalAm ratepayers is approximately \$600,000, more than seven times the  
 20 depreciation expense to be recovered from the previous rate case filing.<sup>84</sup>

21

<sup>82</sup> CalAm testimony of Stephenson, Attachment 10, Authorized Service Company Employee Costs Transferred to CalCorp, ITS

<sup>83</sup> David Stephenson's Direct Testimony p. 113.

<sup>84</sup> David Stephenson's Direct Testimony, Attachment 13.

- 1 • Maintenance Expense – This expense has increased as a result of adding new  
2 software applications and services. According to CalAm, the increase from the  
3 last rate case is approximately \$5 million for the entire service company. See  
4 discussion for depreciation expense above to reference the addition of various  
5 programs and applications.<sup>85</sup>  
6
- 7 • Miscellaneous Expense – These expenses relate to contract services that are  
8 being provided to train and support ITS employees on the Web Self Service  
9 application and also for a 3<sup>rd</sup> party network management service provider. In  
10 addition, annualized support for software licenses purchased mid-way through  
11 2009 account for a significant increase in this subcategory. These miscellaneous  
12 expenses have increased approximately \$1.5 million for the entire service  
13 company since the last rate case.<sup>86</sup>  
14

15 Labor and Labor-Related ITS Costs - Staffing declined steadily from 176 FTEs at the  
16 end of 2008 to 160.5 FTEs at the end of 2010. CalAm's revenue requirement is based  
17 on 193 budgeted FTEs. Due to declining staffing, we estimate 2010 actual costs to be  
18 about 8 percent higher than 2009, despite a 65 percent increase in incentive  
19 compensation. Actual 2010 staffing is not close to the budget level of 193, and  
20 budgeted employees should not be used as a basis for establishing CalAm's test year  
21 revenue requirement.  
22

23 Non-Labor ITS Costs – Non-labor costs are 44 percent higher than 2009, due primarily  
24 to a near doubling of ITS depreciation expense. CalAm provided the following  
25 explanation for the 2010 increase in ITS depreciation:<sup>87</sup>  
26

27	Depreciation on ITS assets new in 2010	\$5.6 million
28	Sharepoint software write-off	\$2.4 million
29	IAM software – full year depreciation	\$0.3 million
30	Depreciation life adjustment for	
31	certain enterprise software	\$0.6 million
32	“Subledger reconciliation adjustment	<u>\$0.5 million</u>
33	Total	\$9.4 million
34		
35		

<sup>85</sup> David Stephenson's Direct Testimony p. 117.

<sup>86</sup> David Stephenson's Direct Testimony pp. 117-118.

<sup>87</sup> OC-230-A

1

Table 3-59

Information Technology Services (ITS) Staffing (FTEs)						
Business Unit		Actual				Budget 2010
No.	Description	Dec '07	Dec '08	Dec '09	Dec '10	
032030	CORP-ITS Client Rel Admin	0	1	1	1	1
032031	CORP-Service Desk	8	7	11	8.5	9
032032	CORP-ITS-BAD-Core Shared	5	5	9	10	13
032033	Chg Ctrl & Desktop Automation	3	3	2	2	2
032034	CORP-ITS Appl Adm & Security	5	6	0	0	0
032035	CORP-ITS Sec Arch & Strategy	0	1	0	0	0
032071	CORP-ITS Admin	3	3	3	4	4
032072	CORP-ITS PMO	10	10	12	8	19
032073	CORP-ITS Infra/Oper Admin	2	2	3	2	3
032074	CORP-ITS Production	9	9	8	8	8
032075	CORP-Enterprise Server	14	17	19	19	20
032076	CORP-Communications	8	8	4	5	4
032077	CORP-ITS Security Operations	0	5	8	8	9
032078	CORP-ITS Adm Business Appl Dev	3	4	3	3	4
032079	CORP-ITS-BAD-Middle Office App	22	19	13	6	9
032080	CORP-ITS-Functional Applications	16	15	9	10	11
032081	CORP-ITS-BAD-Quality&Methodlgy	8	9	9	11	10
032082	CORP-ITS-BAD-Customer Facing	1	7	11	8	13
032083	CORP-ITS-BAD-Field Svc Apps	0	0	6	12	12
032093	CORP-ITS-Architecture	4	9	10	6	10
033531	CE-Western CS & S	17	16	28	29	32
036531	NE-Eastern CS & S	21	20	0	0	0
Total Information Technology Services		159	176	169	160.5	193

Sources: OC-14, OC-18, OC-91 and OC-133, Prior Overland Report & Workpapers, Sept. 11, 2008.

2

3

#### 4 *Allocations of ITS Costs to CalAm*

5

6 The following table summarizes the 2010 budget progression from the ITS function total  
7 costs (shown above) to management fees assigned and allocated to CalAm. CalAm's  
8 requested allocation to California using 2009 actual allocation relationships instead of  
9 those in the 2010 budget. The 2010 budget composite distribution to CalAm is not  
10 materially different than the amount or percentage reflected in CalAm's revenue  
11 requirement.<sup>88</sup>

12

<sup>88</sup> CalAm's revenue requirement contains a California distribution of \$2,663,411; 5.2% of \$51,206,232.

1

Table 3-60

2010 Budgeted Cost Distributions to CalAm ITS	
Item	Amount
Total Spend	61,990,964
Subtract: Capital Fees	10,295,849
Management Fees	51,695,115
Subtract: Allocation to Non-Reg	453,604
Regulated Management Fees	51,241,511
Management Fee Distribution to CalAm	2,643,634
CalAm Composite Pct. of Total Mgt. Fee	5.11%
CalAm Composite Pct. of Reg. Mgt. Fee	5.16%
Source: CalAm Service Co. Revenue Req. Workpaper	

2

3

4 *Recommendation – ITS*

5

6 As discussed in Chapter 2, Adjustments Summary, we recommend removing from test  
7 year revenue requirements 1) depreciation associated with Sharepoint software that was  
8 written off, and 2) the unexplained portion of an increase in 2010 depreciation.

9

10

11

1

## 4. BUSINESS TRANSFORMATION

---

2

3 Business Transformation (BT) consists of a series of forecasted capital additions to  
4 AW's information systems. Specifically, as described in AW's Information Infrastructure  
5 Comprehensive Planning Study Report (CPSR):

6

7

8 There are three recommended capital improvement projects to improve  
9 the performance of AW's data management capabilities, IT systems  
10 infrastructure, and customer service levels: Enterprise Resource Planning  
11 (ERP); Enterprise Asset Management (EAM); and the Customer  
12 Information System (CIS).<sup>89</sup>

12

13 Among the significant systems target for replacement in the BT process are the  
14 following<sup>90</sup>:

15

- 16 • General ledger / financial reporting and related systems, including human  
17 resources, procurement, accounts payable, timekeeping, job costing and service  
18 billing.
- 19 • Asset management and maintenance, field operations, service orders, job  
20 costing, workforce management and geographic information.
- 21 • CIS, web-based customer account management, account collection, call  
22 handling and scheduling and various other customer systems.

23

24 According to the CPSR, the estimated cost of BT projects, as of April, 2010, was \$273  
25 million: ERP - \$94 million; EAM - \$77 million and CIS - \$102 million. The CPSR  
26 estimates ERP will be implemented and stabilized within 24 months of project  
27 commencement in September, 2010 (around September 2012). EAM and CIS are both  
28 forecasted to commence in September, 2011, and be installed and operational by  
29 December, 2014. Attachment 4-1 contains a list of specific systems to be replaced in  
30 the BT project, the vendors associated with the systems, and the targeted  
31 implementation dates.

32

33

### 34 Summary of Findings

35

- 36 1. BT Budget - AWSC's current budget for BT appears to be between \$273 million  
37 and \$280 million for the period 2009 through 2016.

38

---

<sup>89</sup> Information Infrastructure Comprehensive Planning Study Report, April 13, 2010, p.11

<sup>90</sup> Response to OC-171

1 2. Estimated CalAm BT Revenue Requirement - CalAm’s has requested rate  
 2 recovery of BT CWIP and plant for the test year. It is not clear that CalAm has  
 3 disclosed the impact of requested BT on California customers. Assuming AW  
 4 remains within its projected BT budget, we estimate the California revenue  
 5 requirement impact for the period 2010-2014 to be as follows:  
 6  
 7

Table 4-61

Business Transformation Calculation of California Rev. Requirement As Requested by CalAm (1)			
Year	Amount		
	Total	Customers (2)	Cost per Customer
2010	\$343,199	171,913	\$2.00
2011	835,962	172,173	\$4.86
2012	1,644,632	172,406	\$9.54
2013	1,827,152	172,607	\$10.59
2014	2,770,598	172,771	\$16.04
<b>Cumulative 2010-2014</b>	<b>\$7,421,543</b>		<b>\$43.01</b>

Source: Calculation by Overland based on CalAm workpaper 'RB 100 thru 105 - 2010 Statewide GRC - CAW Corporate.xls'  
 (1) Based on CalAm's requested California pre-tax rate of return, rate base and depreciation expense. (2) 2010-2013 per CalAm, 2014 extrapolated by Overland.

8  
 9  
 10 3. Potential Depreciation Forecasting Error - Although the BT schedule indicates  
 11 the first BT module (Enterprise Resources Planning) is not scheduled to “go live”  
 12 until September, 2012, CalAm has included a full year’s depreciation expense for  
 13 what appears to be the ERP module in its test year (2012) revenue requirement.  
 14  
 15 4. Delays in Budgeted BT Spending - Of approximately \$107 million in BT  
 16 expenditures budgeted for 2010, AWSC spent only about \$27 million. CalAm’s  
 17 BT Construction Work in Progress balance, forecasted in the rate case to be \$5.8  
 18 million at the end of 2010, was in fact \$1.7 million. AWSC appears to be 9 to 10  
 19 months behind in getting the BT project underway. Slippage in timelines can  
 20 translate into higher-than-budgeted costs.  
 21  
 22 5. AW’s Cost-Benefit Estimate for BT - [REDACTED]  
 23 [REDACTED]  
 24 [REDACTED]  
 25 [REDACTED]  
 26 [REDACTED].  
 27  
 28 6. Potential for Budget Overrun and Related Customer Impact - CalAm has  
 29 requested balancing account treatment for BT expenditures, which effectively  
 30 means customers may eventually be required to pay for far more in BT  
 31 investment than CalAm has estimated in this case. Accenture, AW’s consultant,  
 32 noted in one of its marketing brochures that “on average, IT projects come in at a  
 33 success rate of only 29 percent: the average cost over-run is 56 percent and the

1 average schedule delay is 84 percent beyond plan.”<sup>91</sup> As noted, BT is already  
2 about 10 months behind its original schedule. If revenue requirement treatment  
3 is granted, and if the cost overruns are more likely than not, balancing account  
4 treatment is effectively nothing more than a transfer of cost overrun risk from  
5 AW’s shareholders to California customers.  
6

7 7. CalAm’s Inability to Quantify Customer Benefits from BT - CalAm states it cannot  
8 quantify what BT benefits, “if any,” will be available to California ratepayers.  
9 CalAm expressed a belief that its requested balancing account would “mitigate  
10 these issues.” We see no mechanism by which issues concerning the transfer of  
11 un-quantifiable benefits to California ratepayers can be “mitigated” by balancing  
12 account treatment. In fact, as discussed above, balancing account treatment  
13 may increase the risk that customers will pay more for BT than CalAm has  
14 forecasted in this case.  
15

16 8. AWSC Employees Transferred to the BT Project - The labor (salary, incentive  
17 pay) and labor-related (payroll taxes, benefits, pension) costs associated with 48  
18 employees transferred from various AWSC functions to BT near the end of 2010,  
19 are included in both 1) CalAm’s requested \$14.1 million BT rate base  
20 expenditure, and 2) CalAm’s requested service company management fees  
21 allocated to California. CalAm maintains this is proper because the employees  
22 transferred to the BT project from these functions will be replaced. As discussed  
23 elsewhere, the AWSC labor force levels are declining, not increasing.  
24

25 9. AWSC’s Distribution of 2010 BT Charges - The 2010 budget shows BT capital  
26 and management fees associated with BT expenditures are charged only to  
27 AW’s regulated companies.<sup>92</sup> There are no distributions to non-regulated cost  
28 objectives. CalAm’s share of 2010 budgeted expenditures is \$5.5 million, or  
29 5.15 percent.<sup>93</sup>

## 30 Summary of Recommendations

31  
32 1. Recommendation to Remove BT from CalAm’s Revenue Requirement -  
33 Consistent with DRA’s recommendation that the Commission not permit CalAm  
34 to include projected BT expenditures in revenue requirements in the absence of  
35 any quantification of customer benefits, Overland has removed BT expenditures  
36 from the our calculation of the California Corporation revenue requirement.  
37

---

<sup>91</sup> Accenture.com, *Industrialize Your Applications Delivery to Achieve High-Performance*, p.2

<sup>92</sup> CalAm’s 2010 budget shows that there 100 percent of budgeted BT costs are charged to the regulated water companies.

<sup>93</sup> CalAm AWSC Revenue Requirements Workpapers, AWSC, ‘Budget 2010’

- 1           2. Adjust BT Rate Base and Depreciation to Reflect the 10 Month Schedule Delay If  
2           Pre-Implementation BT Costs Are Approved for Customer Recovery - Should the  
3           Commission approve rate recovery of forecasted BT expenditures (i.e. choose  
4           not to adopt DRA's recommendation), we recommend adjusting the CWIP, plant,  
5           reserve and depreciation expense amounts requested by CalAm to reflect the 10  
6           month schedule delay. The most direct way to do this is to use the actual CWIP  
7           balance at the end of 2010, \$1,678,857, instead of the requested forecast-based  
8           balance, \$5,802,155. The difference between these two amounts, \$4,123,298,  
9           should be used to adjust the CWIP and plant balances in subsequent years  
10          (2011-2013). For example, in 2011, 2012 and 2013, the requested combined  
11          CWIP and plant balance should be reduced by \$4,123,298. The BT  
12          depreciation reserve and depreciation expense should be similarly adjusted for  
13          2012 and 2013.
- 14
- 15          3. Balancing Account Treatment - As it considers whether to provide balancing  
16          account treatment, the Commission should consider that the ability to "bank" and  
17          later collect incurred BT costs from customers through a balancing account is  
18          likely to create a disincentive for AW and CalAm to control costs as it implements  
19          BT. The relatively small likelihood that costs will come in at or under budget  
20          effectively transfers of cost overrun risk from AW to California customers. From  
21          a customer point of view, these points argue against adopting balancing account  
22          treatment.
- 23
- 24          4. Impute an Allocation of BT Expenditures to the Non-Regulated Segment if Pre-  
25          Implementation Costs Are Approved for Customer Recovery - The 2010 budget,  
26          on which CalAm's requested BT revenue requirement is based, allocates BT  
27          costs only to regulated subsidiaries. Should the Commission approve rate  
28          recovery of forecasted BT expenditures, we recommend it consider imputing an  
29          allocation of BT expenditures to the non-regulated business segment. As a  
30          range for consideration, AWSC allocated approximately 5 percent of its overall  
31          expenses to the non-regulated segment and the non-regulated segment  
32          comprises approximately 10 percent of AW's corporate revenue. A non-  
33          regulated distribution within this range appears reasonable.

#### 34 CalAm's Requested BT Revenue Requirement

35  
36 CalAm had a \$293,734 Construction Work in Progress (CWIP) balance associated with  
37 BT at the end of 2009. CalAm's rate base workpapers show California's forecasted  
38 share of BT expenditures over the period 2010 through 2013 is \$13.9 million. The  
39 combined California expenditure of \$14.1 million is 5.16 percent of AW's \$273 million BT  
40 budget.<sup>94</sup> During the 2010-2013 period, CalAm is also forecasting the retirement of IT

---

<sup>94</sup> CalAm California Corporate revenue requirement workpapers, 'SCEP Summary'

1 software that appears to coincide with the implementation of the new BT software. This  
2 retirement removes \$2.4 million in existing software from the books in 2012.

3  
4 As shown below, we estimate the incremental test-year (2012) revenue requirement  
5 associated with BT is approximately \$1.64 million. This is based on incremental BT rate  
6 base investment and BT depreciation. In 2013 the incremental revenue requirement  
7 grows to \$1.83 million, as additional expenditures are incurred for the EAM and CIS  
8 modules. However, the full effect of CalAm's request doesn't occur until 2014,  
9 immediately after the forecasted implementation of the EAM and CIS modules. In 2014  
10 the revenue requirement increases to \$2.58 million.<sup>95</sup>

Table 4-62

Business Transformation Computer Software Expenditures CalAm-Requested California Revenue Requirement - BT Additions (1)					
	2010	2011	2012	2013	2014
<u>CWIP and Plant</u>					
BT CWIP BoY	293,734	5,802,155	9,046,199	6,410,397	8,176,204
BT CWIP Additions	5,508,421	3,244,044	2,504,082	1,765,807	864,917
Transfer to Plant	-	-	(5,139,884)	-	(9,041,121)
BT CWIP EoY	5,802,155	9,046,199	6,410,397	8,176,204	-
<u>Plant BoY</u>					
Plant BoY	-	-	-	5,139,884	5,139,884
BT Plant Additions	-	-	5,139,884	-	9,041,121
Retire Software Replaced by BT	-	-	-	-	-
Plant EoY	-	-	5,139,884	5,139,884	14,181,005
<u>Depr. Reserve BoY</u>					
Depr. Reserve BoY	-	-	-	(513,988)	(1,027,976)
BT Plant Additions	-	-	(513,988)	(513,988)	(1,418,101)
Other IT Additions	-	-	-	-	-
Retire Software Replaced by BT	-	-	-	-	-
Depr. Reserve EoY	-	-	(513,988)	(1,027,976)	(2,446,077)
<u>Rate Base and Return</u>					
EoY Rate Base	5,802,155	9,046,199	11,036,293	12,288,112	11,734,929
Avg Year Rate Base	3,047,945	7,424,177	10,041,246	11,662,203	12,011,520
Times: Pre-Tax RoR	11.26%	11.26%	11.26%	11.26%	11.26%
Incremental BT Return	343,199	835,962	1,130,644	1,313,164	1,352,497
<u>Depreciation</u>					
BT Depreciation	-	-	513,988	513,988	1,418,101
Subtract: Depreciation - Software Replaced by BT	-	-	-	-	-
Incremental BT Depr.	-	-	513,988	513,988	1,418,101
Estimated BT Rev. Req. - CalAm Requested	343,199	835,962	1,644,632	1,827,152	2,770,598
(1) Based on Plant Additions and Depreciation Requested by CalAm 2010-2014. Source: CalAm California Corporation Revenue Requirement Workpapers					

13  
<sup>95</sup> There are some potential offsets, associated with removing the depreciation on existing software, which may mitigate the revenue requirement impacts. If these potential mitigations are considered, the net revenue requirement impact is \$1.49 million in 2012, \$1.65 million in 2013 and \$2.58 million in 2014.

1 CalAm’s revenue requirement calculation classifies the BT request entirely as a  
2 capitalized (rate base) expenditure. However, the 2010 plant expenditures included in  
3 the California Corporate rate base request, \$5,508,502, correspond almost exactly to the  
4 CalAm assignment of both BT management and BT capital fees in the 2010 budget,  
5 \$5,506,461. Based on this, it appears that CalAm has, for revenue requirement  
6 purposes, capitalized BT management fees, even though service company management  
7 fees are normally expensed.<sup>96</sup>

8  
9  
10 **Table 4-63**

California Business Transformation Fees Budgeted for California (Company 5) for 2010	
Category	Amount
BT Management Fees	\$ 546,329
BT Capital Fees	4,960,132
<b>Total</b>	<b>\$ 5,506,461</b>
Source: CalAm AWSC Revenue Requirement workbook '2010 Budget'	

11  
12  
13 In addition, materials provided to the board of directors in May, 2010 show that a \$280  
14 million BT budget estimate breaks down between capital, expense and a regulatory  
15 asset, as follows:<sup>97</sup>

16  
17 **[begin confidential]**

18 ■ [REDACTED]  
19 ■ [REDACTED]  
20 ■ [REDACTED]

21 **[end confidential]**

22  
23 It appears CalAm is requesting rate base treatment of its share of total BT costs,  
24 whether treated as capital, expense or a regulatory asset by AW for financial statement  
25 and billing purposes.

26  
27 AWSC BT Expenditures and Allocations to California - The BT expenditures included in  
28 CalAm’s revenue requirement request originate in the service company, where the BT  
29 project is being implemented. The 2010 budget on which CalAm’s service company

<sup>96</sup> We asked CalAm why management fees budgeted for BT when it had stated in response to an earlier data request (OC-195) that “100% of Business Transformation costs are being treated as capital.” CalAm responded that “costs associated with internal use software . . . are to be expensed or capitalized consistent with guidance provided by the AICPA’s Statement of Position 98-1 . . .” However, it appears CalAm has taken the BT management fees, which it explains are expensed in accordance with AICPA SoP 98-1, and included them in the California Corporate rate base request; in effect capitalizing them.

<sup>97</sup> Response to OC-191, Revised, Confidential Attachment, p.18  
■ [REDACTED]

1 revenue requirement contains \$106.9 million in planned BT expenditures. CalAm's  
2 share of 2010 budgeted expenditures is \$5.5 million, or 5.15 percent.<sup>99</sup>

3  
4 CalAm's rate filing and testimony do not explain how BT expenditures are allocated to  
5 California; however, CalAm's requested BT expenditure of \$14.18 million is 5.19 percent  
6 of the \$273 million budget expenditure described in the Information Infrastructure  
7 Comprehensive Planning Report. This percentage corresponds with CalAm's share of  
8 total regulated customers at the end of 2009. The 2010 Budget distribution of capital  
9 and management fees associated with BT expenditures shows that the costs are  
10 charged only to AW's regulated companies.<sup>100</sup> There are no distributions to non-  
11 regulated cost objectives.<sup>101</sup>

### 12 2010 Budgeted vs. Actual BT Expenditures



### 21 BT Costs vs. Benefits

22  
23 In an effort to obtain some idea of how AW quantified the costs and benefits of BT, we  
24 requested the BT business case package provided to the board of directors prior to BT  
25 approval. Recognizing that this was an AW-wide project, our request was intended to  
26 obtain the business case reviewed and approved by the AW board. CalAm initially  
27 declined to provide any BT information provided to the board, responding with the  
28 statement "[t]he Board of Directors of California American Water has not authorized the  
29 business transformation project."<sup>105</sup> In a revised response, CalAm eventually provided a

<sup>99</sup> CalAm AWSC Revenue Requirements Workpapers, AWSC, 'Budget 2010'

<sup>100</sup> CalAm's 2010 budget shows that there 100 percent of budgeted BT costs are charged to the regulated water companies.

<sup>101</sup> As discussed above, BT includes the implementation of most AW systems. Some, such as CIS, provide benefits primarily to regulated operations; while others, such as the general ledger and related financial systems provide benefits to both regulated and unregulated companies. Overland did not conduct an audit of regulated and non-regulated allocations in this proceeding. However, we do observe that some allocation of BT implementation costs to non-regulated cost objectives appears warranted.

Response to OC-168

<sup>105</sup> Response to OC-191 Note: We believe CalAm was well aware that we were referring the AW board, not the CalAm board, when asking about approval of BT.

1 board presentation, dated May, 2010, a date after BP had been approved and  
2 embedded in AW budgets.<sup>106</sup> We did not receive the requested business case materials  
3 which led to board approval of the project.

4  
5 Within the information included in the May, 2010 board presentation package is the  
6 following:

- 7
- 8 • AW considered [begin confidential] [REDACTED] [end confidential] and SAP as the  
9 vendors to supply replacement software for BT. AW selected SAP. AW judged  
10 the total cost of ownership using SAP to be lower over the 2010-2024 evaluation  
11 period (p.9).  
12
- 13 • During the seven-year period from 2009 through 2016, forecasted costs [begin  
14 confidential] [REDACTED] [end confidential] are projected to exceed benefits  
15 of [begin confidential] [REDACTED] [end confidential]. (p12)  
16
- 17 • Specifically, the presentation shows that AW expects the following annualized  
18 benefits, after ramp up, [begin confidential] [REDACTED]  
19 [REDACTED] [end confidential] from the following projects : (p.12)  
20
  - 21 ○ ERP - [begin confidential] [REDACTED] [end  
22 confidential] full ramp up projected for 2014.
  - 23 ○ EAM - [begin confidential] [REDACTED] [end  
24 confidential].
  - 25 ○ CIS - [begin confidential] [REDACTED] [end  
26 confidential] full ramp up projected for 2016.
- 27
- 28 • [REDACTED]  
29 [REDACTED]  
30 [REDACTED]  
31 [REDACTED]  
32

33 We also asked CalAm whether it had documented and / or quantified the benefits, in  
34 terms of efficiencies and improved cost-effectiveness, that it expects to achieve to offset  
35 the \$14 million cost it is requesting to be added to the California rate base. CalAm's  
36 response is as follows:<sup>108</sup>

37  
38 California American is participating on the team delivering the business transformation  
39 project. Because of the uncertainty in timing [the] project and magnitude and timing of

---

<sup>106</sup> Response to OC-191, Revised

[REDACTED]  
Response to OC-194

1 any potential savings, **if any**, California American appropriately requested a balancing  
 2 account to mitigate these issues (emphasis added).

3  
 4 CalAm has not quantified any BT benefits for California, only costs, and it hedges  
 5 concerning the proposition that there will be any savings.

6  
 7 As discussed above, to the extent there are quantifiable benefits from cost efficiencies  
 8 and process improvements, they will take the form of lower labor costs, achieved  
 9 through FTE reductions (a classic substitution of capital for labor). We cannot see how  
 10 force level reductions in the AW service company or elsewhere, achieved years down  
 11 the road, will be quantified, recognized as BT savings or reduce BT costs recorded in a  
 12 balancing account. In fact, based on what know about service company fees that CalAm  
 13 requests as part of its AWSC revenue requirement (specifically, that they contain costs  
 14 for budgeted employees that are not actually on the AWSC payroll), we can conclude  
 15 with a relatively high degree of confidence that there is no reasonable mechanism by  
 16 which savings from lower payroll costs, **if** they occur years into the future, could even be  
 17 recognized as related to Business Transformation, let alone captured in a California  
 18 balancing account and recorded as an offset to BT costs.

19  
 20 Internal Resources Committed to BT - During our visit to AW in December, 2010 we  
 21 learned that AW would be transferring approximately “subject matter experts” to the BT  
 22 project. In total, 63 employees were transferred to BT, most in the last quarter of 2010.  
 23 48 of these employees are from the service company. They are included in CalAm  
 24 \$14.1 million BT rate base request. The salaries associated with these employees are  
 25 also included in the AWSC management fees CalAm is requesting for recovery from  
 26 California ratepayers. To the extent they were not on the payroll in their “home”  
 27 functions (indicated below) as of December 31, 2010, they have been excluded from  
 28 Overland’s recommended AWSC allocation to California in the base year and in the test  
 29 year. We believe requesting them both as part of BT (in the \$14.1 million rate base  
 30 request), as well as part of the management fee in their home departments amounts to a  
 31 request for double-recovery.

32  
 33

Table 4-64

Business Transformation Employees Transferred to BT AWSC Functional Sources	
AWSC Function	Transfers
CSC	5
Finance	3
HR	2
IT	23
Procurement	2
Operations Service	3
SSC	8
Reg Ops	2
<b>Total</b>	<b>48</b>
Source: OC-166	

34  
 35

1 CalAm, anticipating our thinking, provided the following additional information in  
2 response to OC-166:

3  
4 It is important to understand that the vacated positions due to Business  
5 Transformation will need to be filled and this process is underway and will be  
6 complete by the test year – 2012.

7  
8 In response to the unsolicited portion of CalAm’s data response, we observe the  
9 following:

- 10
- 11 • Service company force levels are declining, not increasing, and are likely to be  
12 lower, not higher, in 2012 than they are at the end of 2010.
  - 13
  - 14 • In many cases the employees transferred to BT are likely to represent AWSC’s  
15 most valuable employees. As such, the transfers are likely to be temporary,  
16 rather than permanent, making replacements unlikely. Overland agrees that  
17 many of the positions vacated are likely to be re-filled, but in many cases they will  
18 be filled by the same employees who left the positions to work on BT.
  - 19
  - 20 • To the extent replacements are hired, they are likely to be offset by additional  
21 vacancies elsewhere, because service company force levels are declining, not  
22 increasing.
  - 23

24 In light of CalAm’s inability to quantify any customer benefits associated with BT, the  
25 recovery from California ratepayers of twice the amount labor cost associated with these  
26 48 positions (first, as BT expenditures from the capitalized labor and labor-related costs  
27 of the transfers; and second, as labor and labor-related costs for the asserted  
28 replacements) should be meet a high test of reasonableness. We do not believe it is  
29 reasonable.

American Water Applications Targeted for Replacement - Business Transformation Project					
Line No.	Current Application/Vendor	Module Name	Description (What does it do and why)	Replacement Vendor	Targeted Implementation
1	JD Edwards /Oracle	ERP	General Ledger/Financial Reporting, Human Resources, Procurement/Accounts Payable	SAP	2012
2	JD Edwards /Oracle	Time Keeping	Recording of worked time by employees	Kronos	2012
3	Vertex	Vertex	JD Edwards bolt on Application for Payroll taxes	SAP	2012
4	JD Edwards /Oracle	Job costing	JD Edwards module utilized to track and manage costs for projects and/or jobs	SAP	2014
5	JD Edwards /Oracle	Service Billing	Service Company Billing (SCB) is the accounting process that allocates service company costs to business.	SAP	2012
6	ECIS/Vertex	Customer Service	Customer Information System	SAP	2014
7	ECIS/Vertex	Service Orders	Core functionality in ECIS that allows authorized users to generate Scheduled and non Scheduled work assignments for the field. Turn on/off, Emergency, collections, etc.	SAP CRM/ERP/Clicksoft functionality	2014
8	EDIS	EDIS	Archived Old Customer information system prior to ECIS	SAP	2014
9	WebDash	WebDash	Call handling application that pops up a screen to the user of the customer's account of the person calling in.	SAP	2014
10	CODA	CODA	Collection Direct access is an AW custom application that allows outside first party collection agencies to access ECIS information in order to more effectively and efficiently collect on past due accounts and handle customer inquiries pertaining to collections.	SAP	2014
11	Ventyx	Advantex	Workforce management system - auto update workorders in the field. Dispatch of work orders, system administration, and workforce availability.	ClickSoft Workforce Management	2014
12	Ventyx	Advantex ServiceFirst Reporting	Reporting System with reports based on the Advantex data from the Advantex system, ad-hoc relational and cube-based reports use Microsoft Technologies	ClickSoft Workforce Management	2014
13	Infor (CMMS) - Externally Hosted	Data Stream	Enterprise Asset Management and maintenance system	SAP	2014
14	PeopleClick	PeopleClick	Position requisitioning, Recruitment, Applicant Tracking and On Boarding of employees	Success Factors	2012
15	Impact 360	Impact 360	Call Taker resource scheduling software at the call center	SAP	2014
16	Clarify	CLARIFY	Tracking of HR Benefits questions by employee's and alumni	SAP	2012
17	LGS	Letter Generation System	AW custom developed application to generate letters for customers, print letters and allow display of historical letters sent to a customer.	SAP	2014
18	OAM	OAM	Online Account Manager - Web based application that allows usage data customers to download their usage information as well as inquiry on a specific premise.	SAP	2014
19	OPD	Operations Parameter Database	Data warehouse for storing operational data for statistical reporting such as water sales and system delivery	SAP	2014
20	Org Unit Administration	Org Unit Administration	Administration application for Org Unit and Org Unit related files.	SAP	2012
21	Complaints Investigation (CID)	Complaints Investigation (CID)	Complaints handling application. Used to track and report customer complaints that require investigation.	SAP	2014
22	ProductCode	ProductCode	Listing and descriptions of Product Codes for Accounting strings	SAP	2012
23	ESS Training	ESS Training	Provides tracking for Training Course information, overview, registration, attendance and certification.	Success Factors	2012
24	Form 80 / AIP	Form 80 / AIP	Annual Incentive Plan (AIP) payout process	SAP	2012
25	GIS	GIS	GIS will be integrated with SAP to provide additional geospatial attributes to our physical assets	Enterprise GIS/SAP interface	2014
26	Source: Response to OC-171, Attachment				

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1

## 5. SALARIES, WAGES AND INCENTIVE COMPENSATION

---

2 This chapter covers our review of employee salaries and wages (labor), and incentive  
3 compensation. These expenses are recorded in the following object accounts.

4

- 5 • Account 501200 – Labor
- 6 • Account 501210 – Labor NS (Non-Scheduled) Overtime
- 7 • Account 501211 – Labor Overtime
- 8 • Account 501711 – Incentive Compensation
- 9 • Account 501716 – Compensation Expense – Restricted Stock Options
- 10 • Account 501718 – Compensation Expense – Restricted Stock Units

11

12 Payroll taxes (Social Security, Medicare, and federal and state unemployment taxes),  
13 group insurance, and employee savings plans are directly tied to labor and  
14 recommendations concerning these expenses directly follow labor expense  
15 recommendations.<sup>109</sup>

16

17 Pensions, postretirement benefits other than pension (PBOPs), group insurance, and  
18 company contributions to employee savings plans are covered in separate chapters.  
19 CalAm's rate-requested salaries, wages, and incentive compensation expense includes  
20 the following components:

21

- 22 • Service company expenses allocated to CalAm as management fees, and<sup>110</sup>
- 23 • California Corporation (CalCorp) expenses (Exh. CC Exp-200 pp. 49-69).

### 24 Summary of Findings

25

- 26 1. Cal-Am Requested Labor and Labor-Related Expenses - CalAm's requested  
27 General Office salaries, incentive compensation and labor-related expenses,  
28 including group insurance, payroll taxes and employee savings plan expenses  
29 are based on budgeted, rather than actual employee positions. Although the  
30 number of budgeted and actual positions in CalCorp were approximately the  
31 same at the end of base period 2010, this was not true for AWSC. The  
32 difference between AWSC's budgeted (authorized) positions and actual  
33 employees is significant and on-going. At the end of 2009, approximately 11  
34 percent of AWSC's positions were vacant. At the end of 2010, AWSC's vacancy

---

<sup>109</sup> Table 5-2, below, shows CalAm's requested California labor expense revenue requirement (the first three accounts listed above). Table 5-4, below, summarizes CalAm's requested incentive compensation expense (the last three accounts listed above).

<sup>110</sup> Service company group insurance expense cannot be directly referenced in the rate filing, because the filing and related support presents AWSC costs on a functional, rather than account, basis. To the best of our knowledge, the only place CalAm's calculation of the California share of service company group insurance expense for the period 2010-2013 can be found is the table below in this report.

1 rate was approximately 8 percent.<sup>111</sup> AWSC's labor force levels, vacancies and  
 2 requested labor expense are covered in Chapter 3. CalCorp labor expense is  
 3 discussed below.

- 4
- 5 2. Growth in CalCorp Labor Expense – As summarized in the following table,  
 6 CalCorp's labor force and its labor-related expenses have grown significantly  
 7 since 2005, from a little more than \$3 per customer to almost \$30 per customer.  
 8 Among the changes that occurred in the 2008-2010 period were the addition  
 9 employees to fill four new positions (O&M expense impact of approximately  
 10 \$285,000 in 2010), and the transfer of six positions from AWSC, which increases  
 11 CalAm's 2010 expense by approximately \$118,000, due to amounts shifted into  
 12 California that had been allocated to other states. Assessing the reasonableness  
 13 of past growth in CalCorp labor, in terms of benefits to California customers, over  
 14 the entire historical period would require a detailed, retrospective analysis of  
 15 changes in CalCorp's CalAm's and other components of AW's organization that  
 16 was beyond the scope of our work in this rate filing. Therefore, to make a base  
 17 period labor expense recommendation for CalCorp based on actual employees  
 18 at the end of 2010 requires us to make an assumption, but not a conclusion, that  
 19 CalCorp's labor force and actual labor expenses are reasonable.

20  
 21 **Table 5-65**

Growth in CalCorp Labor and Labor-Related Expense, Net of Capital Credits 2005-2010						
Item	2005	2006	2007	2008	2009	2010
Salaries and Wages	\$146,070	\$204,206	\$1,182,775	\$2,338,389	\$2,926,616	\$3,359,758
Incentive Compensation	369,150	(245,985)	306,829	278,648	(209,438)	805,881
Payroll Taxes	68,572	24,953	84,081	284,178	316,886	324,848
Group Insurance	7,867	43,456	122,857	297,134	381,355	382,309
Employee Savings Plans	-	(5,261)	37,770	96,888	123,255	136,888
<b>Total Net Expense</b>	<b>\$591,659</b>	<b>\$21,369</b>	<b>\$1,734,312</b>	<b>\$3,295,237</b>	<b>\$3,538,674</b>	<b>\$5,009,684</b>
Cumulative Percentage		-96%	193%	457%	498%	747%

22 Sources: CalAm CalCorp workpapers CC Exp 103 & CC Exp 107; OC- 148

- 23
- 24 3. Forecasted Growth in CalCorp Labor Expense 2010-2012 – CalCorp is  
 25 requesting authorization for seven new positions (to be added between 2009 and  
 26 2012) which increase O&M expense by \$283,000 in base period 2010 and by  
 27 \$585,000 in test year 2012. Five of these positions (with a total test year O&M  
 28 expense impact of \$427,000) have already been filled. In addition to new  
 29 positions, six employees were transferred to CalCorp from AWSC since the last  
 30 rate case authorization. These increase requested test year O&M expense for  
 31 CalCorp by \$927,000. However, because a large share of the expense was  
 32 previously allocated to CalAm by the service company, the test year O&M impact  
 33 on CalAm (the amounts that would have been allocated elsewhere absent the

<sup>111</sup> Overland found similar service company vacancy rates in 2007 and 2008 when we conduct a review in the prior General Office GRC.

1 transfers) is only about \$108,000.<sup>112</sup> Total requested CalCorp labor and labor-  
 2 related expenses, compared with 2010 actual amounts, are summarized below.

3  
 4

Table 5-66

CalAm's Requested CalCorp Labor and Labor-Related O&M Expense, 2010-2013 Compared with Actual 2010 Amounts (All Amounts Net of Capital Credits)					
Item	2010 (Actual)	2010 (Requested)	2011 (Requested)	2012 (Requested)	2013 (Requested)
Salaries and Wages	\$3,359,758	\$3,419,523	\$3,584,213	\$3,753,072	\$3,873,169
Incentive Compensation	805,881	843,494	880,091	910,988	939,853
Payroll Taxes	324,848	248,571	260,695	274,022	283,227
Group Insurance	382,309	382,309	497,001	537,755	581,851
Employee Savings Plans	136,888	174,519	185,060	195,553	201,809
Total Net Expense	\$5,009,684	\$5,068,416	\$5,407,060	\$5,671,390	\$5,879,909
Cumulative Percentage Increase 2010 Actual -2013 Forecast		1%	8%	13%	17%
Sources - Actual: OC- 148; Requested (Forecasted): CalAm Workpaper "Corp Labor.xls", Payroll Summary Sheet					

5  
 6

- 7 4. Cal-Am Requested Incentive Compensation – AW's incentive compensation  
 8 consists of cash and equity awards based on financial, operational and individual  
 9 employee performance. Incentive compensation accrued in 2010 is 16.5 percent  
 10 and 13.3 percent, respectively, of AWSC's and CalCorp's salary expense. Most  
 11 of the expense is associated with the Annual (cash) Incentive Plan open to most  
 12 management employees. We were unable to assess the competitiveness of  
 13 AW's incentive compensation relative to the market because AW claims that it  
 14 maintains no market benchmark data for total cash compensation (salary and  
 15 cash incentive pay). Based on the 100 day update, CalAm is requesting  
 16 customer recovery of \$1,247,215 in General Office incentive compensation for  
 17 the base period (2010) and \$1,333,641 for the test year (2012). CalAm's request  
 18 is that customers fund 100 percent of accrued cash and equity-based incentive  
 19 compensation.
- 20
- 21 5. DRA Recommended Incentive Compensation – DRA's Report recommends that  
 22 customer-funded incentive compensation be based on an alignment of plan  
 23 incentives with customer benefits. Our analysis of AW's plans showed that  
 24 approximately 30 percent of Annual Incentive Plan awards and approximately 15  
 25 percent of the awards under the longer-term equity-based plans depend on  
 26 operational performance and customer growth that can be asserted to provide  
 27 direct customer benefits. The remaining award components depend either on  
 28 financial performance (primarily benefiting shareholders) or on general individual  
 29 performance measures.

<sup>112</sup> 2010 salary for five of the positions identified by CalAm witness Dana (CalAm Direct Testimony of Jeffery Dana, p.6) totals \$557,000. Amounts that would have been allocated to Arizona, New Mexico and other Western Region states (without the transfer), per the Dana testimony, are 20 percent of a Principal Analyst Rates, 20 percent of a Finance Director and 30 percent of a Financial Analysis II, for a total of \$108,000.

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6. Market Competitiveness of Sampled Management Salaries – We selected a judgment-based sample of 30 AWSC management positions with salaries over \$100,000 to compare with market benchmarks. Although AW's salary grades are benchmarked against market data, directly comparable market-based data for many individual management positions does not seem to be available. AW did not provide market-comparable salaries for 12 of the 30 positions in the sample. Of the 18 positions for which market-based data was provided:

- Average actual salary exceeded the market-comparable 50<sup>th</sup> percentile for 61 percent (11 of 18) of the positions sampled for which AW provided the requested market-based compensation data.
- The AW salary grade mid-point associated with the positions exceeded the market-comparable 50<sup>th</sup> percentile for 72 percent (13 of 18) of the positions.
- Total actual salaries for the 18 positions (\$2,740,931) exceeded total market-comparable salaries (\$2,647,801) by 3.5 percent.
- Total AW salary grade midpoints (\$2,786,550) exceeded market-comparable salaries (\$2,647,801) by 5.2 percent.

We cannot draw conclusions from a sample in which 40 percent of the items selected produced no comparable market data. However, assuming the larger population of management positions produced results similar to that of the 18 positions for which data were provided, it suggests AW's salary midpoints are above the market's 50<sup>th</sup> percentile, but not by a significant percentage. We did not attempt to perform an analysis of the competitiveness of AW's union salaries.

7. Market Competitiveness of Total Cash Compensation and Total Compensation – AW stated that it does not maintain market benchmarking data for total cash compensation or for total compensation (cash and non-cash) for management positions in AWSC.<sup>113</sup> As such, it is not possible even to get a sense of the market competitiveness of AW's total cash compensation or total overall compensation. Such market benchmarking is typically available in compensation surveys conducted by firms such as Hewitt Associates, which performs work for AW in other areas. To the extent AW does not have information to gauge whether total compensation (total cash and total overall compensation) is within range of market mid-points, we consider it to be a deficiency in AW's employee compensation management procedures.

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<sup>113</sup> OC-169-B

1 Summary of Recommendations

- 2
- 3 1. Base Period Labor and Labor-Related Expenses – Consistent with the
- 4 Commission’s prior order, Overland recommends base period (2010) labor
- 5 expense, labor-related expenses and incentive compensation (cash and non-
- 6 cash) based on actual employees at the end of 2010, rather than the authorized
- 7 positions requested by CalAm, which would charge customers for the labor
- 8 associated with AWSC positions which are vacant on an ongoing basis.<sup>114</sup> We
- 9 calculated recommended labor and labor-related expense based on full time
- 10 equivalent General Office (AWSC and CalCorp) employees as of December 31,
- 11 2010.
- 12
- 13 2. Incentive Compensation - DRA recommends customer-funded incentive
- 14 compensation based on an alignment of plan incentives with customer benefits.
- 15 As discussed below, our analysis showed that 30 percent of the awards under
- 16 the AIP and 15 percent of the awards on the equity-based restricted stock and
- 17 option incentive plans were based on metrics directly aligned with customer
- 18 benefits. Based on DRA’s recommendation, Overland recommends that
- 19 customer-funded AIP and equity incentive plan expense be calculated using
- 20 these “customer benefit” ratios.
- 21
- 22 3. Market Competitiveness of AW’s Employee Compensation – CalAm’s General
- 23 Office expense includes many management employees whose total
- 24 compensation and benefit packages approach and in some cases exceed
- 25 \$200,000 per year. Testing the competitiveness of compensation to the market
- 26 (both for utility and general industry compensation markets) is standard industry
- 27 practice. We recommend the Commission require AW to demonstrate the
- 28 market competitiveness of its salary, total cash and total overall employee
- 29 compensation prior to or in conjunction with the filing of its next California rate
- 30 increase request. Specifically, AW should show, using salary surveys done by a
- 31 firm such as Hewitt and Associates, how its salary, total cash and total overall
- 32 (cash plus benefits) compensation levels compare with the market, both for
- 33 AWSC and for CalAm.
- 34
- 35 4. Requested Additions to the Authorized CalCorp Labor Force – CalCorp’s labor
- 36 expenses have increased dramatically since 2005. In addition to expense
- 37 increases due to position growth prior to 2009 and to employees transferred from
- 38 AWSC, CalCorp has added or has proposed to add employees for seven new
- 39 positions since the most recent rate case authorization. These positions, five of

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<sup>114</sup> In the last case we recommended, and the Commission adopted, labor expense based on actual employees. At the point in time at which employee level was established (May 31, 2008), AWSC’s vacancy rate was 9 percent (as calculated from Table 2-2 in our prior report). At the end of 2009, AWSC’s vacancy rate was 10.3 percent, and at the end of 2010, the point in time we recommend for calculating base period labor expense, the vacancy rate was 7.8 percent.

1 which have been filled as of March, 2011, increase CalAm’s requested test year  
2 2012 labor and labor-related O&M expense by \$585,000. Although we have not  
3 calculated an adjustment to remove the additional CalCorp positions, we  
4 recommend the Commission consider whether customer funding of the positions  
5 is justified in light of the significant increase in CalCorp staffing that has already  
6 occurred.

7 Salaries and Wages (Labor and Labor Overtime Expense)

8  
9 CalAm’s actual General Office labor expense for 2009 and 2010 and requested labor  
10 expense for 2010 through 2013 are summarized below. Overall, CalAm’s base period  
11 labor expense request is about 3.5 percent higher than actual 2010 expense. Most of  
12 this is due to labor expense allocated from AWSC. As discussed below, the primary  
13 reason AWSC’s labor expense is lower than CalAm’s request is that the request  
14 includes a significant amount of expense for vacant positions.

15  
16 While the trend in AWSC’s force level is downward, the trend in employees at CalCorp  
17 has been upward. In the forecast period CalAm requests a continued increase in  
18 CalCorp’s employee level, but does not recognize the downward trend in AWSC’s  
19 employee level. CalAm continues to request labor expense based on a service company  
20 force level that AWSC has not had since around the end of 2008.

21  
22 **Table 5-3**

23  
24  
25 Labor Expense Regulatory Background – In the prior rate case we recommended  
26 annualizing AWSC’s and CalCorp’s labor expense using actual headcount at the most

1 recent date available to us (May 31, 2008).<sup>115</sup> For AWSC, we noted that this permitted  
2 labor expense calculated using an employee base 28 percent increase higher than the  
3 level of employees from 2006, during a period when CalAm's customer population barely  
4 changed. We also noted that AWSC had a significant vacancy rate, and that the  
5 adjustment CalAm made for vacancies accounted for only a fraction of the difference  
6 between budgeted and actual force levels.<sup>116</sup> CalAm opposed our recommendation,  
7 stating that the employee count should be based on employees actually needed, not an  
8 actual count on an "arbitrary date" that will "freeze" employee levels. The Commission  
9 accepted our analysis and based its decision on actual May 31, 2008 employees. Since  
10 2008, when CalAm argued against "freezing" employees at actual levels, allowing for  
11 2008 organizational changes that brought additional employees into the service  
12 company,<sup>117</sup> AWSC's employee levels have begun to decline. CalCorp's employee  
13 levels have continued to increase.

14  
15 AW made organizational changes in the makeup of the service company during 2008.  
16 At the end of 2008, AWSC had 1,652 full time equivalent employees (FTEs). At the end  
17 of 2009 it had 1,561 FTEs and at the end of 2010, it had 1,514 FTEs. The functional  
18 area declining the most is Customer Service; more specifically, customer call center  
19 employees; although other functions, including Finance, IT and Regulated Operations  
20 have continued to decline.

## 22 *Analysis of CalAm's Requested Salary and Wages Expense*

23  
24 We reviewed support for CalAm's requested CalCorp and AWSC-allocated labor  
25 expense during the forecast period 2010 through 2013. In general, our recommended  
26 labor expense is based on actual, filled positions as of the end of 2010, and represents  
27 labor expense that the company is actually incurring.<sup>118</sup>

28  
29 CalAm's requested labor expense is based on budgeted employee positions. Budgets  
30 are built using the positions authorized by the company, rather than actual staff; thus,  
31 they include expense associated with vacant positions.<sup>119</sup> At the end of 2009, AWSC's

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<sup>115</sup> Prior Overland Audit Report (Regulatory Audit of 2006 and 2007 General Office Expense and Test Year Revenue Requirement of California American Water Co, Sept. 11, 2008), pp. 2-2

<sup>116</sup> Overland Report, Sept. 11, 2008, p. 2-3

<sup>117</sup> These employees were the result of organizational restructuring, and were not the vacant positions that represented the difference between CalAm's request and Overland's recommendation.

<sup>118</sup> Exceptions include: 1) We accepted CalAm's addition of two new positions to CalCorp in 2011, based on the fact that employment offers have been extended; and 2) We believe the downward trend in AWSC's call center force levels, which is based on operational changes that are improving productivity, should be recognized going forward through the forecast period.

<sup>119</sup> AWSC makes a small expense offset adjustment (about \$2.5 million) to account for a portion of the labor expense associated with vacancies built into its budget. The adjustment does not begin to cover the expense associated with vacancies that appear to average around 10 percent of authorized expense. In any event, CalAm reversed AWSC's vacancy adjustment in calculating its revenue requirement; thus, CalAm's requested salary expense, as well it request for other expenses (payroll taxes, group insurance, savings plan expenses, etc.) incremental to employees, makes no allowance for vacancies.

1 vacancy rate was approximately 11 percent (i.e., at the end of 2009 only about 89  
 2 percent of AWSC’s authorized positions were filled). At the end of 2010, AWSC’s  
 3 vacancy rate was approximately 8 percent. Because it is based on authorized positions,  
 4 CalAm’s requested base period revenue requirement for AWSC includes labor expense  
 5 associated with employees on AW’s payroll, as well hypothetical expense associated  
 6 with an on-going level of vacant positions.

7  
 8 Although AWSC has a significant ongoing vacancy rate, by the end of 2010 CalCorp’s  
 9 actual labor expense was based on approximately the same level of employees (70  
 10 FTEs) as CalAm included in its revenue requirement request (69 FTEs).<sup>120</sup> Moreover,  
 11 CalCorp had made an employment offer to fill a position new 2011 position that CalAm  
 12 included in its labor expense request.<sup>121</sup>

13  
 14 AWSC’s and CalCorp’s actual and budgeted (authorized) positions are summarized  
 15 below. Approximately 5.2 percent of the expense associated with AWSC’s 2010  
 16 budgeted positions is charged to California in CalAm’s base period request for AWSC.  
 17 This is the equivalent of about 85 FTEs at the California level.

18  
 19 **Table 5-4**

General Office Employees Full-Time Equivalent Employees					
Category	Budgeted Employees		Actual Employees		
	2009	2010	Dec-08	Dec-09	Dec-10
Total AWSC	1,740	1,642	1,652	1,561	1,514
Total CalCorp	61	68	45	63	70
<b>Total General Office</b>	<b>1,801</b>	<b>1,710</b>	<b>1,697</b>	<b>1,624</b>	<b>1,584</b>

Sources: OC-14, OC-18, OC-19, OC-91, OC-133, OC-134, and CalCorp WPs Exh. A-CC Ch. 2, Table 5

20  
 21  
 22 Requested Increase in AWSC’s Labor and Related Expenses – A thorough discussion of  
 23 CalAm’s requested labor force levels, labor and related expenses for AWSC is included  
 24 in Chapter 3.

25  
 26 Requested Increase in CalCorp Labor Expenses – CalCorp’s labor and related  
 27 expenses increased dramatically between 2005 and 2010. Much of the increase  
 28 occurred between 2008 and 2010. Two separate categories of employee additions have  
 29 increased CalCorp’s labor and labor-related O&M expense since the most recent prior  
 30 rate case authorization.

- 31  
 32 • Positions Transferred from AWSC - Six employees were transferred from AWSC.  
 33 Of approximately \$1,019,000 in labor and labor-related expenses (including  
 34 pension and PBOP expense) transferred, we estimate \$118,000 in base period

<sup>120</sup> OC-134, Attachment 1 (actual employees 12/31/10) and CalAm workpaper spreadsheet “Corp Labor.xls”, 100 day update (requested labor expense based on listed employees)

<sup>121</sup> OC-134, Attachment 1

1           2010 and \$131,000 in test year 2012 represents a shift from amounts that would  
2           have been allocated to other states in the Western Region (primarily Arizona)  
3           had the employees remained in AWSC.<sup>122</sup> The transfers may have been made in  
4           anticipation of AW's sale of the Arizona and New Mexico properties, announced  
5           a couple of months ago. If so, the \$131,000 cost shift in 2012 represents a direct  
6           impact of the sale of these properties on California customers.

7

- 8           • Additional CalCorp Positions - Second, CalAm requested to add labor and  
9           related O&M expense for seven additional positions that were not authorized by  
10           the Commission in the last rate case. Four of these positions were added in  
11           2009 and 2010, and are fully reflected in the base period (2010) and test year  
12           (2012) expense requests. These positions increase CalCorp's test year (2012)  
13           O&M by \$308,000. CalAm stated that it had extended an offer for employment  
14           for a fifth position (Diversity Procurement Manager), in January, 2011. This  
15           position increases test year O&M by \$124,000. The sixth and seventh positions,  
16           forecasted to be added in 2012, increase test year O&M by \$164,000. In total  
17           the seven positions increase test year O&M by \$585,000. Their impact on the  
18           period 2010-2013 is summarized below.

19

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<sup>122</sup> Per allocation expense identified in CalAm Direct Testimony of Dana (p.6), the amounts that would have been allocated elsewhere include: 20 percent of the Finance Director, 20 percent of the Principal Rates Analyst, and 30 percent of the Financial Analyst II. Overland did not assess the accuracy of these percentages.

1

Table 5-5

California American Water								
Requested O&M Expense for Actual and Forecasted Employee Additions to CalCorp Labor Force Since the Prior Rate Case Authorization								
Position and (Year Added)	Salary	Incentive Pay	DCP and 401K	Payroll Tax	Group Insurance (1)	Total Cost	Capital Pct (2)	Total O&M Expense
<b>2010</b>								
Corp Counsel II (2009)	125,000	25,000	6,563	8,823	10,613	175,998	10%	160,899
Paralegal (2009)	60,008	3,000	5,550	4,730	10,613	83,902	10%	75,812
Mgr - Engineering Planning (2010)	149,702	29,940	3,743	9,181	10,613	203,179	100%	29,940
Mgr - Engineering Project Delivery (2010)	120,000	18,000	9,300	8,750	10,613	166,663	100%	18,000
<b>2010 Operating Expense Impact</b>	<b>454,710</b>	<b>75,941</b>	<b>25,156</b>	<b>31,484</b>	<b>42,452</b>	<b>629,743</b>		<b>284,651</b>
<b>2011</b>								
Corp Counsel II (2009)	129,375	25,875	6,792	9,146	13,594	184,782	10%	168,891
Paralegal (2009)	62,108	3,105	5,745	4,892	13,594	89,444	10%	80,810
Mgr - Engineering Planning (2010)	154,942	30,988	3,874	9,517	13,594	212,915	100%	30,988
Mgr - Engineering Project Delivery (2010)	124,200	18,630	10,395	9,071	13,594	175,889	100%	18,630
Diversity Procurement Manager (2011)	80,000	8,000	8,162	6,260	13,594	116,016	0%	116,016
<b>2011 Operating Expense Impact</b>	<b>550,625</b>	<b>86,599</b>	<b>34,967</b>	<b>38,886</b>	<b>67,970</b>	<b>779,047</b>		<b>415,336</b>
<b>2012</b>								
Corp Counsel II (2009)	132,739	26,548	6,969	9,480	14,288	190,024	10%	173,676
Paralegal (2009)	63,723	3,186	5,894	5,015	14,288	92,107	10%	83,215
Mgr - Engineering Planning (2010)	158,970	31,794	3,974	9,860	14,288	218,886	100%	31,794
Mgr - Engineering Project Delivery (2010)	127,429	19,114	9,876	9,403	14,288	180,111	100%	19,114
Diversity Procurement Manager (2011)	82,080	8,208	8,374	6,419	14,288	119,369	0%	119,369
Operations Specialist (2012)	65,000	-	7,157	5,113	14,288	91,558	11%	81,487
Ops Engineer for Northern Div (2012)	75,000	7,500	3,714	5,878	14,288	106,380	30%	76,716
<b>2012 Operating Expense Impact</b>	<b>704,941</b>	<b>96,350</b>	<b>45,958</b>	<b>51,168</b>	<b>100,019</b>	<b>998,436</b>		<b>585,372</b>
<b>2013</b>								
Corp Counsel II (2009)	136,986	27,397	7,192	9,845	15,460	196,880	10%	179,932
Paralegal (2009)	65,762	3,288	6,083	5,171	15,460	95,764	10%	86,516
Mgr - Engineering Planning (2010)	164,057	32,811	4,101	10,238	15,460	226,668	100%	32,811
Mgr - Engineering Project Delivery (2010)	131,507	19,726	10,192	9,766	15,460	186,651	100%	19,726
Diversity Procurement Manager (2011)	84,707	8,471	8,642	6,620	15,460	123,900	0%	123,900
Operations Specialist (2012)	67,080	-	6,844	5,272	15,460	94,656	11%	84,244
Ops Engineer for Northern Div (2012)	77,400	7,740	3,833	6,061	15,460	110,494	30%	79,668
<b>2013 Operating Expense Impact</b>	<b>727,500</b>	<b>99,434</b>	<b>46,886</b>	<b>52,973</b>	<b>108,220</b>	<b>1,035,013</b>		<b>606,798</b>
<b>Total Base Period 2010 Thru 2013</b>	<b>2,437,776</b>	<b>358,324</b>	<b>152,968</b>	<b>174,511</b>	<b>318,661</b>	<b>3,442,239</b>		<b>1,892,157</b>

Source: CalCorp "Corp Labor.xls" work book (100 day update), various worksheets  
 (1) Requested Calcorp Grp Ins divided by total CalCorp employees. (2) Incentive Pay is not capitalized.

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2009 Additions to Legal Staff - CalAm states that it added Corporate Counsel II and Paralegal positions in 2009 based on a statement made by DRA that “[i]t would be more prudent and cost-effective for CalAm to hire another attorney to handle their GRC filings.”<sup>123</sup> CalAm’s deference to DRA’s management advice notwithstanding, we believe it is more likely that the positions were added based on a belief that it would help improve the company’s rate case outcomes.

It is important to note that although CalCorp added not just one, but two legal employees (an attorney and a paralegal), and although CalAm now has four employees on its legal staff (three attorneys and a paralegal), CalAm’s test year rate case expense request, which includes external legal costs, is more than double the level currently authorized for all CalAm districts combined. The legal staff hired into CalCorp has apparently had little impact on CalAm’s requested external legal expenses.

<sup>123</sup> CalAm references Exhibit 103 in Application 09-01-013, but provides no page number.

1 *Recommended General Office Labor and Certain Labor-Related Expenses*

2  
3 The general trend has been a decline in force levels at the service company and an  
4 increase in CalCorp's labor force. Our recommendation reflects both sides of this trend.  
5 CalAm's requested labor expense recognizes an increasing level of employment in  
6 California (in CalCorp), but does not recognize the corresponding decline in service  
7 company employment. In fact, CalAm's requested labor expense for AWSC is based on  
8 a force level of 1,642, a level that AWSC has not actually employed since around the  
9 end of 2008.

10  
11 AWSC - We adjusted requested labor expense allocable from AWSC to reflect actual  
12 service company force levels as of year-end 2010. We did not adjust AWSC's salary  
13 levels, although, as discussed below, we believe there is some reason to be concerned  
14 about AW's employee compensation levels relative to market.

15  
16 CalCorp – We were not able to conduct a review of the basis for the requested and  
17 actual increases in CalAm's labor force, because it would have required a detailed  
18 functional review of not just CalCorp, but also of CalAm, AWSC and other components  
19 of AW's organization extending back over the past five years, a task beyond the scope  
20 of our rate filing review.<sup>124</sup> Thus, our recommended labor expense for CalCorp begins  
21 with an assumption, but not a conclusion, that the CalCorp organization and force level  
22 is reasonable *per se*.<sup>125</sup>

23  
24 We did not adjust CalAm's requested CalCorp labor expense, because total expense  
25 calculated using year-end 2010 staffing was approximately the same as the amount  
26 CalAm requested. We also accepted CalAm's requested addition of three employees to  
27 the CalCorp labor force in 2011 and 2012 because:

- 28
- 29 • By year end 2010, all CalCorp vacancies included in CalAm's base period  
30 request were filled.
  - 31
  - 32 • The position CalAm requested to be added in 2011 was in the process of being  
33 filled (an employment offer had been extended) as of January, 2011 (at the time  
34 we reviewed it).
  - 35
  - 36 • Only two positions have been requested to be added in 2012, with a combined  
37 budgeted O&M impact of approximately \$160,000.

38  
39 Although we did not adjust the labor expense associated with seven new CalCorp  
40 positions (from 2009 through 2012) requested by CalAm, we recommend the

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<sup>124</sup> A review and recommendations concerning the many complexities that may have affected the growth in CalCorp's staffing could consume hundreds of analysis hours.

<sup>125</sup> The Commission may wish to develop its own conclusions about CalCorp's labor force and cost structure, which grew by more than an order of magnitude between 2006 and 2010.

1 Commission consider whether these additional positions should be funded by customers  
2 in light of the very significant increase in the CalCorp organization that has occurred over  
3 the past six years.

4  
5 Labor-Related Expenses - In addition to labor expense, the recommended labor force  
6 level directly affects the following expenses which are budgeted according to authorized  
7 headcount:

- 8  
9
  - Incentive compensation – accounts 501711, 501716 and 501718
  - Group insurance – account 504100
  - Employee savings plans – accounts 507100 (401k Match) and 508101 (DCP)
  - Social Security, Medicare and unemployment taxes (Accounts 685320, 685325  
13 and 685350)

14  
15 We adjusted requested service company expenses in each of these accounts in  
16 proportion with our recommended adjustment to labor expense to reflect AWSC's  
17 December 31, 2010 labor force levels.

## 18 Incentive Compensation

19  
20 CalAm's requested base period (2010) incentive compensation expense is 16.5 percent  
21 of salaries and wages for AWSC and [REDACTED] percent of salaries and wages for CalCorp.<sup>126</sup>  
22 AW stated it does not maintain any data comparing its total cash compensation (salary  
23 plus incentive compensation) to market-comparable industry compensation, so the  
24 market comparability of AW's incentive compensation cannot be evaluated.<sup>127</sup> AW's  
25 incentive compensation, as reflected in CalAm's revenue requirement, consists of the  
26 following plans:

- 27  
28
  - Annual (Cash) Incentive Plan (AIP) – account 501711
  - Equity Award Plan (Restricted Stock Units) – account 501716
  - Equity Award Plan (Options) – account 501718

31  
32 AW accrues incentive compensation expense during the year. In general, the amount  
33 budgeted and accrued is based upon meeting 100 percent of the company's financial  
34 targets. Accrual amounts may change as the year progresses, based primarily on  
35 financial outlook. In the third quarter of 2010 AW increased its AIP accrual by 30  
36 percent (about [REDACTED] for AWSC) to reflect an improved 2010 financial outlook.<sup>128</sup>

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<sup>126</sup> Incentive compensation for CalAm's district-level employees is not part of General Office  
expense and was not within the scope of our review.

<sup>127</sup> Response to OC-169

<sup>128</sup> Interview with Mike Maloney – Budget Lead, December 15, 2010. AWSC's share of the  
additional accrual was \$2.5 million.

1 AIP payments are made in March of the year following the accrual.<sup>129</sup> At around this  
2 time, the amount accrued during the prior year is adjusted to reflect actual payouts.<sup>130</sup>  
3 Adjustments to reflect differences between the 2009 accrual and payment, together with  
4 the additional 30 percent accrued for an improved financial outlook, accounts for most of  
5 the difference between the 2010 AIP rate request (based on budget) and 2010 actual  
6 AIP expense. Payouts for equity awards occur in increments of one-third of the total  
7 award over the subsequent three years.<sup>131</sup>

8  
9 Actual 2009 and 2010 incentive compensation expense and the amounts CalAm  
10 requested from 2010 through 2013 are summarized below. Incentive compensation  
11 increased dramatically in 2010. Taking both AWSC's allocation and CalCorp into  
12 account, 2010 accrued incentive compensation is more than double the amount accrued  
13 in 2009.

14  
15

Table 5-6

16  
17  
18

<sup>129</sup> Response to OC-22

<sup>130</sup> Interview with Mike Maloney – Budget Lead, December 15, 2010. AWSC's share of the 2010 difference (the amount accrued in 2009 that was not actually was \$700,000.

<sup>131</sup> Id.

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*Summary of Incentive Plans and Features*

The following table summarizes the features of and recent changes to AW's cash-based AIP and equity award plans.<sup>132</sup>

Table 5-7

8  
9

*Incentive Compensation Regulatory Background*

Incentive compensation has been reduced or removed from CalAm's revenue requirement in each of the prior three rate cases. In Decision 03-02-030, the Commission denied CalAm's request to recover forecasted incentive compensation,

<sup>132</sup> Response to OC-22

1 noting that the requested amounts were “only estimates”, and that CalAm had paid  
2 substantially less incentive pay than it had budgeted in two of three historical periods it  
3 cited.<sup>133</sup> In the General Office rate case Decision 06-11-050, CalAm agreed in  
4 settlement to remove incentive compensation from its rate request. Finally, in Decision  
5 09-07-021, the Commission concluded that the incentive compensation in CalAm’s rate  
6 request should be reduced from the estimated 100% incentive compensation payout in  
7 the test year 2009 to the actual payout rates from 2007. 2007 contained the most recent  
8 available data for actual payout rates.<sup>134</sup>

9  
10 In this case, CalAm argues that incentive compensation should be added back to 2009  
11 authorized recoverable expenses in order to “create a comparable relationship to the  
12 request for 2012”.<sup>135</sup> CalAm states that the Commission “speculated” that there would  
13 either be reduced or no incentive compensation payments made based on American  
14 Water’s financial position at the time of the previous rate case filing. CalAm notes that  
15 payouts were made in 2008 and 2009.<sup>136</sup>

16  
17 CalAm also states that its requested incentive compensation is based on the assumption  
18 that each employee will reach their target performance and be paid 100% of their  
19 available amount for individual performance.<sup>137</sup> According to the most recent Annual  
20 Incentive Plan Brochure, [REDACTED]

21 [REDACTED]  
22 [REDACTED]  
23  
24 *Recommended Incentive Compensation*

25  
26 AIP - DRA has proposed that funding of incentive compensation program should be  
27 aligned with the parties that receive the benefits from the goals or metrics achieved in  
28 the plan.<sup>139</sup> [REDACTED]

29 [REDACTED]  
30 [REDACTED] (See above for list of financial and non-financial goals.)

31 The DRA explains in their report that the shareholders are the direct beneficiaries of  
32 American Water meeting their financial goals, while the ratepayers are the direct  
33 beneficiaries of American Water meeting their operational (non-financial) goals.  
34 Therefore, the DRA recommends that only 30% of the AIP funding be recovered from  
35 ratepayers. Overland’s recommended adjustment to CalAm’s requested AIP reflects  
36 DRA’s recommended alignment of benefits, and is based on a 70 percent shareholder /  
37 30 percent customer split of actual 2010 AIP expense for the base period.

<sup>133</sup> Decision 03-02-030, General Office – Salaries, p. 24

<sup>134</sup> Decision 09-07-021, Section 6.3.2.2 pp. 100-101

<sup>135</sup> CalAm Direct Testimony of David Stephenson, pp. 101-105

<sup>136</sup> David Stephenson’s Direct Testimony, pp. 101-105

<sup>137</sup> Id.

<sup>139</sup> DRA testimony in A10-07-007

1  
2 As discussed above, American Water increased their incentive compensation accrual in  
3 account 501711 in the third quarter of 2010 because the company was on pace to  
4 exceed financial targets to fund 100% of the incentive compensation. Per discussion  
5 with AW, the percentage being accrued in 2010 will be based on the assumption that  
6 American Water will meet 130% of its financial target.<sup>140</sup> Based on DRA's  
7 recommendation, none of the accrual increase is attributable to direct customer benefits  
8 and should therefore not be funded by CalAm's customers. In accordance with DRA's  
9 recommendation, our calculation of forecast period AIP excludes any expense that  
10 exceeds 100 percent of the financial target.

11  
12 Equity-Based Incentive Awards – Our calculation of equity incentive awards is also  
13 consistent with DRA's recommendation that customer funding should be limited to the  
14 portion of incentive plan payments aligned with operational goals. Equity awards consist  
15 of stock option and performance stock unit (PSU) grants to management employees.  
16 Awards are based on a percentage of salary as well as American Water's financial and  
17 operational performance.

18  
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21  
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24  
25 The last two components appear to be the only ones based on metrics that  
26 directly benefit customers. As such, consistent with DRA's recommendation that  
27 customer incentive plan funding be limited to components aligned directly with customer  
28 benefits, we calculated the following equity award percentage to be appropriately funded  
29 by customers:

30  
31  
32  
33  
34 Our calculated equity award revenue requirement (AWSC and CalCorp) is 15% of the  
35 actual amount accrued during 2010, adjusted for inflation in the forecast years 2011-  
36 2013.

### 38 *Employee Compensation Benchmarking*

39  
40 We attempted to determine whether AW salaries were comparable to equivalent market-  
41 based salaries. We requested benchmarking information relating to total compensation

<sup>140</sup> Interview with Mike Maloney – Budget Lead, December 15, 2010.

1 (cash and non-cash), total cash compensation (salary plus incentive compensation), and  
2 the salary component of cash compensation. Daniel Shallow, Manager of  
3 Compensation, indicated American Water does not have available benchmarking  
4 information for total compensation or for total cash compensation.<sup>142</sup> CalAm confirmed  
5 that AW does not maintain market-comparable data for total cash compensation  
6 (generally, salary plus cash incentive compensation).<sup>143</sup> Such data is normally available  
7 in salary surveys conducted by companies such as Hewitt & Associates. Based on our  
8 experience with other companies, it seems unlikely that AW does not have data showing  
9 how total cash compensation and total overall compensation compare with the market.  
10 However, to the extent it may exist, we were unable to obtain it. To the extent AW does  
11 not maintain such data, its practices for maintaining compensation levels consistent with  
12 the market are deficient.

13  
14 AW made available data from which it is possible to compare base salaries to the market  
15 for some positions. During a December 16, 2010 interview with Daniel Shallow and  
16 follow up discovery requests, we obtained an understanding of the process by which  
17 American Water uses the benchmarking data to establish salary bands for each  
18 employee grade level.<sup>144</sup> However, AW stated it could not produce the market-  
19 comparable salaries for 40 percent of 30 AWSC positions we sampled. To the extent  
20 market comparable salaries are, in fact, available for only 60 percent of AW's  
21 management positions, the usefulness of even the "salary only" benchmarking data is  
22 questionable.

23  
24 We sampled 30 AWSC management positions to compare both actual salaries and the  
25 AW salary range midpoint for the salary grade level to the AW's database containing  
26 aggregated market-based compensation data. The sample included 30 employees from  
27 AWSC that the company's Workforce Planning Model showed had base salaries of  
28 \$100,000 or more. We asked CalAm to provide us with the midpoint of the salary range  
29 for each position, the updated average of the 50<sup>th</sup> percentile from the benchmarking  
30 sources for each position, and the ratio of the American Water midpoint to the 50<sup>th</sup>  
31 percentile averages from the benchmarking sources. CalAm responded with the  
32 information for only 18 of the 30 positions sampled. It said that the company did not  
33 have market information for the remaining positions. The results of the sample are  
34 shown below.  
35

---

<sup>142</sup> Interview, Daniel Shallow – Manager Compensation, December 16<sup>th</sup>, 2010.

<sup>143</sup> OC-169

<sup>144</sup> Interview with Daniel Shallow – Manager Compensation, December 16<sup>th</sup>, 2010.

**\*\*\*BEGIN PROPRIETORY**

**END PROPRIETORY\*\*\***

1 The significant findings from our sample are as follows:  
2

- 3 1. AW did not provide (either did not have or did not release) market-comparable  
4 salary data for 40 percent (12 of 30) of the positions sampled.  
5  
6 2. Average actual salary exceeded the market-comparable 50<sup>th</sup> percentile for 61  
7 percent (11 of 18) of the positions sampled for which AW provided the requested  
8 market-based compensation data.  
9  
10 3. The AW salary mid-point exceeded the market-comparable 50<sup>th</sup> percentile for 72  
11 percent (13 of 18) of the positions sampled for which AW provided the requested  
12 market-based compensation data.  
13  
14 4. For the 18 samples positions for which AW provided market-comparable salary  
15 data:  
16  
17 • Total actual salaries (\$2,740,931) exceeded total market-comparable  
18 salaries (\$2,647,801) by 3.5 percent.  
19  
20 • The sum of AW salary midpoints (\$2,786,550) exceeded total market-  
21 comparable salaries (\$2,647,801) by 5.2 percent.  
22  
23

1 **6. PENSIONS, SAVINGS AND POST-RETIREMENT WELFARE BENEFITS**

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2  
3 AW provides retirement benefits to employees under the following plans:

- 4 • Defined Benefit Pension Plan
- 5 • Post-Retirement Welfare Plan (PBOP)
- 6 • 401k and Defined Contribution Plan Retirement Savings (DCP)

7  
8  
9 Defined benefit pension plan expense is recorded in object account 506100. The  
10 amount recorded is based on Accounting Standards Codification (ASC) 715-30 (formerly  
11 FAS 87). PBOP expense is recorded in accordance with ASC 715-60 (formerly FAS  
12 106) in object account 505100. Savings plan expenses are recorded in object accounts  
13 507100 (401k match) and 508101 (DCP).

14 Summary of Findings

- 15
- 16 1. Summary of Pension Benefits – CalAm provides pension benefits under a  
17 defined benefit plan to employees hired before 2006. Employees hired after  
18 2005 do not participate. The company makes all plan contributions and there is  
19 no cost to participating employees. Employees hired after 2005 participate in a  
20 Defined Contribution Plan (DCP) under which the company contributes 5.25  
21 percent of salary to employee accounts. Employees hired after 2005 also have a  
22 higher company-match maximum for 401K contributions.  
23
  - 24 2. Historical Pension Expense - By closing the defined benefit pension plan to  
25 employees hired after 2006, AW has cut the number of covered employees by  
26 approximately 2,000 from what otherwise would be covered today.<sup>145</sup> Despite  
27 the pension expense savings created by this action, AW's defined benefit  
28 pension expense increased substantially in 2008 and 2009, but has since begun  
29 to decline.<sup>146</sup>

30

31	2007 actual pension expense	\$38,968,697
32	2008 actual pension expense	\$39,625,996
33	2009 actual pension expense	\$81,116,478
34	2010 actual pension expense	\$67,249,870

35

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<sup>145</sup> OC-174-A

<sup>146</sup> OC-86, Attachment 1, AW Pension Plan Actuarial Valuation Report, p. MS-5

1 3. Forecasted Pension Expense - Towers Watson, AW's actuary, forecasts that the  
2 decline in pension expense will continue. By 2015 AW's pension expense should  
3 be back to levels below 2007 and 2008, as follows:<sup>147</sup>



11 This forecast appears consistent with the closing of the plan to employees hired  
12 after 2005.

14 4. CalAm-Requested Pension Expense - Notwithstanding Towers Watson's  
15 expectation that pension expense will return to the level incurred prior to the  
16 2008 equities crash (from which the market has since recovered), CalAm  
17 requests authorization to collect 95 percent more in defined benefit pension  
18 expense from California customers in the 2012 test year than it actually incurred  
19 in 2010.

21 5. Summary of Post-Retirement Benefits Other Than Pension (PBOP) Benefits –  
22 Non-union employees hired before 2002 and union employees hired before 2006  
23 receive medical, dental, life and other insurance benefits under a post-retirement  
24 welfare plan. Retiree contributions to plan expenses, once relatively minor, have  
25 been raised significantly, and certain medical plan options (“exclusive” and  
26 “premium” provider plans) have been eliminated. As of 2011, retirees contribute  
27 up to \$550 monthly (retiree and spouse) for the Preferred Provider Plan (for pre-  
28 Medicare retirees) and \$447 monthly (retiree and spouse) for a Medicare  
29 Supplement Plan.<sup>148</sup>

31 6. Historical PBOP Expense – Total AW historical PBOP expense is as follows:<sup>149</sup>

33	2009 actual PBOP expense	\$41,635,934
34	2010 actual PBOP expense	\$38,678,936

36 In addition to total cost, the per-capita (cost per active participant) also declined,  
37 from \$11,320 in 2009 to \$9,003 in 2010.

39 7. Forecasted PBOP Expense – Towers Watson forecasts a slow decline in PBOP  
40 expense over the next several years.<sup>150</sup> This is consistent with the steps

<sup>147</sup> OC-173, Attachment, Exhibit 1

<sup>148</sup> OC-177, 2011 Open Enrollment Letter to Retirees, p.3

<sup>149</sup> OC-86, Attachment 2, AW Retiree Welfare Plan Actuarial Valuation Report, p. MS-1

<sup>150</sup> OC-173, Attachment, Exhibit 3

1 discussed above (closing the plan to new employees as much as 9 years ago,  
2 increasing retiree contributions, a declining participant base). Towers Watson  
3 forecasts the following PBOP expenses:



- 10  
11 8. CalAm-Requested PBOP Expense - Notwithstanding Towers Watson's  
12 expectation that PBOP expense will decline, CalAm requests authorization to  
13 collect 55 percent more expense from California customers in the 2012 test year  
14 than it actually incurred in 2010. For the portion of PBOP expense incurred  
15 directly on behalf of California employees (i.e., excluding expense allocations  
16 from AWSC), CalAm requests a 2010 base period amount 76 percent higher  
17 than the cost CalAm actually incurred in 2010.
- 18  
19 9. Employee Savings Plans – AW maintains 401k and DCP employee savings  
20 plans. The company contributes 5.25 percent of employee salary to the DCP,  
21 which is limited to employees who are not participants in the defined benefit  
22 pension plan. The company also matches employee contributions to 401k  
23 savings plans up to a limit of 2.5 percent of salary for employees who participate  
24 in the defined benefit pension plan and up to 4 percent for employees who do not  
25 participate in the pension plan.
- 26  
27 10. CalAm-Requested 401k and DCP Expense – CalAm requests base period  
28 General Office 401k and DCP expense (California-allocated from AWSC and  
29 CalCorp) 27.5 percent higher than the amount actually incurred in 2010. For test  
30 year 2012, CalAm-requested expense is 42.9 higher than the amount incurred in  
31 2010.

32 Summary of Recommendations

- 33  
34 1. Base Period Pension and PBOP Expense - CalAm's requested test year defined  
35 benefit plan pension expense, which is nearly double the amount recorded in  
36 2010, should be rejected. Pension expense peaked in 2009 and was lower in  
37 2010. PBOP costs have also peaked and the closure of the plan to new  
38 employees beginning 9 years ago is expected to result in declining costs going  
39 forward. Given Towers Watson's forecasts, there is no basis for increasing  
40 pension or PBOP expense funded by California customers in the years 2010 to  
41 2013. We recommend base period pension and PBOP expense equal to the  
42 GAAP amounts incurred and recorded in 2010.

- 1
- 2 2. Pension and PBOP Expense in Forecast Years 2011-2013 - We recommend that
- 3 the pension expense and PBOP expense reflected in Towers Watson's forecasts
- 4 be reflected in CalAm's revenue requirement.
- 5
- 6 3. 401k and DCP Expense – There is no support for increasing General Office 401k
- 7 and DCP expenses by 43 percent between 2010 and test year 2012. CalAm's
- 8 requested level of expense should be rejected. Instead, base period expense
- 9 should reflect expense actually incurred in 2010, and the forecast years 2011-
- 10 2013 should reflect inflation using escalation factors applied to labor.

11 Pension Expense

12

13 AW provides a defined benefit pension plan for union and non-union employees hired

14 prior to January 1, 2006.<sup>151</sup> The union and non-union versions of the plan appear to be

15 substantially alike.<sup>152</sup> Employees make no plan contributions.<sup>153</sup> Normal retirement is

16 age 65. The plan includes provisions for late retirement (up to age 70 ½), for early

17 retirement from ages 55 to 64 for employees whose combined age and service years

18 add to at least 70 and for disability retirement for employees with 10 or more years of

19 service. Participants are fully vested after completing five years of service. Plan

20 benefits are lifetime benefits calculated based on "final average earnings" (monthly

21 earnings for 60 months out of the final 120 months of service that produce the highest

22 average earnings calculation). The normal retirement benefit is divided into two pieces:

23 years of service earned prior to July 1, 2001 and years of service earned after June 30,

24 2001. The benefit is 1.85% per year of service (service earned prior to 7/1/2001) and

25 1.6% per year of service (service earned after 6/30/2001) for final average earnings up

26 to the social security wage base (\$106,800 in 2010), with a maximum service period of

27 25 years. For final average earnings that exceed the social security wage base, the

28 benefit rises from 1.85% / 1.6% per year to 2.1%, with a maximum service period of 25

29 years. For service over 25 years, the benefit is 0.7% of final average earnings for

30 service earned prior to July, 2001 and 1.6 percent of final average earnings for service

31 earned after June, 2001. In 2007 the maximum earnings taken into account under the

32 plan was \$225,000. AW's pension plan document provides the following examples of

33 lifetime benefits payable at age 65:

34

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<sup>151</sup> OC-110

<sup>152</sup> Overland did not perform a detailed analysis to discover differences between the union and non-union plans.

<sup>153</sup> OC-110, Summary Plan Description of the Pension Plan For Employees of American Water Works Company, Inc., (Union and Non-Union versions), p.1

- 1 • Retirement at Age 60, 25 years benefit service (with 10 years as of July, 2001),  
2 \$52,000 final average earnings: \$32,364 (62 percent of highest 60 months' final  
3 average salary)<sup>154</sup>  
4
- 5 • Retirement at Age 60, 35 years of service (with 15 years on or after July 1,  
6 2001), \$97,500 final average earnings: \$59,760 annually (62 percent of highest  
7 60 months' final average salary)<sup>155</sup>  
8

9 Taking into account the benefits calculated on earnings over the social security wage  
10 base, assuming final average earnings of \$200,000 (instead of \$97,500), the employee  
11 in the second example noted above would receive lifetime benefits of approximately  
12 \$113,000 annually.<sup>156</sup>  
13

14 The pension plan has several payment options. The examples above assume a life  
15 annuity (payments of 100 percent of benefits over the life of the retiree). Other options  
16 include a contingent annuity in which monthly payments are reduced, but with one-half,  
17 two-thirds or 100 percent of the reduced payments continuing for the life of a beneficiary,  
18 and a term-based guaranteed payment option of five, 10 or 15 years.  
19

20 CalAm's Requested Pension Expense Revenue Requirement - The table below  
21 summarizes CalAm's actual and requested pension expense for the years 2009 to 2013.  
22 CalAm's requested test year 2012 pension expense is almost double the pension  
23 expense actually recorded in 2010. As discussed below, Towers Watson, AW's  
24 actuary, is forecasting pension expense to decline during the period 2011-2015.  
25  
26  
27

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<sup>154</sup> Response to OC-110, Summary Plan Description of the Pension Plan for Employees of American Water Works Company, Inc. and Its Designated Subsidiaries, For Non-Union Employees, As in Effect January 1, 2006, p.5.

<sup>155</sup> Id. p.6.

<sup>156</sup>  $\$59,760 + [(200,000 - 97,500) \times .021 \times 25 \text{ years}]$

1

Table 6-67

California American Base Rate Filing 2011-2013 Actual and Requested Pension Expense (AWSC Allocated, California Corporation and District Combined)						
Defined Benefit Pension Exp. Acct. 506100	2009 Actual	2010 Actual (As Recorded)	2010 Base Period Request	2011 - Requested Pension Exp.	2012 - Requested Pension Exp.	2013 - Requested Pension Exp.
AW Service Company, Acct. 506100	\$ 18,912,218	\$ 14,667,929	\$ 17,048,987	\$17,577,574	\$18,125,994	\$18,677,079
Subtract: Business Transformation	136,016	195,020	248,918	256,635	264,622	272,667
AW Service Company Without BT	18,776,202	14,472,909	16,800,069	17,320,938	17,861,372	18,404,411
Matrix-Based Capital Percentage	7.8%	9.6%	10.8%	10.8%	10.8%	10.8%
Subtract: Capital Fee Component	1,473,095	1,389,526	1,810,194	1,866,318	1,924,397	1,982,905
AWSC Mgt Fee Expense, Acct 506100	\$ 17,303,107	\$ 13,083,383	\$ 14,989,875	\$ 15,454,621	\$ 15,936,975	\$ 16,421,507
CalAm AWSC Composite Allocation Pct	5.3720%	5.2716%	5.2716%	5.2716%	5.2716%	5.2716%
CalAm AWSC Amount, Acct. 506100	929,523	689,704	790,206	814,706	840,134	865,676
CalCorp, Acct. 506100, Expense	354,733	292,499	445,000	600,000	647,000	497,000
CalAm District, Acct 506100, Expense	2,050,753	1,690,971	2,572,600	3,468,000	3,739,600	2,873,300
Total CalAm Pension Expense	\$ 3,335,009	\$ 2,673,174	\$ 3,807,806	\$ 4,882,706	\$ 5,226,734	\$ 4,235,976
Percentage Increase Over 2010 Actual			42.4%	82.1%	95.5%	58.5%

Sources: **Service company component:** OC-72, OC-135. It was necessary to extract data from the detailed 2010 budget in CalAm's AWSC revenue requirement workbook in order to extract AWSC Pension expense (account 506100) amounts, Business Transformation amounts (which are excluded) and AWSC "capital fees." **CalCorp and CalAm District** amounts from Rate Filing Exh. A- CC Ch. 3 Table 9.

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The progression from actual 2010 pension expense to a level nearly twice as high in CalAm's test year request begins with a 2010 base period request that is 42 percent higher than the pension expense actually recorded in 2010. On top of the base period CalAm layers another significant increase for 2011 and a smaller increase for 2012. The amounts in the table show there is a significant difference between the 2011 increase requested for the service company and the increase requested for California. Although AWSC and California employees are subject to the same pension plan, in percentage terms CalAm's requested 2011 increase for California-incurred pension costs is more than 10 times the increase requested for the AWSC:

14

15

16

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18

Pension Expense	2010 Request	2011 Request	Increase
Allocation from AWSC	\$ 785,484	\$ 809,837	3.1 %
Incurred by CalAm	\$3,017,600	\$4,068,000	34.8 %

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CalAm provides almost no support in its testimony for the requested pension expense increase, and no explanation for why California-incurred pension expense should rise 10 times more than pension expense incurred by the service company. The only thing we were able to find in CalAm's direct testimony was the statement "pension contributions have also risen dramatically due to the decline in the value of plan assets which was driven by the decline of the stock market in 2008 and early 2009."<sup>157</sup> Notwithstanding this statement, as shown in the table above, actual pension expense declined in 2010 compared with 2009. As discussed below, Towers Watson forecasts this decline will continue in 2011, 2012 and 2013.

29

30

31

32

Towers Watson Pension Expense Forecast - We asked CalAm to provide forecasts of pension expense that Towers Watson provided to the company in 2010. These projections show that FAS 87 pension expense for AW is expected to decline over the period forecasted in CalAm's rate request. This is summarized below.

<sup>157</sup> CalAm Direct Testimony of Jeffrey Dana, p.18

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2

Table 6-68

American Water's FAS 87 (ASC 715-30) Pension Expense							
2010 Actual and 2011-2013 As Forecasted by Towers Watson							
Expense	2010 Actual Amount	2011		2012		2013	
		Amount	Pct. Chg.	Amount	Pct. Chg.	Amount	Pct. Chg.
AW Qualified Pension Plan Expense	\$67,200,000	\$61,500,000	-8.5%	\$54,300,000	-11.7%	\$47,900,000	-11.8%
Source: OC- 173- Q001- Attachment, Exhibit 1							

3  
4

5 Towers Watson predicts the downward trend to continue, to \$41.5 million in 2014 and  
6 \$34.4 million in 2015, as pension-eligible employees hired before 2006 are replaced by  
7 employees who do not participate in the plan. In response to a data request concerning  
8 the steps AW has taken to reduce its defined benefit pension expense and liabilities,  
9 CalAm stated that "the closing of the plan [as of January, 2006] has reduced the number  
10 of covered employees by more than 2,000 from what it would have covered had the  
11 change not been made."<sup>158</sup>

## 12 Post-Retirement Welfare Benefits Other Than Pension (PBOPs)

13

14 AW provides medical, dental and vision plan benefits to non-union employees hired  
15 before 2002 and to union employees hired before 2006. Beginning in 2011, medical  
16 plan options were reduced from several plan options to a PPO plan (for retirees not yet  
17 eligible for Medicare) and a Medicare Supplement Plan.<sup>159</sup> Prior to 2011, pre-Medicare  
18 retirees, along with active AW employees, could select from three different medical  
19 plans.

20

21 CalAm's Requested PBOP Expense Revenue Requirement - The table below  
22 summarizes CalAm's actual and requested PBOP expense for the years 2009 to 2013.  
23 As discussed below, Towers Watson forecasts declining PBOP expenses for AW for the  
24 period 2011 through 2015. Towers Watson's forecast notwithstanding, CalAm is  
25 requesting customer pay 55 percent more in the 2012 test year than CalAm actually  
26 incurred in 2010.

27

28

<sup>158</sup> OC-174<sup>159</sup> OC-177, Attachment 1

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Table 6-69

California American Base Rate Filing 2011-2013 Actual and Requested Post-Retirement Benefits Other Than Pension (PBOP) Expense AWSC Allocated, California Corporation and District Combined						
PBOP Expense Account 505100	2009 Actual	2010 Actual (As Recorded)	2010 Base Period Request	2011 - Requested PBOP Exp.	2012 - Requested PBOP Exp.	2013 - Requested PBOP Exp.
AW Service Company, Acct 505100	\$ 4,057,680	\$ 3,607,392	\$ 3,568,370	\$3,679,004	\$3,793,789	\$3,909,131
Subtract: Business Transformation	29,383	59,580	51,707	53,310	54,969	56,640
AW Service Company Without BT	4,028,297	3,547,812	3,516,663	3,625,694	3,738,820	3,852,491
Subtract: Capital Fee Component	361,107	340,621	378,918	390,666	402,823	415,070
AWSC Mgt Fee Expense, Acct 505100	\$ 3,667,190	\$ 3,207,191	\$ 3,137,745	\$ 3,235,028	\$ 3,335,996	\$ 3,437,421
CalAm AWSC Composite Allocation Pct	5.3720%	5.2716%	5.2716%	5.2716%	5.2716%	5.2716%
CalAm AWSC Amount, Acct. 505100	197,001	169,070	165,409	170,538	175,860	181,207
CalCorp, Amount Acct. 505100	45,971	29,493	52,000	51,000	50,000	44,000
CalAm District Amount, Acct 505100	889,887	570,915	1,006,600	988,200	969,800	849,300
Total CalAm PBOP Expense	\$ 1,132,859	\$ 769,478	\$ 1,224,009	\$ 1,209,738	\$ 1,195,660	\$ 1,074,507
Percentage Increase Over 2010 Actual			59.1%	57.2%	55.4%	39.6%

Sources: **Service company component:** OC-72, OC-135. It was necessary to extract data from the detailed 2010 budget in CalAm's AWSC revenue requirement workbook in order to extract AWSC PBOP expense (account 505100) amounts, Business Transformation amounts (which are excluded) and AWSC "capital fees." Requested **CalCorp and CalAm District** amounts from Rate Filing Exh. A-CC Ch. 3 Table 7. Actual CalCorp / CalAm District amounts from OC-73 and OC-148.

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Most of the requested increase over 2010 actual expense occurs in the 2010 base period, in which CalAm requests PBOP expense almost 60 percent more than the amount actually incurred. Also, as with pension expense, even though CalAm's retirees participate in the same plan as service company retirees, CalAm's increase request is disproportionately weighted toward expense incurred by CalAm:

10

11

12

13

14

PBOP Expense	2010 Actual	2010 Request	Increase
Allocation from AWSC	\$ 169,070	\$ 164,777	-2.6 %
Incurred by CalAm	\$ 600,408	\$ 1,058,600	+76.3 %

15

16

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20

Towers Watson PBOP Expense Forecast - We obtained forecasts of pension expense that Towers Watson provided to the company in 2010. These projections show that FAS 106 pension expense for AW is expected not to increase, but to decline, over the period forecasted in CalAm's rate request. This is summarized below.

Table 6-70

American Water's Retiree Welfare Plan Expense 2010 Actual and 2011-2013 As Forecasted by Towers Watson							
Expense	2010 Actual Amount	2011		2012		2013	
		Amount	Pct. Chg.	Amount	Pct. Chg.	Amount	Pct. Chg.
AW PBOP Expense	\$38,700,000	\$38,000,000	-1.8%	\$37,300,000	-1.8%	\$32,700,000	-12.3%

Source: OC-173-Q001- Attachment, Exhibit 3

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26

Towers Watson forecasts this trend will continue beyond 2013, with expense of \$32.3 million in 2015. Towers Watson's forecast of a downward trend in PBOP expense is consistent with the steps CalAm states that AW has taken to reduce plan expense, including:<sup>160</sup>

<sup>160</sup> OC-175 and OC-177, Attachment 1

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- Closing the retiree welfare plan to non-union employees hired after 2001 and union employees hired after 2005.
- Increasing retiree contributions. As of 2011, medical plan rates for retiree and dependent (spouse) are \$550 monthly for the PPO plan and \$447 for the Medicare Supplement plan.
- Eliminating “Premium” and “Exclusive Provider” medical plans (for both active and retired employees).
- A 2007 dependent eligibility audit.

With respect to the 2011 changes, in a letter sent to retirees, AW stated that “[t]he company can no longer totally absorb these [cost] increases as they ultimately must be passed along to our customers through higher rates, and our rates need to remain competitive in the marketplace.” Although AW took steps to reduce its PBOP costs, and Towers Watson expects this to result in declining expense, CalAm requests that it be authorized to charge California customers for significantly higher levels of PBOP expense.

401K and Defined Contribution Employee Savings Plans

AW has a tax-deferred 401K employee savings plan under which it matches a portion of employee contributions. According to company testimony, for employees hired before 2006, AW contributes 50 percent of the first 5 percent of salary (a maximum of 2.5 percent of salary). For employees hired after 2005, the company match is 100 percent of the first 3 percent contributed by the employee, and 50 percent of the next 2 percent (a maximum match of 4 percent).<sup>161</sup>

In addition to the savings match provided under the 401K plan, as a replacement for the defined benefit plan that was closed to employees hired after 2005, AW has a Defined Contribution Plan (DCP) for employees hired after 2005. AW contributes 5.25 percent of employee salary under the DCP. Employees have individual accounts under the DCP and may choose from several options to invest company-contributed amounts.<sup>162</sup>

The table below summarizes actual savings plan (401K and DCP) expenses for 2009 and 2010 and the amounts CalAm requested in the forecasted years 2010-2013:

<sup>161</sup> CalAm Direct Testimony of Jeffrey Dana, p.21  
<sup>162</sup> OC-110, Attachment 4

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Table 6-71

California American Base Rate Filing 2011-2013 Actual and Requested 401K Savings Match and DCP Expense AWSC Allocated and California Corporation (General Office Only - District Level Expense NOT INCLUDED)						
PBOP Expense Account 505100	2009 Actual	2010 Actual (As Recorded)	2010 Base Period Request	2011 - Requested PBOP Exp.	2012 - Requested PBOP Exp.	2013 - Requested PBOP Exp.
AWSC 401K (507100) & DCP Exp. (508101)	\$ 3,876,320	\$ 4,168,184	\$ 4,349,781	\$ 4,484,642	\$ 4,624,562	\$ 4,765,163
Subtract: Business Transformation	74,785	151,127	69,952	72,121	74,365	76,626
AW Service Company Without B1	3,801,535	4,017,057	4,279,829	4,412,521	4,550,197	4,688,537
Subtract: Capital Fee Component	408,868	385,673	461,148	475,446	490,242	505,146
AWSC Mgt Fee Exp., Accts 507100 & 508101	\$ 3,392,667	\$ 3,631,384	\$ 3,818,681	\$ 3,937,075	\$ 4,059,956	\$ 4,183,391
CalAm AWSC Composite Allocation Pct	5.3720%	5.2716%	5.2716%	5.2716%	5.2716%	5.2716%
CalAm AWSC Amount, Acct. 507100 & 508101	182,254	191,432	201,306	207,547	214,025	220,532
CalCorp, Accts 507100 & 508101	123,256	136,888	174,519	185,060	195,553	201,809
CalAm District, Acct 507100 & 508101						
<b>Total General Office 401K &amp; DCP Expense</b>	<b>\$ 305,510</b>	<b>\$ 328,320</b>	<b>\$ 375,825</b>	<b>\$ 392,607</b>	<b>\$ 409,578</b>	<b>\$ 422,341</b>
Percentage Increase Over 2010 Actual			14.5%	19.6%	24.7%	28.6%

Sources: **Service company component:** OC-72, OC-135. It was necessary to extract data from the detailed 2010 budget in CalAm's AWSC revenue requirement workbook in order to extract AWSC amounts, Business Transformation amounts (which are excluded) and AWSC "capital fees." **CalCorp** amounts from OC-73, OC-148 and Rate Filing workpaper CC Exp 107.

2

3

#### 4 *Increases in CalCorp Savings Plan (401K and DCP) Expenses*

5

6 Apart from expense requested for vacant positions, the 2010-2013 forecasted increase  
7 in allocated service company savings plan expense reflects annual composite inflation of  
8 about 3.1 percent, proportional with inflation in service company labor expense, and  
9 appears reasonable. However, for CalCorp (and possibly for the districts) CalAm has  
10 proposed something significantly higher, and disproportionately higher than its proposed  
11 increases in CalCorp labor expense.<sup>163</sup> CalCorp's actual 2010 savings plan expense,  
12 the requested increases, and comparable CalCorp labor expense data are summarized  
13 below.

14

15

Table 6-72

CalCorp 401K and DCP Employee Savings Expense Compared with CalCorp Labor 2010 Actual and 2010-2013 Forecasted (Requested)							
Item	2010 Actual Expense	2010 Base Period		2011 Forecast		2012 Test Year Forecast	
		Amount	Increase Over 2010 Actual	Amount	Increase Over 2010 Actual	Amount	Increase Over 2010 Actual
Requested CalCorp 401K Exp. (Acct 507100)	\$61,246	\$78,317	27.9%	\$83,232	35.9%	\$87,126	42.3%
Requested CalCorp DCP Exp. (Acct 508101)	75,642	96,202	27.2%	101,828	34.6%	108,429	43.3%
<b>Total Requested CalCorp Savings Plan Expense</b>	<b>\$136,888</b>	<b>\$174,519</b>	<b>27.5%</b>	<b>\$185,060</b>	<b>35.2%</b>	<b>\$195,555</b>	<b>42.9%</b>
Requested CalCorp Labor Expense (Salary & Overtime) (Accts 501200, 501210, 501211)	\$3,359,758	\$3,400,543	1.2%	\$3,564,330	6.1%	\$3,732,280	11.1%

Source: OC-173-Q001- Attachment, Exhibit 2

16

17

<sup>163</sup> Unlike pension and PBOP expenses, CalAm did not include district-level savings plan expenses in its General Office revenue requirement. As such, Overland did not review CalAm's requested district-level savings plan increase.

1 As shown in the table, CalAm requests an increase in test year labor of 11.1 percent.  
2 However, for savings plan expense, CalAm wants customers to fund an increase nearly  
3 four times as high (42.9 percent). The problem is primarily confined to the base period:  
4 CalAm's requested 2010 (base period) CalCorp savings plan expense is 27.5 percent  
5 higher than the expense CalCorp actually incurred in 2010. After the base period, the  
6 requested increases in savings plan expenses are proportional with requested labor  
7 increases.<sup>164</sup>

8

9 The only information we found in the rate filing that relates to the requested increase is  
10 the following:

11

12 The increased 401K match and Defined Contribution Plan for employees hired after  
13 December 31, 2005 compensate for the fact that they aren't eligible for the pension  
14 plan.<sup>165</sup>

15

16 What CalAm seems to be suggesting (without providing any specific support) is that as  
17 older pension-eligible employees are replaced by employees eligible for DCP and higher  
18 401K matching, savings plan expenses should rise. While the upward trend in savings  
19 plan expense, and the corresponding downward trend in defined benefit pension  
20 expense (which, interestingly, CalAm does not recognize) are both true, the savings plan  
21 increase is clearly not the exponential increase CalAm has requested. CalAm's  
22 requested 2010 base period savings plan expense for CalCorp is 27 percent higher than  
23 actual 2010 expense. CalAm's requested 2010 increase, to the extent it exceeds an  
24 amount proportional with a change in labor expense, is contradicted by the actual  
25 expense AWSC and CalAm incurred in 2010 and should be rejected.<sup>166</sup>

26

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<sup>164</sup> For example, 2011 requested savings plan expense, \$185,040, is 6 percent higher than 2010 requested expense of \$174,519. This is proportional with the 6.1 percent requested increase for 2011 in CalCorp labor expense.

<sup>165</sup> CalAm Direct Testimony of Jeffrey Dana, p.21

<sup>166</sup> The savings plan expense trend noted in Dana's direct testimony is also true for the service company. However, unlike CalCorp, CalAm's forecasted increase in savings plan expense for the service company is proportional to the increase in forecasted labor expense.

## 7. GROUP INSURANCE EXPENSE

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balance with required reserves.

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## 8. REGULATORY (RATE CASE) EXPENSE

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2 This chapter covers CalAm's requested rate case expense, which includes the following  
3 amounts:<sup>180</sup>

4

5	2010	\$1,393,400
6	2011	\$1,393,400
7	2012	\$2,798,400
8	2013	\$2,798,400

### 9 Summary of Findings

10

- 11 1. Test Year Amount - CalAm's requested test year 2012 rate case expense,  
12 \$2,798,400, is based on three year amortization of total rate case expense of  
13 \$8,395,000. The request is more than double the amount CalAm is currently  
14 authorized to collect, \$1,242,000.<sup>181</sup>
- 15  
16 2. Recovery for Multiple Proceedings – CalAm acknowledges that it included in its  
17 rate case expense request the costs for two general rate case proceedings (2010  
18 and 2013) and two cost of capital proceedings (2011 and 2014). CalAm stated  
19 that it did this “because of the uncertainty surrounding the Commission’s  
20 treatment of regulatory expenses.”<sup>182</sup>
- 21  
22 3. Components of Rate Case Expense - The primary components of CalAm's rate  
23 case expense include outside legal expenses, outside consultants, customer  
24 notices and printing and mailing of the rate filing.<sup>183</sup> It also includes certain  
25 amounts charged to the rate case by AWSC employees in the Shared Services  
26 function. Rate case expense does not include the expense of CalCorp's 11-  
27 employee regulatory staff, which is included in requested CalCorp labor and  
28 labor-related expenses.
- 29  
30 4. Analysis of CalAm's Requested Rate Case Expenses – Many of the expenses or  
31 expense amounts included in CalAm's request are questionable. Specifically:  
32
  - 33 • Many of the services CalAm requests to pay an outside attorney to  
34 perform should be performed internally now that CalAm has increased its  
35 legal staffing to four professionals.

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<sup>180</sup> CalAm Rate Filing, Exh.A-CC, Ch.3, Table 1

<sup>181</sup> CalAm Rate Filing, Exh.A-CC, Ch.3, Table 1

<sup>182</sup> CalAm Direct Testimony of David Stephenson, p.20

<sup>183</sup> CalAm Direct Testimony of Stephenson, p.6

- 1 • Many of the services CalAm requests to pay outside consultants to  
2 perform appear to be work that CalAm's staff of seven technical rate  
3 employees should perform.  
4
  - 5 • The added cost of services proposed for work done by the service  
6 company's Shared Services Center (SSC) appears to already be  
7 accounted for in the amounts charged by the SSC to CalAm through  
8 management fees. The management fees are based on a complete  
9 AWSC (and complete SSC) budget. The budgeted expenses of the SSC  
10 are completely distributed in CalAm's requested AWSC revenue  
11 requirement and no budgeted expenses are set-aside to be charged  
12 through a separate mechanism.  
13
  - 14 • The requested expenses to provide rate case notices to customers  
15 appear to be dramatically overstated, and do not take into account the  
16 possibility of incorporating notices into customer bills at much lower cost.  
17
  - 18 • The requested expenses for printing and mailing the rate filing, equal to  
19 the cost of a small house for each of two rate cases, appear to be  
20 dramatically overstated and unnecessary in light of current electronic  
21 document technology.  
22
- 23 5. Additional Expense of CalAm's Regulatory Staff – In addition to rate case  
24 expense, CalAm's request for CalCorp O&M expense includes the cost of a  
25 regulatory staff consisting of 11 employees (four legal staff and seven technical  
26 rates staff). The requested test year 2012 labor and labor-related expense of this  
27 staff of 11 professionals is \$1,891,800, excluding office overheads.  
28
- 29 6. Combined Requested Rate Case and Regulatory Staff Expense – When CalAm's  
30 requested annual rate case expense and annual regulatory / legal staffing  
31 expense is combined, it totals \$4,690,000 in test year 2012, or approximately  
32 \$27.20 per customer, excluding office and other non-labor overheads associated  
33 with the regulatory staff.

### 34 Recommended Rate Case Expense

35  
36 Our recommendation for customer funding for rate case expense is based on  
37 Commission-authorized expense, rather than CalAm's \$8.4 million (\$2.8 million  
38 amortized) request. Specifically, we recommend basing rate case expense on currently  
39 authorized regulatory expense, reduced by an amount to recognize the savings in  
40 outside legal expenses attributable to the newly-hired staff. Our recommended rate  
41 case expense is \$810,000 in base period 2010 and \$848,000 in test year 2012. Our  
42 calculation process is as follows:

5. We estimated the outside legal component of currently authorized regulatory expense by calculating the ratio of outside legal expenses to total regulatory expense in CalAm's request (\$1,978,700 per case / \$4,180,177 per case).
6. We reduced estimated outside legal services by 75 percent to recognize the replacement of outside legal services with the newly-hired internal legal staff.
7. We subtracted this amount from currently authorized regulatory expense to obtain recommended authorized expense, before inflation.
8. We escalated the resulting recommended authorized amount for the years 2010 through 2013.

**Table 8-78**

California American Water Overland Recommended Rate Case (Regulatory) Expense	
Regulatory Expense	2009 Amount
2009 Authorized Rate Case Expense	\$ 1,242,200
2010 Legal Fees Ratio to Total Expenses	47.34%
Estimated Authorized Outside Legal Fees	\$ 587,999
Recommended Reduction in Legal Fees - Pct	75.00%
Recommended Reduction in Legal Fees - Amt	\$ 440,999
Outside Legal Fees Recommended for Authorization	147,000
Recommended Non-Legal Rate Case Expenses	654,201
Recommended Regulatory Expense, 2009 (Before Escalation)	\$ 801,201
Recommended Regulatory Expense, 2010	\$ 809,693
Recommended Regulatory Expense, 2011	\$ 826,535
Recommended Regulatory Expense, 2012	\$ 848,190
Recommended Regulatory Expense, 2013	\$ 871,770
Source: CalAm Workpaper Exh. A- CC Ch 3 Table 1 (100 day update)	

We believe our calculation of recommended expense is conservative in that it attributes no savings to efficiencies that should be realized from consolidating separate district-level and General Office casts into a single rate proceeding. Our recommended adjustment to CalAm's requested regulatory expense is summarized below.

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**Table 8-79**

<i>Application of California American Water for Rate Increase (U210W)</i> Summary of Overland's Recommended Adjustment to CalAm's Request Adjustment #14: Rate Case (Regulatory) Expense				
	2010	2011	2012	2013
CalCorp Total Recommended	809,693	826,535	848,190	871,770
CalCorp Total Requested by CalAm	1,393,392	1,393,392	2,798,395	2,798,395
Recommended Adjustment - CalCorp	\$ (583,699)	\$ (566,857)	\$ (1,950,205)	\$ (1,926,625)
Escalation:				
CalCorp		2.08%	2.62%	2.78%

2

### 3 Currently Authorized Rate Case Expense

4

5 CalAm's current regulatory expense authorization is summarized below.

6

7

**Table 8-80**

California American Water 2009 Authorized Regulatory (Rate Case) Expense Per Company	
Jurisdiction	2009 Authorized
Coronado	\$ 79,300
Village	79,400
Los Angeles	217,500
Monterey Water	350,000
Monterey Wastewater	28,700
Sacramento	467,200
Larkfield	20,100
Total Authorized Per CalAm	\$ 1,242,200

Source: CalAm Rate Filing Exh. A-CC, Ch. 3, Table 1

8

9

### 10 Analysis of CalAm's Requested Rate Case Expense

11

12 The following table summarizes the components of CalAm's requested rate case  
13 expense for the 2012 test year. The discussion below contains our analysis of the major  
14 components of this expense.

15

1

Table 8-81

California American Water Company Estimate of Rate Case (Regulatory) Expense		
Expense	2010 Actual Amount	3 Year Amort.
Rate Consultant	\$ 145,637	
EMA Consulting	115,597	
Legal Fees (Outside Counsel)	1,978,700	
SSC Labor	219,903	
SSC Expenses	66,011	
Travel Expenses Witness Training	90,707	
Witness Training	34,000	
Printing and Mailing	846,000	
Cost of Capital	683,622	
<b>Total First Case</b>	<b>\$ 4,180,177</b>	<b>\$ 1,393,392</b>
Inflation	246,631	
<b>Total Second Case (Includes Inflation)</b>	<b>4,426,808</b>	
In-house Attorney Savings	(211,800)	
Add First Case (Above)	4,180,177	
<b>Total Both Cases, With Savings</b>	<b>\$ 8,395,185</b>	<b>\$ 2,798,395</b>

Source: CalAm Workpaper CC Exp 115

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Legal Fees - A large portion of CalAm's rate case expense relates to external legal expenses (\$1.98 million total times two rate cases, \$1,319,000 amortized per year).<sup>184</sup> T CalAm's requests \$4 million in outside legal expense despite the fact that it has increased its own internal legal staff to better support the rate case process. As explained by CalAm:

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California American Water has opened an office in San Francisco near the Commission and plans to retain two full-time regulatory attorneys and a regulatory paralegal for that office. . . . California American Water opened the San Francisco office and added the internal legal positions in an effort to reduce outside legal expenses.<sup>185</sup>

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CalAm completed the process of hiring additional legal staff in 2010. In addition, CalAm also filled a vacant "Corporate Counsel III" position in 2010. In total, CalAm's dedicated legal staff now includes four professionals (three attorneys and one paralegal) with a total requested test year labor and labor-related O&M expense of \$665,000 (\$166,250 per employee) in test year 2012. However, in calculating its requested rate case expense, CalAm's credited internal legal staff with reducing outside legal expenses by only \$70,600 in annually<sup>186</sup>

<sup>184</sup> As discussed below, CalAm's rate case expense request also contains an additional \$208,000 for legal fees attributed to two cost of capital proceedings.

<sup>185</sup> CalAm Direct Testimony of Stephenson, p.5

<sup>186</sup> \$211,800 / 3 years

1 In evaluating CalAm's request for nearly \$1.3 million annually in outside legal rate case  
2 expense, the Commission should consider that CalAm has also included in its requested  
3 labor and related expenses for CalCorp a full complement of legal employees, including  
4 two that CalAm said that it hired "in an effort to reduce outside legal expenses."  
5

6 Consulting Fees - Requested rate case expense includes \$522,000 (\$261,000 times two  
7 cases, \$174,000 amortized per year) for outside consultants. Of this, \$292,000 (\$97,300  
8 amortized per year) relates to a former AW employee (James Harrison) for activities  
9 such as "reviewing prior orders and comments of DRA," "revis[ing] the previous  
10 applications [to incorporate] comments of all parties and the Commission" and  
11 "manag[ing] most of the workload of all cases until department staff is available to  
12 devote time to the cases."<sup>187</sup> We question the need for customer funding for a former  
13 employee to "manage most of the workload of all cases until department staff is  
14 available" when, as shown in table 8-7 below, CalAm is also requesting more than \$1.2  
15 million annually in test year O&M expense for seven technical rate specialists, including  
16 a Rate Director, a Senior Manager Rates, a Principal Analyst Rates and three Financial  
17 Analysts (Rates).

18  
19 CalAm rate case expense request also includes \$232,000 (\$116,000 time two cases,  
20 \$77,300 amortized per year) for the cost of a consultant (EMA Consulting) to "organize,  
21 launch and manage preparation of the rate case during the time when California  
22 American Water had many other active filings before the Commission."<sup>188</sup> The duties  
23 attributed to EMA (organize, launch and manage the preparation of the case) seem to  
24 duplicate the duties CalAm lists to justify the cost of Mr. Harrison. They also seem to be  
25 activities that CalAm's staff of seven rate case technicians, with an average test year  
26 labor and labor-related cost of \$175,000 per employee, should be able to provide  
27 themselves.

28  
29 AWSC Shared Services Center Labor and Expense - CalAm's requested rate case  
30 expense includes \$572,000 (\$286,000 times two cases, \$190,600 amortized per year)  
31 for labor and expense incurred by AWSC's Shared Services Center (SSC). As  
32 described by CalAm, this includes "labor costs directly charged to California American  
33 Water by the Shared Services Center . . . for work related to general cases" and  
34 "expenses of the SSC employees who may charge time to the case."<sup>189</sup> CalAm  
35 provided worksheets which purport to contain amounts charged by the SSC to the rate  
36 case, but the amounts do not tie or seem to relate directly to the amounts requested.  
37 CalAm asserts that the SSC incurred \$119,787 in labor and \$46,187 (\$165,974) in  
38 expense associated with the current rate case through year-end 2009.<sup>190</sup>  
39

<sup>187</sup> CalAm Direct Testimony of Stephenson, pp. 14-15

<sup>188</sup> CalAm Direct Testimony of Stephenson, p.15

<sup>189</sup> CalAm Direct Testimony of Stephenson, p.16

<sup>190</sup> OC-127 and OC-128

1 Apart from rate case expense, CalAm’s requested expense for AWSC management fees  
 2 for the SSC is \$1,009,928 in base period 2010 and \$1,199,785 in test year 2012. These  
 3 amounts are based on the SSC’s entire budget (with no amounts removed to be charged  
 4 separately through rate case expense). Embedded within the amounts charged by the  
 5 SSC to CalAm are direct charges of \$96,085 in base period 2010 and \$105,275 in test  
 6 year 2012.<sup>191</sup> For 2010, these amounts include charges to rate case work (in other  
 7 states in 2010) and these amounts are part of the SSC’s total 2010 budget from which  
 8 California SSC cost assignments and allocations were made.<sup>192</sup> In other words, AWSC’s  
 9 management fees already fully account for the entire cost expected to be incurred by the  
 10 SSC. Given the fact that, in two separate rate cases, we have not seen any amounts for  
 11 California rate case expense withheld for separate rate case expense recovery from the  
 12 SSC total budgeted amounts, we find no basis on which to conclude that the SSC  
 13 expenses included separately in requested rate case expense have not already been  
 14 accounted for in both authorized and requested AWSC management fees.

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Printing and Mailing – CalAm states that printing and mailing costs, totaling \$1,892,000  
 (\$846,000 times two cases, \$630,700 amortized per year) consist of “printing and  
 mailing of applications” (\$129,000 per case) “mandated rate case notification and  
 communication requirements” (\$505,000 per case), which include mailing three notices  
 and various other costs, and “voluntary rate case notification and communication”  
 (\$212,000 per case), which include public meetings, open houses and rate case videos  
 and brochures.<sup>193</sup>

Table 8-82

Requested Rate Case Expense Printing and Mailing Expenses per Case (1/2 of Total Requested)	
CalAm-Calculated Pro Forma Expense	Amount
Rate Case Application Printing	\$ 129,000
Print and Mail 3 Different Notices	505,000
Public Meetings / Open Houses	130,000
Rate Case Video and Brochure	60,000
Publication Notification	35,000
Various Other	(13,000)
<b>Total Authorized Per CalAm</b>	<b>\$ 846,000</b>
Source: OC- 123- A	

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 30

We are not familiar enough with California notification requirements to know how much  
 CalAm must expend to make its rate increase intentions public. However, we would  
 make the following observations:

<sup>191</sup> CalAm’s AWSC Rate Filing work papers SC WP 102R and SC WP 104R

<sup>192</sup> OC-165, Attachment

<sup>193</sup> OC-123

1 • CalAm says it is required to send three different notices for one rate case. If this  
2 is the case, it may be reasonable for the Commission to consider whether one or  
3 two notices would get the job done.

4  
5 • CalAm says it costs more than 80 cents to send each notice. Aside from the fact  
6 that elsewhere CalAm calculates the postage associated with notices to be half  
7 this amount, we question whether this is reasonable in light of the ability to insert  
8 notices in customer bills. Elsewhere in the CalCorp portion of its filing, CalAm  
9 has requested additional postage expense to provide monthly, rather than bi-  
10 monthly billing. Given monthly billing it seems unlikely CalAm could not provide  
11 rate case notices to its customers through bill inserts at a cost of a couple of  
12 cents per notice. CalAm calculated its notice printing / mailing expense as  
13 follows:

14  
15 3 notices X 80 cents X 175,000 customers (about 3,000 more customers  
16 than CalAm has or is projecting to have) + \$30,000 for “inflation and other  
17 adjustments” = \$450,000

18  
19 • Given that emailed Adobe documents have become the transmission format of  
20 choice for most information, CalAm’s requested \$129,000 expense to print  
21 copies of its rate filing seems not only high, but off-the-charts high. In the  
22 unlikely event that the Commission does require CalAm to print enough copies of  
23 the rate case to cover the cost of a small house (and we doubt this is the case),  
24 we recommend the Commission consider whether it would be reasonable  
25 change its requirements to reflect current technology. If it is not the case, we  
26 recommend the Commission instruct CalAm to replace needless paper with  
27 electronic documents, and deny its requested \$129,000 in copying charges.

28  
29 Cost of Capital Proceedings – In addition to the legal and consulting costs discussed  
30 above, CalAm’s requested rate case expense includes \$1,367,200 (\$684,000 per case  
31 time two cases, \$455,700 amortized per year) for the “legal expenses” and “consultants’  
32 estimated cost”, as well as customer notice costs, for cost of capital proceedings in two  
33 rate case cycles (2011 and 2014).<sup>194</sup> CalAm workpapers show that this consists of the  
34 following components:

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<sup>194</sup> CalAm Direct Testimony of Stephenson, pp. 24-25

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Table 8-83

Requested Rate Case Expense Cost-of-Capital Proceeding Exp. Per Case (1/2 of Total Amount Requested)	
CalAm-Calculated Pro Forma Expense	Amount
Manatt Legal Fees	\$ 208,035
Cost of Equity Consultant	138,000
Print and Mail Two Notices	309,337
Newspaper Advertising	14,000
Employee Expenses	14,250
<b>Total Authorized Per CalAm</b>	<b>\$ 683,622</b>
Source: CalAm workpaper CC Exp 124	

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4 For the cost of capital proceedings, notices cost 90 cents instead of 80 cents (40 cents  
5 for mailing and 50 cents for “setup”). Almost half of the total cost is associated with  
6 customer notices. CalAm should find a way to notice customers of cost of capital  
7 proceedings (assuming it is required by the Commission) through bill inserts, rather than  
8 incurring a large separate mailing cost which, even if properly calculated, would still total  
9 about \$68,000 (40 cents postage X 170,000 customers) per proceeding.

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12 With its fully-staffed legal function of four professionals, for which CalAm has requested  
13 \$665,000 annually in labor and related expenses in 2012, CalAm should be able to  
14 internally supply the legal resources necessary to make it through a cost of capital  
15 proceeding. As for the remaining costs, the one that seems legitimately necessary to  
16 conduct the proceedings is the cost of equity consultant. However, it remains unclear  
17 why CalAm would think it is reasonable to recover the cost of two separate proceedings  
in one rate cycle (three-year) amortization period.

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### Additional Expense Requested for CalAm’s Regulatory Staff

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21 Apart from and in addition to requested rate case expense, CalAm is requesting \$1.9  
22 million in labor and labor-related expenses for its in-house regulatory staff, consisting of  
23 11 employees. This is embedded in the labor, benefits, pensions and other post-  
24 retirement benefits expenses requested to fund CalCorp.<sup>195</sup> We have extracted the  
25 separate from and in addition to the \$2.8 million test year rate case expense request.

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<sup>195</sup> Rate Filing Ex. A-CC, Ch. 2, Table 1 and Ex. A-CC Ch. 3, Table 1

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Table 8-84

California American Water									
Requested Test Year 2012 Labor and Related Expenses - CalCorp Regulatory Staff									
Position	Salary	Incentive Pay	DCP and 401K	Payroll Tax	Group Insurance (1)	Pension & PBOP (3)	Total Cost	Capital Pct (2)	Total O&M Expense
Financial Analyst III (Rates)	\$90,262	\$9,026	\$2,257	\$7,045	\$14,288	\$46,080	\$168,959	\$0	\$168,959
Senior Manager Rates	131,146	26,229	13,442	9,457	14,288	-	194,563	0%	194,563
Financial Analyst II (Rates)	79,675	7,968	-	6,235	14,288	46,080	154,246	10%	139,618
Financial Analyst I (Rates)	60,130	3,006	-	4,740	14,288	46,080	128,244	0%	128,244
Princ Analyst Rates	111,873	16,781	4,475	8,698	14,288	46,080	202,195	0%	202,195
Financial Analyst II (Rates)	70,940	7,094	-	5,567	14,288	46,080	143,969	0%	143,969
Director Rates	166,253	33,251	3,325	9,966	14,288	46,080	273,162	10%	249,171
Corp Counsel II	132,655	26,531	6,964	9,478	14,288	-	189,917	10%	173,578
Corp Counsel II	132,739	26,548	6,969	9,480	14,288	-	190,024	10%	173,676
Paralegal (N)	63,723	3,186	5,894	5,015	14,288	-	92,107	10%	83,215
Corp Counsel III	178,401	35,680	18,201	10,142	14,288	-	256,713	10%	234,609
<b>Total 2012 O&amp;M Expense</b>	<b>\$1,217,796</b>	<b>\$195,300</b>	<b>\$61,528</b>	<b>\$85,823</b>	<b>\$157,172</b>	<b>\$276,477</b>	<b>\$1,994,097</b>		<b>\$1,891,796</b>

Sources: CalCorp "Corp Labor.xls" work book (100 day update), CA Corp Exhibit A.xls and CA-Corp\_Exp\_WP-100-115.xls (various worksheets).  
 (1) Requested Calcorp Grp Ins divided by total CalCorp employees. (2) Incentive Pay is not capitalized. (3) Calculated based on 2012 CalCorp-requested pension and PBOP expense divided by total CalCorp pension-eligible (32) and PBOP-eligible (11) employees.

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# ATTACHMENT A

ROBERT F. WELCHLIN, CPA  
Senior Manager

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### General

Regulatory consultant to the telecommunications, cable, electric and gas industries. Manage operational, financial and regulatory audits, reviews of rate filings and cost studies in the energy utility, telecommunications and cable industries. 30 years of industry experience.

### Education

- Master of Business Administration, St. Edwards University
- Bachelor of Science, Accounting and Business Administration, Eastern Illinois University,

### Representative Experience

#### Electric and Gas

- FirstEnergy's Acquisition of Allegheny Energy – Project Lead In charge of the review of the merger synergies and the likely impacts of the merger on Potomac Electric Maryland service company cost distributions. This work was on behalf of the Staff of the Maryland Public Service Commission (2010), Calculated the discounted cash flow value of net regulated synergies attributable to Potomac Maryland customers. Recommended post-merger review of the impact of allocation procedures on regulated Maryland utility operations (2010).
- Connecticut Natural Gas Management Audit – Participated as a Technical Manager in a diagnostic management audit of CNG for the Connecticut Department of Public Utility Control. Areas of responsibility included transactions with and services exchanged with Southern Connecticut Gas, Energy East and other affiliates, human resources (staffing, compensation, labor relations and performance appraisal processes), customer service and call center operations, dispatch, field operations and appliance services, meter operations, distribution sales and marketing, supply chain management, fleet operations, facilities management, security and external relations. (2010)
- Constellation Energy / Electricite de France Joint Nuclear Venture – Reviewed and provided testimony concerning the potential impact of the proposed CE / EDF joint nuclear venture, CENG, on corporate and other centralized costs allocated to CE's regulated utility subsidiary, Baltimore Gas & Electric. (2009)
- Atlantic City Electric Affiliate Relationships and Management Audit – Participated as a Technical Manager in an affiliate relationships and management audit of Atlantic City Electric, a subsidiary of Pepco Holdings, Inc. (PHI) on behalf of the New Jersey Board of Public Utilities. Areas of responsibility included allocations of corporate and shared

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utility costs from PHI Service Company, transactions with affiliates including Atlantic Southern Properties and Millennium Account Services, compliance with New Jersey's Electric Discount and Energy Competition Act (EDECA), and the management of various functions, including information technology, fleet, stores and supply chain, security, facilities, real estate and records management. (2009)

- Exelon / PSEG Merger – Assisted the New Jersey Board of Public Utilities in review of the proposed merger of Exelon (Commonwealth Edison, Pennsylvania Energy) with PSEG (Public Service Electric & Gas). Responsible for the review of the impact of combining the two holding companies' service companies (the companies that provide managerial, technical and administrative services to associated companies) on the New Jersey genco and utility. (2005-2006)
- Elizabethtown Gas, New Jersey Natural Gas, and South Jersey Gas Regulatory Audits – Project Manager for audits of the affiliate relationships and cost allocations of Elizabethtown Gas, New Jersey Natural Gas, and South Jersey Gas conducted on behalf of the New Jersey Board of Public Utilities (BPU). The audits examined whether each Company maintained a strict separation of risks, functions, and assets between their regulated utilities and unregulated affiliates to comply with BPU Standards. The audits also documented each Company's cost allocation methodologies and results for a two-year period. (2002-2003)
- Sempra Energy – Project Manager for a review of the costs of Sempra Energy's holding company. The review, conducted on behalf of the Utility Consumer Action Network (UCAN) was a part of the review of Sempra Energy's rate application with the California Public Utilities Commission (A.02-12-027 and A.02-12-028). (2003) Performed a similar review in the subsequent rate applications of subsidiaries, San Diego Gas & Electric Company and Southern California Gas Company (A.06-12-009 and A.06-12-010). (2007)
- Kansas Pipeline Company - Directed the cost of service component of the initial FERC "Section 7" cost of service and base rate filing of Kansas Pipeline, which had been exempt from FERC rate regulation prior to 1997. Submitted and defended testimony on behalf of Kansas Pipeline before the FERC covering the overall cost of service filing, the historical basis for the calculation of acquisition premium and company's test year operations and maintenance expenses (1998 – 2000).
- Pacific Gas and Electric 1999 General Rate Case - Reviewed projected test year administrative and general expense levels and allocation of costs between the utility and affiliates. Submitted and defended testimony on behalf of the California Public Utilities Commission (1998).
- Pacific Gas and Electric Audit of Inter-Company Relationships and Transactions - Managed an audit of PG&E's compliance with regulatory requirements and internal control over relationships and transactions between the utility and its unregulated affiliates on behalf of the California Public Utilities Commission. (1998).
- Southern California Gas Performance Based Ratemaking (PBR) Filing - Conducted a review of 1994 and 1995 base margin costs. Submitted testimony on behalf of the California Public Utilities Commission. Issue areas included operations and maintenance expenses, corporate allocations, employee and executive

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compensation, post-retirement benefits, and savings from restructuring and force reduction programs (1996).

- Missouri Gas Energy Rate Case - Submitted cost of service testimony on behalf of Mid-Kansas Partnership and Riverside Pipeline, L.P. in connection with Missouri Gas Energy's base rate filing. Issues included deferred gas safety costs, merger-related savings and weather normalization (1996).
- Western Resources / Kansas Power and Light Rate Case - Conducted a rate case audit and submitted and defended cost of service testimony on jurisdictional cost allocations, operations and maintenance expenses and pension expenses on behalf of the Kansas Corporation Commission (1992).
- Montana Dakota Utilities and Mountain Fuels - Conducted focused management audits of the gas supply operations of two western local distribution utilities for the Wyoming PSC. Assessed the management and organization of each company as it related to gas supply, the degree to which supply options were optimized, the potential impact of FERC Order 636, and the relationships between the LDCs and their pipeline and production affiliates (1992).
- Big Rivers Electric Cooperative - Reviewed fuel receiving and inventory policies and coal contract terms in connection with a focused management audit of fuel procurement for the Kentucky PSC. (1993).
- Illinois Power Company (Illinova) - Performed internal operational audits of nuclear and fossil fuel procurement, natural gas procurement and delivery, various corporate, power plant and service area operations, and nuclear plant construction contracts. (1980 to 1983).

## Telecommunications

- Frontier (Citizens) Telecommunications Regulatory Audit - Directed a California statutory regulatory audit of Citizens' California PUC financial reporting and shareable earnings, including transactions between Citizens, its Connecticut-based parent company and its affiliates. (2004-2005).
- Pacific Bell Regulatory Audit – Directed a California statutory regulatory audit of Pacific Bell's California PUC financial reporting, including transactions between Pacific Bell, its parent company (SBC) and its affiliates and subsidiaries. (2001-2002).
- Roseville Telephone Regulatory Audit - Directed and conducted a regulatory audit of the company's compliance with affiliate and non-regulated activity transaction rules and reviewed the company's calculation of earnings shareable with customers under the California PUC's New Regulatory Framework rules. Submitted and defended testimony on the audit on behalf of the CPUC (1999- 2000) Performed a followup audit of 2001-2003 regulated earnings (2004).
- New York Telephone Loop Study - Directed a study of NYT's subscriber loop network. Coordinated the effort of a multi-disciplined team that included regulatory, network operations, engineering and data processing specialists. The major work

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products included an inventory of subscriber facilities, determination of facility utilization in different geographic regions, determination of the relative accuracy of the major databases containing network facility information, and verification of billing records with installed facilities (1991).

- AT&T Review of Affiliate Transactions - Conducted a review of the affiliate management and accounting relationships among the subsidiaries of AT&T. Documented significant transactions and allocations through the AT&T organization that affected AT&T Communications. Examined policies and procedures that affected the Communication subsidiary's decision to use internal sources of supply and the corporate entity's allocation of costs to subsidiaries (1990).
- Bay Area Teleport - Conducted a review of the impact of local exchange carrier price flexibility on competitive access in California (1988).
- GTE - Analyzed Indiana local exchange rates and developed a computer model to distribute the carrier's revenue requirement over a matrix of local services and rate groups (1989).

## Water

- California American Water Company Regulatory Audit and Rate Case – Twice technical Manager for the regulatory audit of California American Water Company's general office activities and costs, including unregulated activities, cost allocations, and affiliate transactions. Submitted revenue requirements testimony covering CalAm's projected test years covering the O&M expenses of functions allocated from the national, regional and state levels to the district operations for which CalAm was seeking an increase in rates. (Two rate case cycles (2008-2010 GRC, work performed in 2008 and 2011-2013 GRC, work performed in 2010-2011).

## Cable

- Late Payment Costs - Analyzed costs imposed on cable systems by late-paying customers and prepared studies to quantify the additional costs of handling past due accounts. (1995 through 2001).
- Cost of Service (Revenue Requirements) – The rates of most US cable systems were “re-regulated” for a time during the 1990s. Cable systems could choose two forms of regulation, one price-based (limiting rates to existing prices plus inflation) and one cost of service-based, based on traditional historical test year ratemaking principles. Analyzed cable system costs and prepared cost-of-service rate studies for cable companies, including two of the nation's largest cable systems (TCI Chicago and DCLP). Developed cost-of-service methodologies to properly account for affiliate relationships and corporate and divisional cost allocations to the cable systems. Analyzed incremental cost of service under FCC Form 1235 rules for a group of systems calculating the revenue requirement impact of upgrading system capacity upgrades (1994-1998).

- Franchise Issues - Developed financial models to determine the financial and potential rate impact of franchise requirements for system upgrades and rebuilds. In 1997, coordinated the financial aspects of a franchise proposal submitted by the Company by a California local franchise authority (1995 and 1997).
- Programming Costs - Developed a database application to calculate programming cost increases on a cable-system basis to comply with FCC requirements (1994).

## Work History

- 1996 - Present:**      **Overland Consulting**  
Senior Manager. Plan, supervise and perform telecommunications and energy industry consulting projects, including audits, on behalf of public utility commissions and other government agencies.
- 1993 - 1996:**      **KPMG Peat Marwick LLP**  
Senior Manager. Information, Communications and Entertainment Line of Business. Developed and managed cable TV, and telecommunications and industry consulting engagements.
- 1987 - 1993:**      **LMSL, Inc., Overland Consulting**  
Manager. Conducted audits of energy and telecommunications companies; sponsored testimony in regulatory proceedings. (LMSL is a predecessor firm of Overland Consulting).
- 1984 - 1986:**      **Public Utility Commission of Texas**  
Senior Staff Accountant. Reviewed electric, telephone and water utility rate and regulatory filings and sponsored cost of service testimony in rate hearings.
- 1980 - 1983:**      **Illinois Power Company**  
Senior Internal Auditor. Planned, directed and performed operational and financial audits of the company's headquarters departments, power stations and service offices. Prepared the annual department operating plan and drafted the report to the Audit Committee of the Board of Directors for approval by the Director of Internal Auditing. Coordinated work with external auditors.

## Certifications

Illinois CPA Certificate No. 31763, University of Illinois, February 18, 1982.  
 Kansas CPA Certificate No. 9821  
 Kansas Practice Permit No. 3349  
 Member, American Institute of CPAs

**CHADWICK B. EPPS, CPA**  
**Consultant**

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**General**

Mr. Epps holds a Master's of Accountancy degree from Truman State University. He has over three years of public accounting experience with a "Big 4" accounting firm and another year of industry experience with a natural gas and NGL midstream operation.

**Education and Professional Certification**

- B. S. in Accounting, Spanish Minor, Truman State University, May 2003, graduated Summa Cum Laude;  
Master's of Accountancy, Truman State University, August 2004
- Passed Uniform CPA Examination October 2004,  
Missouri CPA certificate #2005010551

**Representative Experience**

**Electric and Gas**

- FirstEnergy/Allegheny Energy Merger – Assisted as a Consultant with determining the Maryland allocation of merger savings and cost-to-achieve analyses relating to the FirstEnergy/Allegheny merger for the Maryland Public Service Commission (2010)
- Public Service Enterprise Management Audit – Participated as a Consultant in a management audit and audit of affiliate transactions of PSEG for the New Jersey Board of Public Utilities. Areas of responsibility included finance, executive management and corporate governance, external relations, strategic planning, risk management, energy efficiency, operations and appliance services. (2009-2010)

**Work History**

**2009-Present:**            ***Overland Consulting*** – Consultant. Assists in conducting regulatory audits and valuation studies of electric, gas, railroad and telecommunications companies.

**2008-2009**                **Inergy LP** – Accounting Manager. Managed the accounting function for three natural gas and NGL storage facilities

**2004-2008:**              **KPMG** – Senior Associate. Ran various multi-person audit teams in various industries for public and private companies.